

# Planning A Growing Economy – Supporting Jobs and Growth

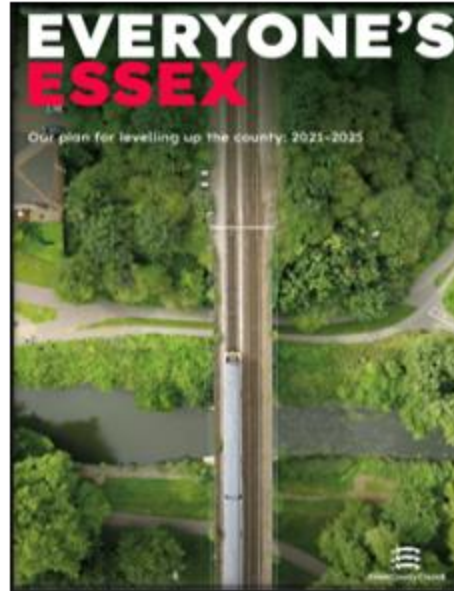
Discussion Papers for Place Services and Economic Growth Policy and Scrutiny Committee  
Cllr Tom Cunningham, Steve Evison, Tristan Smith – 21 September 2023

Agenda: Planning A Growing Economy

| ITEM | TOPIC  | SPEAKER  | DURATION |
|------|--|--|----------|
| 1.   | Introductory Remarks   | Cllr Cunningham, Cabinet Member For Planning A Growing Economy   | 5 Mins   |
| 2.   | How ECC has been supporting economic growth and how we will future proof the county by attracting high quality jobs to Essex | Steve Evison, Director of Sustainable Growth, Tristan Smith, Head of Sector Development, Business & Innovation | 10 Mins  |
| 3.   | Q&A  | All  | 30 Mins  |
| 4.   | AOB and Close  |  |          |

# Everyone's Essex: Strategic Aims for Growing The Economy

New Economic Development Programme was agreed in 2020 & aligned to Everyone's Essex for 2021-2025



How we will deliver our economic priorities is set out in a range of supporting strategies and plans

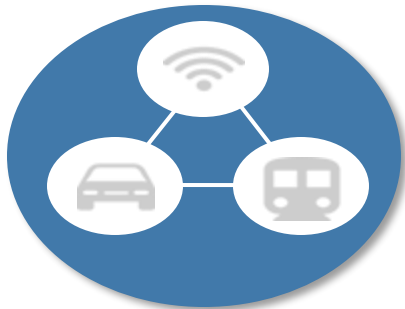


# Shifting The Dial: Key Strategic Activity In Train



## SUPPORTING GROWTH & PRODUCTIVITY

- Developing 5 key sectors for growth to create new business incubators and accelerators that nurture startups and innovative enterprises, promoting job growth in emerging industries
- Securing Inward Investment into the county and a new pan-Essex partnership model to showcase the county as a hub for high-value job creation, both to businesses within the region and those considering relocation



## ENABLING INFRASTRUCTURE

- Developing purpose built Garden Communities and a Strategic Plan for Essex, to support our growing infrastructure needs
- Increasing developer contributions through S106, Community Infrastructure Levy and a more integrated approach
- Developing new Sustainable Travel and infrastructure schemes to better connect residents to jobs and leisure
- Securing investment in superfast and ultrafast broadband and 5G mobile to future proof business and residents



## GENERATING HIGH VALUE JOBS

- Providing bespoke support for Essex businesses to thrive, innovate, diversify and access grants, loans and investment opportunities, to help businesses expand and hire skilled workers
- Supporting local business growth through access to public sector spend and procurement opportunities to create social value for Essex residents
- Enabling right sized and right quality business accommodation to generate growth on space



## REDUCING DEPRIVATION AND INEQUALITY

- Creating compelling bids to secure external investment for priority place and town centre regeneration
- Supporting residents in priority areas with new employment opportunities and enhanced employability skills - such as Freeport East & Bathside Bay
- Developing bespoke growth and investment plans for North and South Essex

# Progress To Date – Key Outcomes: 2021 to 2023

Everyone's Essex – Economy Strategic Aims 2021-2025

Apr  
2021

Aug  
2023



COVID-19  
RECOVERY

## Key Outcomes To Date 2021-2023

- **1090** Jobs Created
- **4093** Jobs Safeguarded
- **£7m** investment secured for Essex businesses
- Over **15,000** Business Engagements

- **£39m** developer contributions secured for Essex infrastructure in 21/22
- **Over £1m** additional external funding secured and **20,000** premises connected by Superfast Broadband

- **17,500** Garden Community & **2500** ASELAs homes unlocked
- **Up to £100m investment** secured for the Essex Renewal Fund
- **5** Sectors for Growth identified

- **Over £1.8m** external investment secured for the green economy
- **Over 300** residents trained in retrofit via ACL & the Retrofit Academy

- **Over £144m** external investment secured for regeneration programmes for priority places
- **Over 2000** new jobs to be created at Freeport East

# Priorities For Future Delivery: 2023 to 2025



# Appendices

# Everyone's Essex: Strategic Aims for Growing The Economy



## Future Growth And Investment

We will help grow the economic sectors of the future in Essex, including the arts, secure high levels of new investment and grow existing businesses by working with partners to promote the County and create the conditions for growth and retain public sector spend within the county.



## Green Growth

We will develop Essex as a centre for innovation, supporting new technologies and business models to support our economy to transition to net zero and secure green jobs for the future by ensuring we have the right local skills and drawing in investment opportunities.



## Infrastructure

We will deliver high quality infrastructure to improve opportunities for people living in Essex as well as supporting a growing economy and the delivery of new homes and communities by investing in excess of £1bn by the end of this Council.



## Good Jobs

We will work hard to address the impacts of the Covid pandemic on unemployment by supporting business recovery and building a stronger economy for the future, enabling people to build the skills they need to be part of it, and working alongside Essex businesses to help reduce barriers to employment for disadvantaged groups.



## Levelling Up The Economy

We will work to level up the economy by addressing the drivers of socio-economic inequality and based on the foundation of good jobs and a higher skilled and healthier workforce.



# Progress So Far - Delivery Highlights: 2021 to 2023

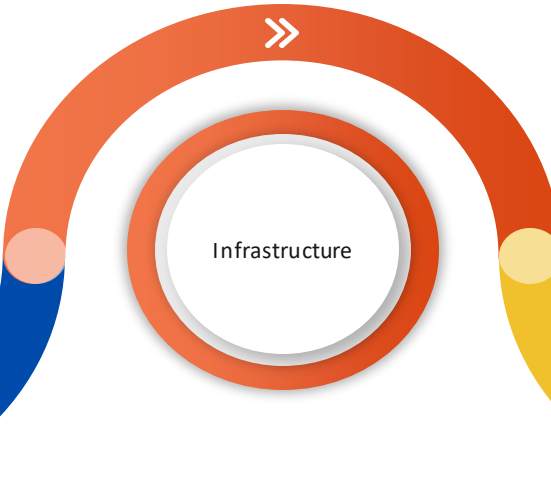
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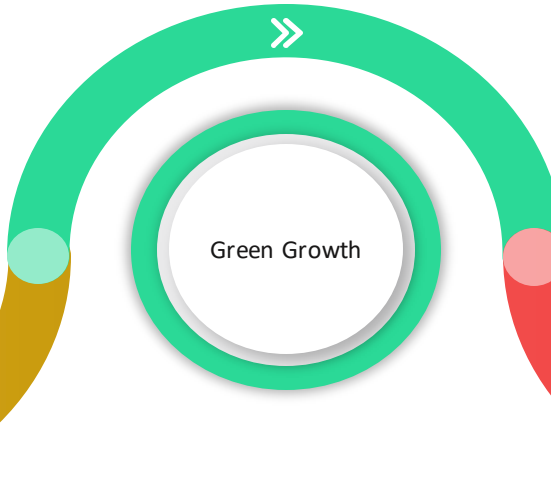
Infrastructure



Future Growth &  
Investment



Green Growth



Aug  
2023

Levelling Up The  
Economy



## Key Outcomes To Date 2021-2023

- Backing Essex Business** £900k invested in a service to support Essex businesses – 437 jobs created, 859 jobs safeguarded and over £5.7m finance raised
- Engaging Essex Business** Over 10,000 Essex Businesses Engaged and Supported by ECC Business Programmes
- Growing North Essex Business** £1.8m Business Support Services & Training Programme Delivered With Northeast Essex Economic Board
- Recovery Of Essex Business** £15.6m Covid Grants & Recovery Loans Delivered – 653 Jobs Created and 3194 Jobs Safeguarded
- Supporting Key Business Cohorts** Over 2000 Engagements with Ambitious Women in Essex & their businesses
- Securing Funding For Essex Programmes** £4.4m Community Renewal Fund Investment Secured For Tendring & Harlow

- Digital Connectivity Strategy for Essex** developed and over £600k ECC investment secured
- Superfast Broadband** Over 20,000 Premises Connected By Superfast Broadband
- Digital Connectivity** Over £2.7m External Broadband funding secured
- Over £40m S106** Funds Secured & £6m Community Infrastructure Levy to enable vital infrastructure
- Harlow Gilston Garden Town** Transport Strategy Developed & Sustainable Transport Corridor Commenced
- New Rapid Transit System** for Colchester approved and has begun delivery
- M11 J7A** Completed Ahead of Schedule
- New Schools** 3 new Carbon Net Zero Schools Commissioned

- £100m Economic Renewal Fund** launched to unlock key land and property projects. Aims to invest over £100m to support 100 new jobs, 1000 new homes and add £200m to the Essex economy
- Sector Development Strategy** Agreed with partners and published highlighting 5 priority sectors for the Essex economy
- Harlow Gilston Garden Town** Outline Planning Permission Secured for 10,000 new homes
- Tending Colchester Boarded Garden Community** Development Plan (DPD) Approved for 7,500 new homes
- Housing Strategy** For Essex Developed and Published
- ASELA** New Housing Site Pipeline Developed

- £1.1m** External Investment secured for Retrofit Training Pilots
- Retrofit Academy** Training Programme has delivered green skills to over 300 residents
- £940k funding secured for the Local Energy Accelerator Demonstrator Project** in collaboration with Community South East, Retrofit Works and Great SE Energy Hub
- 3 Net Zero Carbon S** School expansions and roof mounted solar panel at 29 schools
- Net Zero Innovation Network** launched to connect Essex organisations to green growth opportunities
- Successful submission** to secure research resource from the Connected Places Catapult

- Over £90m** secured via Towns Fund and the Levelling Up Fund for regen & public realm projects in priority places
- £6.1m** secured to deliver Essex Pedal Power bike schemes and new cycle infrastructure for Jaywick Sands, Clacton and Colchester
- Over £970k** secured via bids to the Getting Building Fund to redevelop Harlow Library and relocation of ACL
- £4.8m** secured via bids to the Getting Building Fund to deliver 13 low cost business units and a covered market in Jaywick Sands
- Freeport East** business case approved by DLUHC for a new tax free site to bring forward at least 2000 jobs in Bathside Bay, Harwich and a new green energy hub
- £50m Harlow Investment Fund** agreed to support town centre regeneration
- North Tendring Investment Plan** Developed with partners to support new housing and regeneration