

Appendix A

Joint Health and Wellbeing Strategy Consultation and Engagement Feedback

Shadow Health and Wellbeing Board

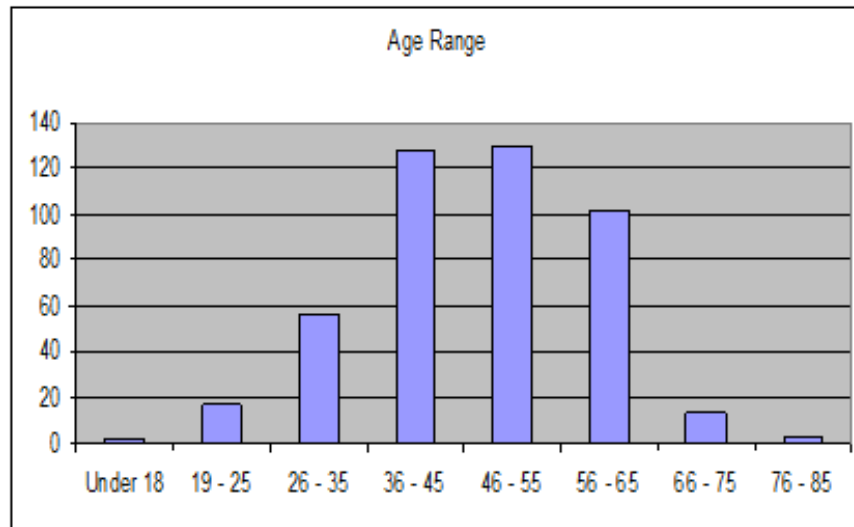
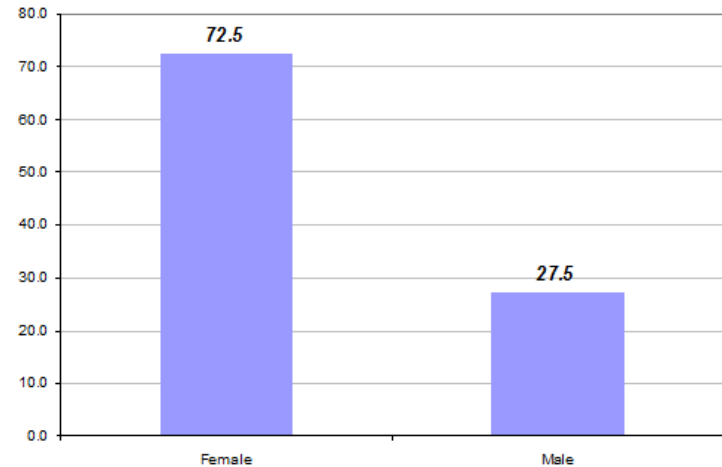
19 September 2012



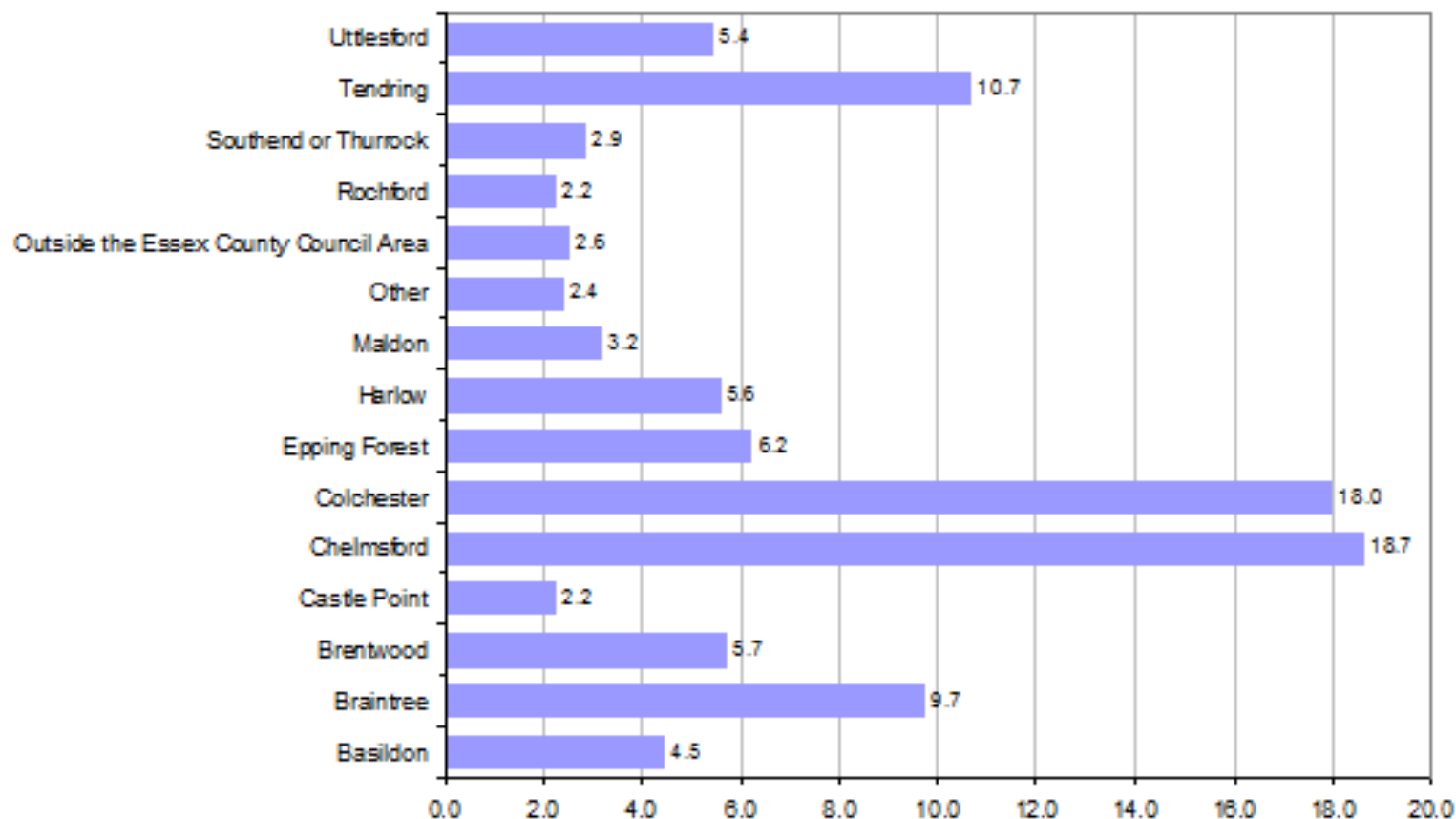
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Online Survey

711 responses
(300 response is good)

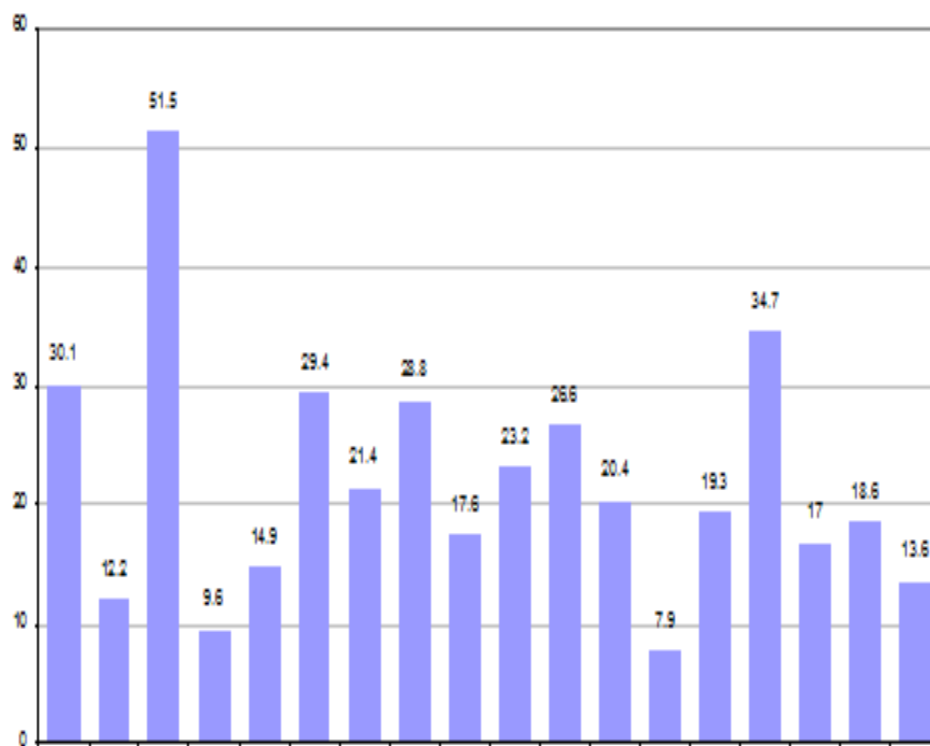


Online Survey Geographical Coverage



Online Survey Priorities

% selected priority in top 4



More than 20%

1st Giving children the best start in life

2nd Reducing poverty and deprivation

3rd Raising attainment in schools

3rd Improving Mental health

4th Keeping communities safe

5th Promoting independence for vulnerable and older people

6th Combating preventable illness and premature death

7th Promoting healthy lifestyles



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Prioritisation Exercise Workshops

- Full workshop run x22 occasions, average attendance = 12
- Additional 17 presentations with open discussions
- Coverage:
 - All CCGs
 - All districts except
 - Castle Point & Rochford (submitted priorities)
 - Chelmsford (referring to their Public Health Strategy)
 - HealthWatch
 - Voluntary & Community Sector (x4)



Prioritisation Exercise

Emerging Priorities

- 1st Giving children the best start in life
- 2nd Improving mental health
- 3rd Promoting healthy diet and lifestyles) linked
Responding to long term/chronic illness) as
Combating preventable illness & premature death) 1
Encouraging residents to be active) issue
- 4th Improving housing and living environments
- 5th Reducing poverty & deprivation
(but varying definitions of this)



Prioritisation Exercise

Additional Feedback

- Many priorities linked as same issue, cause and effect or responding to similar interventions
- Focus on prevention reinforced by all groups
- Very limited variation by district or other grouping
- Many identified a tension in responding to short v long-term issues
- Process increased commitment to partnership working



Feedback from Other Groups

X4 Secondary Schools conducted a variation of the prioritisation exercise:

- 1st Giving children the best start in life
- 2nd Combating preventable illness and premature death
- 3rd Raising attainment in schools
- 4th Reducing poverty and deprivation
- 5th Keeping communities safe

ECC Adult User Groups completed Survey online/on hard copy/by telephone.

Responses included in online survey analysis



Comments on Draft Strategy

- 17 written responses:
 - Provider bodies
 - Voluntary organisations
 - Individual responses
- Generally positive with suggestions for amendments
- Highlighted specific issues eg autism, mental health, loneliness (depending on author's interest)
- Probably limited in number due to coverage of prioritisation exercise



HWB Stakeholder Conference

Attendance 120

Delegates provided with update on strategy development

Workshops focused on identifying key interventions, setting targets and reducing health inequalities for the emerging priorities:

- I. Every child has the best start in life
- II. Older and vulnerable people lead independent lives for as long as possible
- III. Individuals and communities make better lifestyle choices and remain healthy
- IV. The physical environment is improved so that it positively supports the health and wellbeing of residents



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