

Equality Impact Assessment - head of service review

Reference: EQIA115387483

Submitted: 03 May 2019 15:03 PM

Executive summary

Title of policy or decision: Proposed administrative changes to the Essex Lottery

Describe the main aims, objectives and purpose of the policy (or decision): To change the prize structure of the pre-established Essex Lottery; to agree the change of mechanism for distribution of the accumulating Essex Lottery Community Fund to good causes and establish a marketing budget.

What outcome(s) are you hoping to achieve?: Help create great places to grow up, live and work

Which strategic priorities does this support? - Help create great places to grow up, live and work: Help to secure stronger, safer and more neighbourly communities

Is this a new policy (or decision) or a change to an existing policy, practice or project?: a change to an existing policy, practice or project

Please provide a link to the document / website / resource to which this EqlA relates:

[https://cmis.essexcc.gov.uk/essexcmis5/Document.ashx?](https://cmis.essexcc.gov.uk/essexcmis5/Document.ashx?czJKcaeAi5tUFL1DTL2UE4zNRBcoShgo=fHNKsjuY%2fAHS7yor8V2wUBqXRxeAeAYKMo07fbGZkRozxgrl%2bbv)

[czJKcaeAi5tUFL1DTL2UE4zNRBcoShgo=fHNKsjuY%2fAHS7yor8V2wUBqXRxeAeAYKMo07fbGZkRozxgrl%2bbv](https://cmis.essexcc.gov.uk/essexcmis5/Document.ashx?czJKcaeAi5tUFL1DTL2UE4zNRBcoShgo=fHNKsjuY%2fAHS7yor8V2wUBqXRxeAeAYKMo07fbGZkRozxgrl%2bbv)

Please upload any documents which relate to this EqlA, for example decision documents:

[https://cmis.essexcc.gov.uk/essexcmis5/Document.ashx?](https://cmis.essexcc.gov.uk/essexcmis5/Document.ashx?czJKcaeAi5tUFL1DTL2UE4zNRBcoShgo=fHNKsjuY%2fAHS7yor8V2wUBqXRxeAeAYKMo07fbGZkRozxgrl%2bbv)

[czJKcaeAi5tUFL1DTL2UE4zNRBcoShgo=fHNKsjuY%2fAHS7yor8V2wUBqXRxeAeAYKMo07fbGZkRozxgrl%2bbv](https://cmis.essexcc.gov.uk/essexcmis5/Document.ashx?czJKcaeAi5tUFL1DTL2UE4zNRBcoShgo=fHNKsjuY%2fAHS7yor8V2wUBqXRxeAeAYKMo07fbGZkRozxgrl%2bbv)

Assessing the equality impact

Use this section to record how you have assessed any potential impact on the communities likely to be affected by the policy (or decision): Revenue from lottery ticket sales has been falling which can be linked to lack of continuing marketing and communications to promote the Essex Lottery. This has had an adverse affect on the value of prizes that can be won (making it less attractive to play to some) and reduction in the potential funding that is raised for distribution to good causes. By reinvigorating the Essex Lottery with a change of prize fund alongside marketing and promotional there is a potential for more tickets to be purchased, increasing revenue and thus having the positive effect of increasing funding to good causes There is no specific impact on any protected groups, although a good causes may utilise funding they receive to support projects or initiatives that benefit a protected group.

Does or will the policy or decision affect:

Service users: No

Employees: No

The wider community or groups of people, particularly where there are areas of known inequalities: Yes

Which geographical areas of Essex does or will the policy or decision affect?: All Essex

Will the policy or decision influence how organisations operate?: No

Will the policy or decision involve substantial changes in resources?: No

Is this policy or decision associated with any of the Council's other policies?: No

Description of impact

Description of Impact. If there is an impact on a specific protected group tick box, otherwise leave blank.:

No impact on any of the above groups

Action plan to address and monitor adverse impacts

Does your EqlA indicate that the policy or decision would have a medium or high adverse impact on one or more equality groups?: No

Details of person completing the form

I confirm that this has been completed based on the best information available and in following ECC guidance: I confirm that this has been completed based on the best information available and in following ECC guidance

Date EqlA completed: 03/05/2019

Name of person completing the EqlA: Paul Ashworth

Email address of person completing the EqlA: Paul.Ashworth@essex.gov.uk

Your function: Economy, Localities & Public Health

Your service area: Wellbeing, Public Health and Communities

Your team: Communnities

Are you submitting this EqlA on behalf of another function, service area or team?: No

Email address of Head of Service: mike.gogarty@essex.gov.uk