		AGENDA ITEM 4		
		GTP/02/18		
Committee:	GREAT NOTLEY COUNTRY PARK JOINT VENTURE PARTNERSHIP BOARD			
Meeting Date:	31 May 2018			
Report:	ARTIFICIAL GRAS	S PITCH AND MULTI-USE GAMES AREA		
Enquiries to:	Steve Wilson Street Scene & Park	s Manager, Braintree District Council		

1. INTRODUCTION

This report provides Members with an end of year update on the delivery of the Football Development Plan (FDP) 2017/18 together with the usage and income from the Artificial Grass Pitch (AGP) and Multi Use Games Area (MUGA) at Great Notley Country Park. It covers the 12-month period from 1 April 2017 to 31 March 2018.

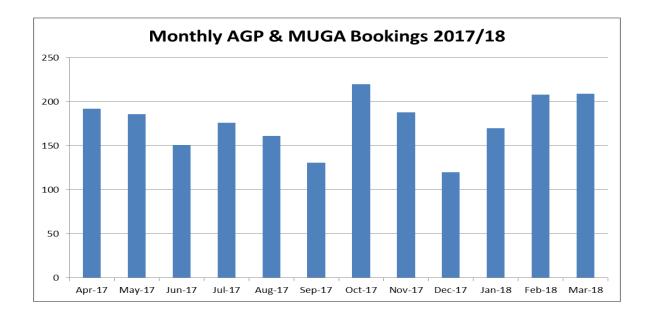
2. END OF YEAR REVIEW

The FDP covers our partnership with Braintree Town Football Club (Community Iron Registered Charity) and is specifically aimed at encouraging young people (girls and boys) to engage in physical activity, whilst promoting and raising the profile of football in the local area and the use of the AGP and MUGA at the Country Park.

Over the past 12 months, usage of the facility has been varied with both formal and informal football being played by 36 different clubs and organisations during the peak and off-peak periods. Great Notley Youth Football Club, as the home team, continues to be the main user of the facility. Engaging them in the overall development, implementation and monitoring of the FDP has been difficult owing to changes in their committee membership and difficulties in attending meetings. It is important that we do develop a closer partnership with the Club, as their input in the development of football locally is seen as being critical by the Football Association.

Usage and Bookings

The table below shows the number of monthly bookings over a 12-month period which has averaged 176 per month or approx. 40 hours usage a week. This is down by 20% or 8 hours p.w. compared to the previous year, as two local companies stopped using the facility part way through the year.



The FDP 2017/18 (Appendix 1) sets out the various activities undertaken by Community Iron and shows that there has been a good mix of community football activities involving both young children and adults including:-

- 10 soccer camps, 4 tournaments and child skills development sessions with over 770 attendees.
- 9 local schools who took part in an inaugural Community Iron 6-a-side football competition held at the Country Park.
- 4 school holiday soccer tournaments with 16 teams taking part consisting of boys, girls and mixed sessions.

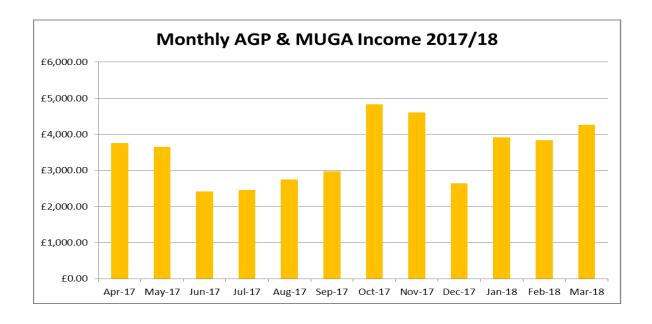
The continuing challenge we face is to increase the off-peak (day time) usage of the facility which has proved difficult again this year. Its location and the need to travel to and from the site is a disincentive to local schools (who would be the main day time users) using the facilities. Some local companies have used it during the lunchtime for informal recreation use.

Annual Usage Percentage for AGP & MUGA 2017/18				
Weekday Peak	Weekday Off Peak			
78%	22%			

Income Generation

The income generated from the facility in 2017/18 was £41k which is £9k lower than that received the previous year, although it is in line with the budget profiled within the original Business Case for operating the facility at a break-even point. We will continue to promote and market the facility over the next year, however, the reality is that filling all of the time slots during the off-peak period will continue to be a challenge.

The table below shows the income received in each month of the year. As expected, there was an income drop during the summer months (June, July and August) compared to that achieved during the Autumn/Winter which is the actual football season.



3. 2018/19 SEASON

The draft FDP for 2018/19 (Appendix 2) has been prepared by Community Iron with input from officers at BDC. This needs to be reviewed by Great Notley Youth Football Club and amended to reflect their aims and objectives for the year, illustrating how they will continue to encourage and develop football at a local level. This is a 'live document' and will be updated throughout the year.

4. RENEWAL OF THE ARTIFICIAL GRASS PITCH

In 2019/20 the facility will be 10 years old and the artificial grass carpet will need to be replaced.

When the facility was first opened in 2009, a sinking fund was created to fund replacement of the carpet when it reached the end of its useful life and £19,500 has been added to the fund each year since. This contribution comprises £18,000 from BDC and £1,500 from Great Notley Youth Football Club.

As at the end of March 2018, the funds accrued amount to £135,740. The cost of replacing the carpet and associated project management fees is expected to be in the region of £125k however, this will be subject to a formal competitive tendering exercise later in the year.

5. RECOMMENDATION

That Members note the report.

Steve Wilson Street Scene & Parks Manager, Braintree District Council

9 May 2018





This document reviews the Community Iron's success in developing the usage of the All-Weather football facilities at Great Notley Country Park. The format of this document mirrors the format of the standard Football Association / Football Foundation Development Plan template, and was agreed as the basis of the current agreement between Braintree District Council and Community Iron which runs until the end of March 2018.

This review summarise the progress during the whole year from 1/4/17 to 31/3/18

Community Iron (CI) is the registered community charity for Braintree Town FC.

The Community Iron Vision:

- Encourage young people to engage in physical activity.
- Increase football participation rates amongst target groups e.g. youngsters, disabled, disengaged, girls,...
- Develop the local football infrastructure to support extra football participation.
- · Help raise football standards in the region.
- Use football as a mechanism to improve the community and social fabric of the area.

1. Growth & Retention at Great Notley Country Park.

- · Secure off peak usage at GNCP.
- Use GNCP resources, Community Iron coaches & Braintree Town FC profile to generate interest in football locally.
- Use GNCP resources & Community Iron football experience to support other local clubs





Objective	Annual Targets	Timescale	Responsibili ty	Achievements during the current year	Cost
1.1 Ensure midweek,off-peak usage of the GNCP centre:	Braintree Town FC Academy to be based at GNCP: 30 weeks * 3 days * 4 hours off peak time: TOTAL: 360 hours Off Peak	Throughout 2017/18	CI	Braintree Town Academy usage: 418 hours Off Peak. Funding cutbacks required the Academy to restrict usage to 2 days per week for most of the year. We still exceeded the target usage	Coaching Staff: £12k Facilities: £3k Equipment: £2k Transport: £4k Admin: £2k Total: £23k
1.2 Continue & develop Community Football activities at GNCP	10 Holiday Soccer Camps * 5 hours; 50 hours Child Skills Development sessions 30 weeks * 2 hours; 60 hours. Tournaments: 5* 5 hours = 25 hours Total: 145 hours 600 attendees	Throughout 2017/18	CI	10 Holiday Soccer camps @ GNCP; 50 hours; 170 attendees 3 Holiday Soccer Camps elsewhere 15 hours; 35 attendees Child Skills Development Sessions 35 weeks * 4 hours * 10 people: 120 hours; 350 people Tournaments 4 held with 10+ schools; 1 postponed by Esesx FA 20 hours; 250 attendees Hours: 190 hours Attendees: 770	Marketing: £3k Admin: £5k Coaching Staff: £8k Transport: £2k Momentoes/prizes £3k Total: £21k





Objective	Annual Targets	Timescale	Responsibili ty	Achievements during the current year	Cost
1.3 Develop GNCP centre links with other important partners such a football asoociations & funding agencies	Develop / Maintain current links.	Throughout 2017/18	СІ	Partnerships established with: Essex FA (Soccability; Wildcats; Girls football Funding); BDC (Livewell); Active Braintree Partnership National League Trust (funding partner); Local Schools; Premier League Trust (funding partner) see 1.5 below Walking Football (at Notley School) Discussions underway with: CHAPS - local Mens Health charity Man v Fat - Men's Health & Fitness	
1.4 Support & develop the local football infrastructure	1 FA Level 1 Coaching course 10 new coaches.	Throughout 2017/18	CI	Course scheduled for May 2018 - probably at Witham Town FC	No expenditure





Objective	Annual Targets	Timescale	Responsibili ty	Achievements during the current year	Cost
1.5 Develop Schools Partnerships to encourage further PE & Sport sessions - probably on school sites	Work with 10 Primary Schools in the Braintree area (not at GNCP); 40 hours per week * 35 weeks. TOTAL:1400 coaching hours pa ON SCHOOL SITES	Throughout 2017/18	CI	Work done with: John Bunyan, Cressing, Elm Hall, John Ray, Beckers Green, Rivenhall, St Michaels School, Rickstones Academy, Lyons Hall, White Notley, Richard de Clare. 5 Local special schools for Soccability. Free sessions up to July 2017; 700 hrs Chargeable since Sept 17: 566 hrs TOTAL: 16 schools 1266 hours Partnership with Premier League Trust to run their Primary Stars programme in the area - one of only 10 football clubs outside the Football League to be accepted.	Coaches: £15k Supervision & Admin: £5k Marketing: £3K Equipment: £2k Travel: £3k TOTAL: £28k
1.6 Develop Schools Competitions & Festival of Football to be played at GNCP including provision for special schools	4 Tournaments. 1 Open Tournament 1 Girls Tournament 2 Soccability Days	Throughout 2017/18	СІ	All at GNCP 1 Soccability Tournament (5 teams) held for special schools 1 Soccability tournament postponed by Essex FA - more planned. 3 Schools tournament (1 mixed; 1 boys only; 1 girls only)	Marketing: £2k Supervision & Admin: £3k Coaches:£1.5k Momentous & Awards: £1k TOTAL: £7.5K





Objective	Annual Targets	Timescale	Responsibili ty	Achievements during the current year	Cost
1.7 Identify Funding sources to implement / extend this Development Plan:	CI to secure funding to underwrite community activities as above.	Throughout 2017/18	CI	Funding Partnerships established with: The National League Trust	Research & Admin: £3K TOTAL £3k
					TOTAL COST:£82.5k

2. Raising Standards & Addressing Abusive Behaviour.

- · To ensure GNCP offers the best football service possible to the region.
- . To encourage good behaviour amongst all teams & players using the centre.





Objective	Annual Targets	Timescale	Responsi bility	Achievements in 2017	Cost
2.1 Follow all FA Guidelines & procedures for player welfare - particularly young or vulnerable adults - with all GNCP Community activities	Ensure full FA compliance	Throughout 2017/18	CI	Appointed CI Welfare Officer; Updated CI welfare policy. All CI coach qualifications and DBS clearances checked;	Admin & Supervision:£1k
2.2 Encourage fair play	Embrace 'Respect' & 'Kick it Out' campaigns in CI activities	Throughout 2017/18	CI	Appointed CI Welfare Officer; Adopted Respect protocols for Schools tournaments.	
2.3 Ensure all CI coaches hold appropriate qualifications & endorsements	All coaches FA Qualified & DBS checked	Throughout 2017/18	CI	All CI coach qualifications & DBS clearances checked	Admin & Supervision: £1k
2.4 Run FA Coaching courses - with places open to other clubs - not necessarily held at GNCP	1 course at FA Level 1 10 successful coaches	During 2017/18	CI	Course scheduled for May 2018	Costs included in 1.4 above
					TOTAL: €2k

3. Better Players.

- To raise the standard of players in the region.
- · To develop extra qualified coaches to support football development locally
- · To offer coaching support to local teams and volunteer coaches





Objective	Annual Targets	Timescale	Responsi bility	Achieved in 2017	Cost
3.1 Offer coaching in primary schools - see Objective 1.5	Work with 10 Primary Schools in the Braintree area; 40 hours per week * 35 weeks (not at GNCP) TOTAL:1400 coaching hours pa ON SCHOOL SITES	Throughout 2017/18	CI	See 1.5 above 16 schools 1266 hours	Included in 1.5 above
3.2 Run holiday soccer camps and skills development sessions for young people - see Objective 1.2	10 Soccer Camps * 5 hours = 50 hours 30 weeks Development coaching * 2 hours = 60 hours. Total: 110 hours 600 attendees	Throughout 2017/18	CI	See 1.2 above: Total: 170 hours 520 people	
3.3 Offer qualified coaching support to other local clubs and schools.	Work with at least 1 other local club	Throughout 2017		Coached Lyons Hall School to a national cup final success & since. Worked with BTFC Youth FC	€500
3.4 Run FA Coaching courses - with places open to other clubs - see Objective 2.4	1 course at FA Level 1 10 successful coaches	During 2017/18	CI	Next course scheduled for May 2018	Included in 1.4
					TOTAL €500





4. Running The Game.

Aim:

Support effective running of local clubs.

Objective	Annual Targets	Timescale	Responsi bility	Achieved in 2017	Cost
4.1 Run FA Coaching courses - with places open to other clubs - see Objective 1.4	1 course at FA Level 1 10 successful coaches	During 2017/18	CI	Next course scheduled for May 2018	Included in 1.4

5. Workforce Development:

Aim:

To ensure all CI staff have appropriate qualiciations & in-service training

To support qualification of staff from other local clubs

Objective	Annual Targets	Timescale	Responsi bility	Achieved in 2017	Cost
5.1 Develop new FA qualified coaches within the BTFC Academy framework - see Objective 1.4	10 coaches			Course delayed until May 2018	Included in 1.4

6. Facility Development

Aim:

. To ensure the facilities at GNCP reflect a Centre of Excellence





Objective	Annual Targets	Timescale	Responsibility	Cost
			Essex County Council (Changing rooms etc); Braintree District Council (playing area and storage facilities).	

Conclusions:

- The Actual Usage for the GNCP facility (608 hours; sections 1.1, 1.2), exceeded the Target Usage (505 hours) by 20%. The Actual Attendance at these events (770) exceeded the Target Attendance (600) by 28%.
- There has been good mix of community football activities at GNCP predominantly aimed at children. All targets for usage and participants for holiday soccer camps, skills development sessions and schools football tournaments were achieved.
- Other community activities such as walking football for older people have been developed elsewhere (Notley) as they require an indoor facility.
- The CI schools programme has been recognised by the Premier League, with admittance to their Premier League Primary Stars programme.
 Braintree Town FC / CI is one of only 10 football clubs in the country outside the Football League to be recognised in this way.
- Much of the CI Schools Project takes place away from GNCP but will lead to greater demand for skills development sessions and soccer camps.
- There have been 4 Schools tournaments organised at GNCP with 16 school teams taking part in boys, girls, mixed and special school tournaments.
- The BTFC Academy has continued to use GNCP as its training base during the whole year. However the further education funding received for the
 education programme was cut drastically at the start of this year (May 2017) and the Academy has had to restrict numbers and reduce usage. The
 lack of any suitable student facility at GNCP, and the fact that the facility is NOT full size will continue to restrict the Academy's off peak use of the
 facility.
- Sections 4 (Running The Game) and 6 (Facility Development) in the FA? Football Foundation Template fall outside the remit of CI.
- It has not been possible to schedule an FA Coaching Course (to develop qualified football coaches) during the year although one is scheduled for May 2018.
- CI is charged with ensuring off peak usage of the facility AND with developing the community activities. These are summarised in objectives 1.1,1.2,1.4,1.6,1.7, 2.1, 2.3, 2.4 and 3.3 in this plan.

The total cost of these activities during the year was £57k.

The current arrangement sees BDC pay Cl £12k p.a to deliver this development plan. This has been the same fee since the partnership started in 2013.

CI pays back to BDC for most of the use of the GNCP facility and covers all other all marketing, coaching & equipment costs for community





activities.

While CI attempts to secure external funding to support community activities this is limited and the imbalance should be reviewed.

Alan Stuckey 13/4/18





This document summarises the Community Iron's plans to develop the usage of the All-Weather football facilities at Great Notley Country Park during the year 1/4/18 to 31/3/19. The format of this document mirrors the format of the standard Football Association Development Plan template, and was agreed as the basis of the current agreement between Braintree District Council and Community Iron which runs until the end of March 2018

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1. Growth & Retention at Great Notley Country Park.

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- . Use GNCP resources & Community Iron football experience to support other local clubs





Objective	Annual Targets	Timescale	Responsibili ty	Achievements so far in 2018/19	Estimated Cost
1.1 Ensure midweek,off-peak usage of the GNCP centre	BTFC Academy daytime off-peak usage TOTAL: 360 hours	Throughout 2018/19	CI		Coaching Staff: 2 per session @ £13ph + travel time = £14k Facilities: £3k Equipment: £2k Transport: £4k Admin: £2k Total: £25k
1.2 Continue & develop Community Football activities at GNCP	2018/19: 10 Soccer Camps * 5 hours = 50 hours 30 weeks Development coaching * 2 hours = 60 hours. School Tournaments: 3 * 6 hours = 18 hours, Soccability: 2 * 6 hours = 12 hours (see 1.6 below) Total: 140 hours 600 attendees	Throughout 2018/19	CI		Marketing: £3k Admin: £5k Coaching Staff: 4 per session @ £13ph + travel time = £10k Transport: £2k Momentoes/prizes £3k TOTAL: £23k
1.3 Develop GNCP centre links with other important partners such a football associations & funding agencies	Develop / Maintain current links.	Throughout 2018/20	CI	Foster existing & new Partnerships: Essex FA (Soccability & Girls football Funding); BDC (Livewell); Active Braintree, Fusion, National League Trust (funding partner); Local Schools; Premier League:	





Objective	Annual Targets	Timescale	Responsibili ty	Achievements so far in 2018/19	Estimated Cost
1.4 Support & develop the local football infrastructure	1 FA Level 1 Coaching course 10 new coaches.	Throughout 2018/19	CI		Coaching course: £3k Facilities: £1k Admin: £1k TOTAL: £5k
1.5 Develop Schools Partnerships to encourage further PE & Sport sessions - probably on school sites	Work with 10 Primary Schools in the Braintree area; 1000 coach hours.	Throughout 2018/20	CI		Coaches: 1000 @ £13ph + travel time = £15k Supervision & Admin: £5k Marketing: £3K Equipment: £2k Travel: £3k TOTAL: £28k
1.6 Develop Schools Competitions & Festival of Football to be played at GNCP including provision for special schools	5 Tournaments. 2 Open Tournament 1 Girls Tournament 2 Soccability Days 6 hours	Throughout 2017/18	CI		Marketing: £2k Supervision & Admin: £5k Coaches:6 per session @£13 + travel = £3k Facilities: £1k TOTAL: £11K
1.7 Identify Funding sources to implement / extend this Development Plan:	CI to secure funding to underwrite community activities as above.	Throughout 2017/18	CI		Research & Admin: £3K TOTAL £3k
					Total Cost of Section 1: £95K

2. Raising Standards & Addressing Abusive Behaviour.

Aims:

· To ensure GNCP offers the best football service possible to the region.





· To encourage good behaviour amongst all teams & players using the centre.

Objective	Annual Targets	Timescale	Responsi bility	Achievements in 2018/19	Estimated Cost
2.1 Follow all FA Guidelines & procedures for player welfare - particularly young or vulnerable adults - with all GNCP Community activities	Ensure full FA compliance	Throughout 2017/18	CI		Admin & Supervision: £1k
2.2 Encourage fair play	Embrace 'Respect' & 'Kick it Out' campaigns in Cl activities	Throughout 2017/18	CI		
2.3 Ensure all CI coaches hold appropriate qualifications & endorsements	All coaches FA Qualified & DBS checked	Throughout 2017/18	СІ		Admin & Supervision: £1k
2.4 Run FA Coaching courses - with places open to other clubs - not necessarily held at GNCP	1 course at FA Level 1 10 successful coaches	During 2017/18	CI		Costs included in 1.4 above
					TOTAL Cost section 2: £2k

3. Better Players.

- To raise the standard of players in the region.
 To develop extra qualified coaches to support football development locally





· To offer coaching support to local teams and volunteer coaches

Objective	Annual Targets	Timescale	Responsi bility	Achievements in 2018/19	Estimated Cost
3.1 Offer coaching in primary schools - see Objective 1.5	Work with 10 Primary Schools in the Braintree area;	Throughout 2017	CI		Included in 1.5 above
3.2 Run holiday soccer camps and skills development sessions for young people - see Objective 1.2	10 camps at GNCP	Throughout 2017	CI		
3.3 Offer qualified coaching support to other local clubs and schools.	Work with at least 1 other local club	Throughout 2017			€500
3.4 Run FA Coaching courses - with places open to other clubs - see Objective 2.4	1 course at FA Level 1 10 successful coaches	During 2017/18	CI		Included in 1.4
					Total Cost Section 3:

4. Running The Game.

Aim:

Support effective running of local clubs.





Objective	Annual Targets	Timescale	Responsi bility	Achievements in 2018/19	Estimated Cost
4.1 Run FA Coaching courses - with places open to other clubs - see Objective 1.4	1 course at FA Level 1 10 successful coaches	During 2017/18	CI		Included in 1.4

5. Workforce Development:

Aim:

To ensure all CI staff have appropriate qualiciations & in-service training To support qualification of staff from other local clubs

Objective	Annual Targets	Timescale	Responsi bility	Achievements in 2018/19	Estimated Cost
5.1 Develop new FA qualified coaches within the BTFC Academy framework - see Objective 1.4	10 coaches				Included in 1.4

6. Facility Development

Aim:

. To ensure the facilities at GNCP reflect a Centre of Excellence

Objective	Annual Targets	Timescale	Responsibility	Estimated Cost
			Essex County Council (Changing rooms etc); Braintree District Council (playing area and storage facilities).	





Comments:

- The Community Iron / BTFC Academy will remain at GNCP for this period (2018-19). The funding received by CI for its further education
 programme was cut drastically in May 2017 and the Academy has had to restrict usage of the GNCP. The size of the all-weather pitch and the lack
 of other suitable facilities on site will continue to limit the Academy's use of the facility.
- CI pays BDC for its use of the facility for the Academy.
- CI is responsible for developing the community activities. This is taken to EXCLUDE the running of the free-to attend BTFC Academy programme.
- The community activities are summarised in objectives 1.2,1.4,1.6,1.7, 2.1, 2.3, and 2.4 in this plan.
 BDC provides the GNCP facility free of charge for MOST of these activities (all Holiday Soccer Camps, all Schools Tournaments, but for only ONE of the weekly Skills Development sessions).
 - BDC charges CI for the second Skills Development session. Facilities should be should be provided free for this.

CI's contribution is to market, organise & deliver the programmes including paying the costs of equipment and coaches. CI attempts to secure external funding to underwrite these community activities.

- Much of the CI Schools Project will take place away from GNCP but will lead to greater demand for skills development sessions and soccer camps. Schools tournaments will take place at GNCP.
- · Sections 4 (Running The Game) and 6 (Facility Development) tall outside the remit of Cl.

Ongoing issues include:

- . The cost of parking for people attending an event.
- . The lack of any reception facility for parents bringing children to an event.
- . The lack of any suitable area for BTFC Academy students.
- · The limited size of the all-weather pitch.

Alan Stuckey 19/4/18