GTP/06/16
AT NOTLEY COUNTRY PARK JOINT VENTURE
LY 2016
ICIAL GRASS PITCH AND MULTI-USE GAMES AREA
Day, Parks and Open Spaces Manager tree District Council

SPORTS FACILITIES UPDATE

This report provides Members with an update on progress and performance with the Artificial Grass Pitch (AGP) and Multi Use Games Area (MUGA) at Great Notley Country Park from 1 January 2016 to 30 June 2016.

During this period, a total of 42 different football teams representing 19 sports organisations have used the facility on a regular basis. This equates to around 1,533 hours of bookings being made either through the football clubs or by casual users of the facility over the last 6 months.

Income received over this 6 month period comes to just over £25,750, with the annual total for the full year of 2015/16 amounting to £43,009.

EXTERNAL MONITORING OF THE FACILITY

Officers from BDC are required to complete a Monitoring and Evaluation survey form each year as a condition of the grant aid for the facility received from the Football Foundation back in 2009.

The information required for the survey includes the number, type and size of the organisations using the facility, the number of bookings each one makes over the year and their pattern of use, i.e. peak, off-peak, weekend or week day.

Site fees, grounds maintenance and financial management are all covered in the survey which is being put together now for submission to the Football Foundation by the end of July.

PERFORMANCE UPDATE

We have continued to work with Braintree Town Football Academy in providing free coaching on site to boys or girls working towards a BTEC Level 3 qualification in Sports Management and the organising of 3 Soccability festivals each year in association with Essex FA; these are aimed at young people from local schools with disabilities.

BTFA have also continued to run holiday Soccer Camps this year, these have been held weekly during half-term and Easter school holidays with more being planned for July and August when typically 30 children will attend each session.

FUTURE DEVELOPMENT

Looking ahead over the longer term, we are confident that our partnership with Braintree Town Football Club will result in greater promotion and increased use of the facility. This will contribute towards our future vision and aspirations for the development and management of the Country Park as a major visitor attraction in the Braintree District and County of Essex over the next 5 to 10 years.

RECOMMENDATION

That Members note the report.

Nick Day

Parks & Open Spaces Manager Braintree District Council

18 July 2016