



# The Arts, Culture and the Creative Sector

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CULTURE, HERITAGE & GREEN  
SPACE SERVICE

OCTOBER 2022



Part of Essex County Council



# The Arts, Culture and the Creative sector as part of a wider system.

## Economic growth

Recognising the place of culture  
in the built environment  
regeneration, growth

## Education and skills

Schools, HE & FE.  
Training and employment  
Opportunities.

## Environment and Climate Action

National, regional and  
local challenges and  
opportunities



# The bigger picture and wider impact

The creative and cultural sector employs more than 30,000 people in over 7,500 companies in Essex.

Prior to the pandemic, Essex had the third largest creative sector in the UK, with the arts and cultural sector worth an estimated total of £2.6 billion.

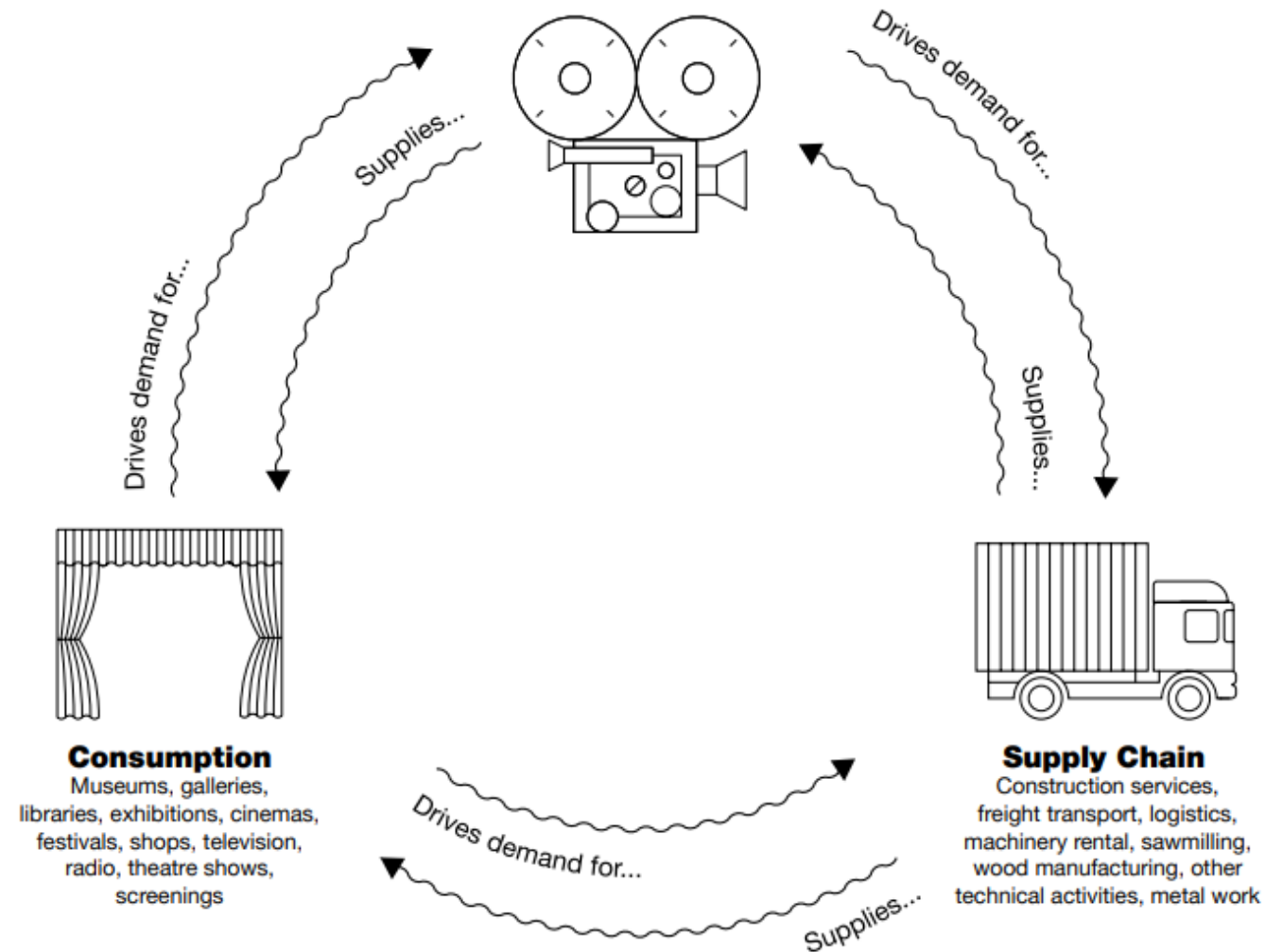
Research by the GLA found that in the UK, for all creative industries, the estimated total supply chain spend is £127bn. For example, the National Theatre in London is serviced by over 200 individual businesses across the country.\*\*

\*\*Creative Supply Chains Study, 2019, We Made That and Hatch Regeneris (GLA)

## The Creative and Cultural Economy

### Production

Architecture, film production, fashion design, crafts, ceramics, television production, software engineering, publishing, musical production, photography musical instrument manufacture, theatre set production



# Essex County Council Arts and Cultural Fund

In 2021 ECC committed to supporting the Arts, cultural and Creative sectors with an investment of £1.5m over 5 years.

This funding will enable ECC to provide an annual Arts and Cultural Fund to which artists, cultural organisations and creative practitioners can apply.

It has also provided funding for additional resource and for the Essex Film Office to be set up.

## 2022 Arts and Cultural Fund

**202** applications received

Nearly **25%** of applications received all, or part of the funding they requested

Grants were made for a cross section of projects covering a **range of creative and cultural disciplines**

The smallest award was **£2,500** and the largest **£25,000**

Enabling projects and artists to deliver work across the whole of the county, but particularly in areas identified as **priority areas for levelling up.**







Essex Cultural Diversity Global Village Finale at Hadleigh Country park



Image: The Art Box, Sharon Rawlinson, delivered across Tendring, supported by ECC's Arts and Cultural Fund 2022



Image: Making Visible Saffron Walden, Hannah Jane Walker, supported by ECC's Arts and Cultural Fund 2022

al naze tower essex drive time sabotage theatre theatre challenge  
 e essex frinton summer theatre booming voices anticipatory folklore  
 x project essex symphony orchestra brightlingsea music festival  
 ox ace music therapy essex dolls hair adornment project sea masterclass  
 art christmas carol experience saffron walden neon artworks manningtree window art trail essex girl  
 are house tall tales sugar dandies afternoon tea parties  
 dance mental health art therapy workshops colchester film festival  
 bfi film academy frederick gibberd collection theatre témoin flood



# Eligibility and award process

The arts and Cultural fund has a governance process built in to manage how applications are assessed and judged.

What the fund *will* support:

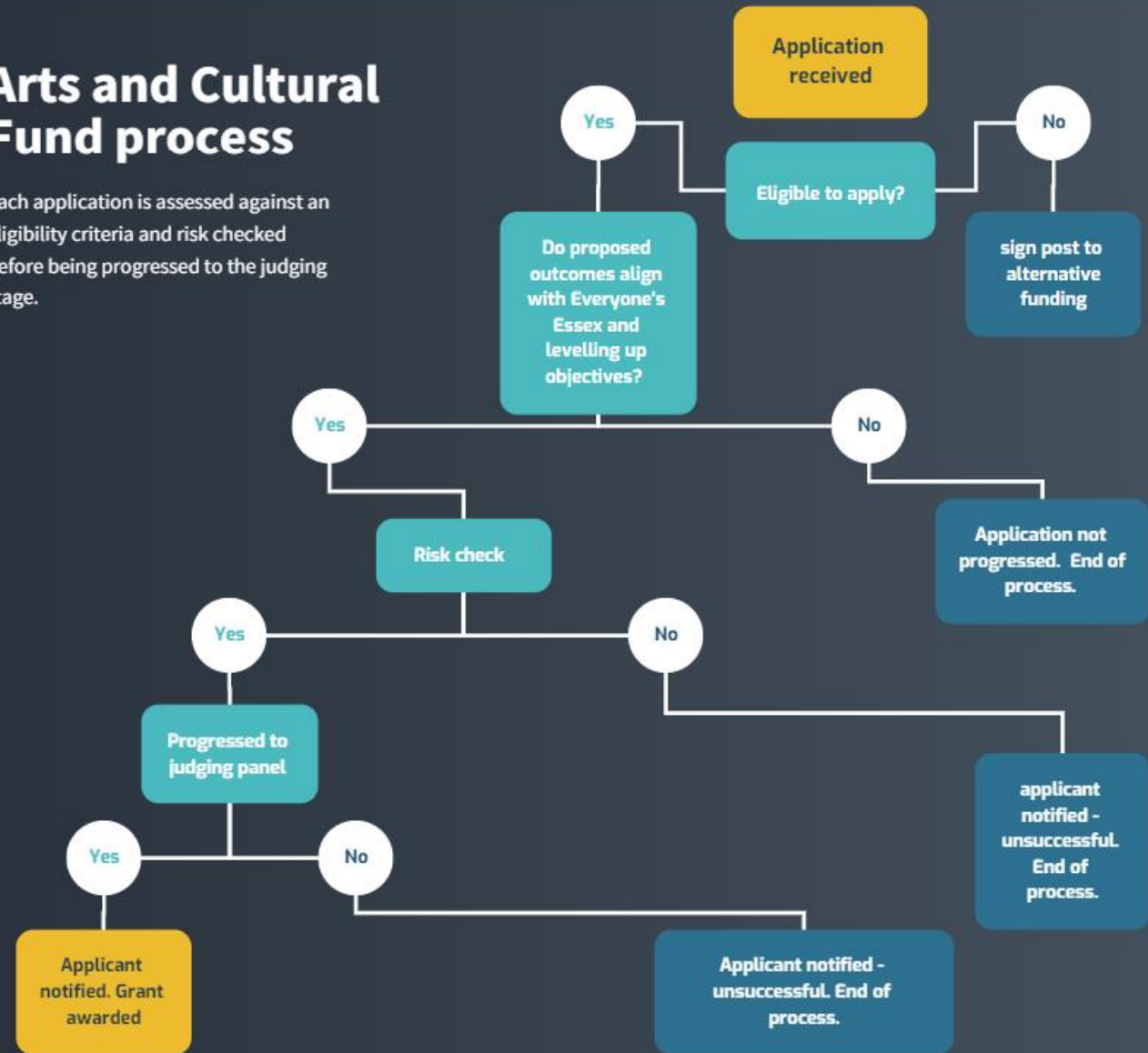
- ✓ Making new work
- ✓ Events / Festivals
- ✓ Workshops
- ✓ Touring work within Essex

What the fund *won't* support:

- × Work that won't reach people in Essex
- × Things that have already happened
- × School, university or training courses
- × Capital costs

## Arts and Cultural Fund process

Each application is assessed against an eligibility criteria and risk checked before being progressed to the judging stage.



# Supporting established arts and cultural organisations in Essex

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“National Portfolio Organisations are leaders in their areas, with a collective responsibility to protect and develop our national arts and cultural ecology. Public investment brings public accountability, for us and for the organisations we invest in, and this is reflected in our expectations.”

Arts Council England (ACE)





# Geographical reach - ECC funding of The Arts and Culture 2022/3



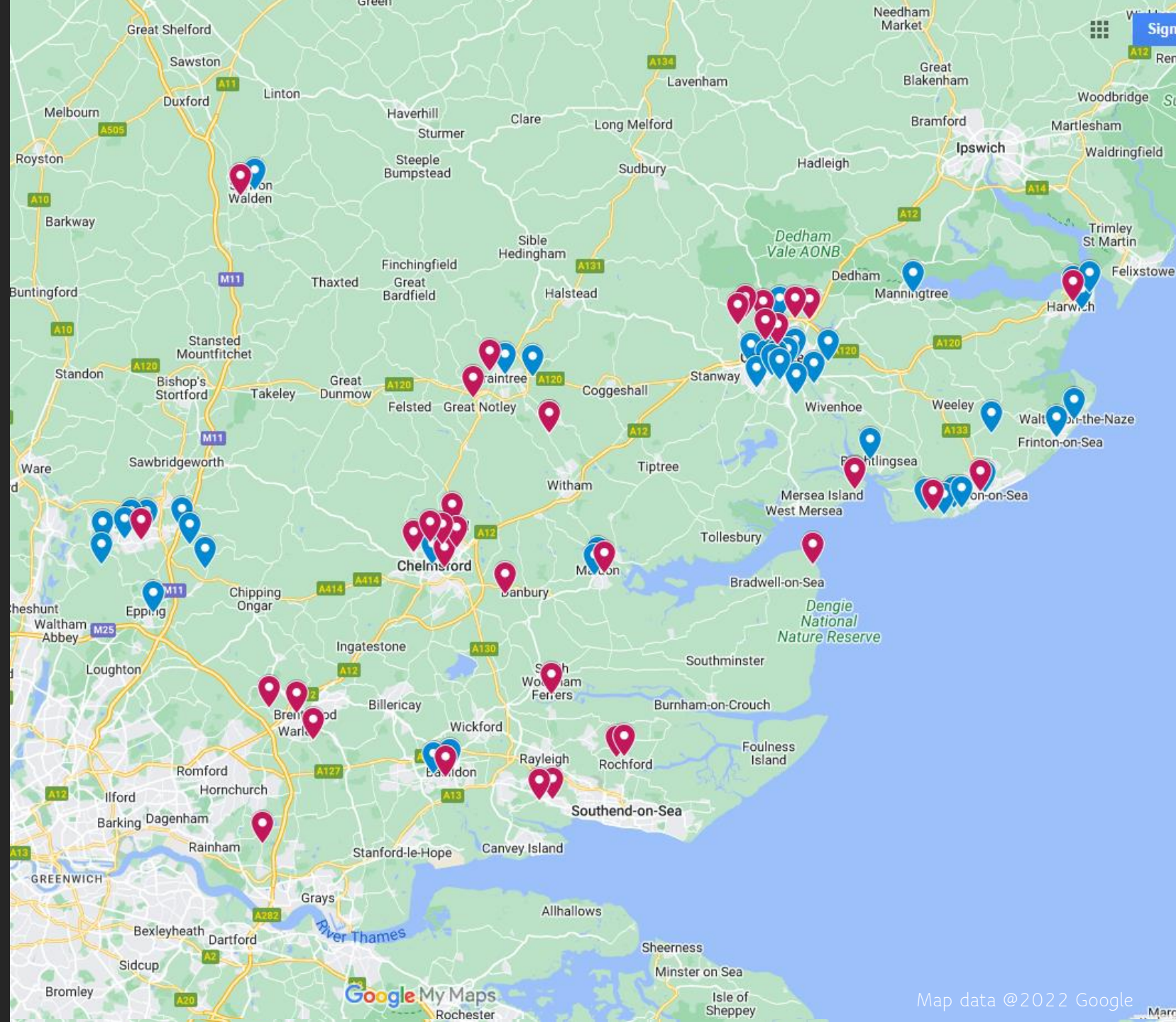
Arts and Cultural Fund 2022/23  
supported projects



Cultural Organisation Grant funded  
projects



Arts and Cultural Fund 2022/23 supported  
projects and Cultural Organisation Grant  
funded projects combined





# Creative Essex

The Essex Summer of Culture encapsulates and promotes cultural and creative activity across the county.





## The value of Arts and Culture:

### The Explore Essex Art Commission

Enabling young people to express their thoughts and concerns about climate change through art.



*“Quite a few children that normally don't get involved got really stuck in. one child in particular who struggles to engage and doesn't speak much in class was coming up with loads of ideas.”*

*“Year 3's are really struggling as its a big transition from learning through play as you do in 1st 2 years. By Year 3, a certain independence and focus is expected. Due to Covid, they are way behind and needing a lot of pastoral support which isn't available due to time constraints in class, so learners are falling behind and getting upset. Teachers are drowning as there's no time to step away from the Curriculum and so many children just aren't bouncing back.”*



## The Value of Arts and Culture:

ECC funded a series of projects targeted at befriending isolated groups and supporting young carers

Using arts and culture to achieve positive outcomes for people of all ages.

Extraordinary Arts Packages – Essex Workshops, the words of participants <https://www.youtube.com/watch?v=rwCpFft91vM>



Kool Carers in Basildon: <https://www.youtube.com/watch?v=Yo-8xJf45cY>

*"Many people speak about the power of Music for those living with a diagnosis of dementia. They talk about awakenings and immediate retrieval of short-term memory and all of that is true. However very little consideration has been given for individuals living in the early stage of dementia and those diagnosed at working age. When working with this group there is so much more to consider. Intervention and interactions must be delivered, like all interactions, in a way that is inclusive, supportive, understanding, gentle and kind.....you brought each of these qualities in abundance."*

A woman with blonde hair is speaking at a podium. Behind her is a large presentation screen displaying a slide with a photo of a brick building and some text. The text on the screen includes "Be available & responsive", "records - make sure who needs to", "there is there!", "Always respect confidentiality", and "Always respect autonomy". A QR code is visible on the podium.

# Showing leadership and commitment for culture

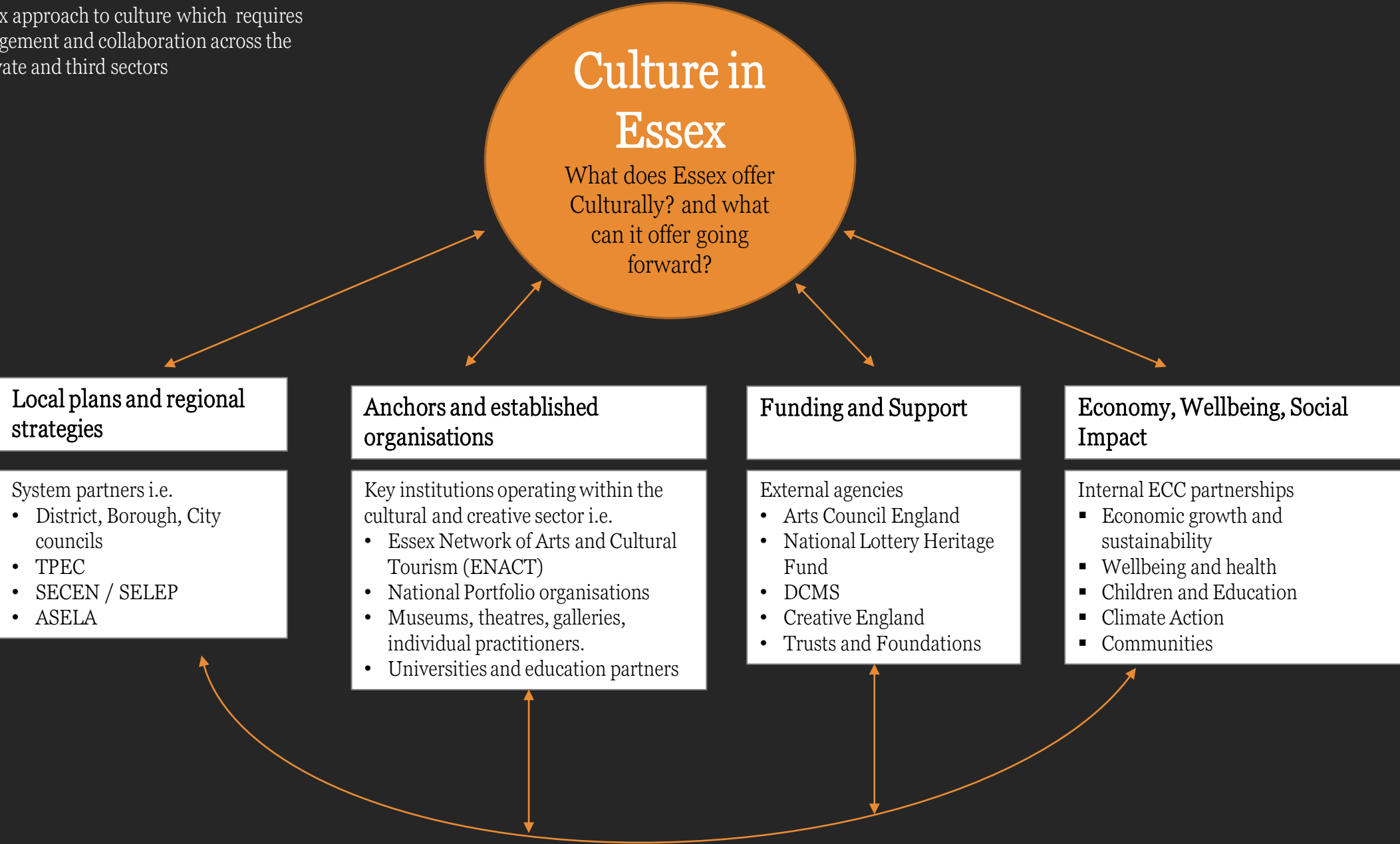


The creative sector is resilient and independent.

A collaborative approach is needed to identify and support the existing cultural ecosystem of the county and to ensure that we, as the County Council are feeding into that system.



A pan Essex approach to culture which requires active engagement and collaboration across the public, private and third sectors



# Essex Film Office

UK spend on film and high-end TV productions for the full year 2021 was £5.64 billion. This is the highest since records began, and £1.27 billion higher than the previous peak reported in 2019.

“The creative industries contribute £115.9b GVA to the UK economy, with well over £8bn of that attributed to businesses from the creative screen sub-sectors”

UK Business Angels Association / Creative England

“Creative England is able to calculate the average amount production spends when filming on location. With a television production’s estimated spend of £22,000 per day and a major feature film around £42,000, on everything from local caterers, security and taxi firms, to hotels, restaurants and coffee shops.”

Creative England 2022



Credit: AppleTV+







# Thank You.

To find out more about Arts and Culture in Essex you can contact the team at:

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