

Equalities Comprehensive Impact Assessment

Reference: ECIA442929658

Submitted: 09 August 2022 10:15 AM

Executive summary

Title of policy / decision: Active Travel Fund 2 – Jaywick to Clacton Cycleway and introduction of the Essex Pedal Power scheme.

Policy / decision type: Cabinet Member Action (CMA)

Overview of policy / decision: Essex Pedal Power is a new community-based project being piloted in Clacton and Jaywick Sands, which allows eligible residents over the age of 12 to apply for a new free quality bicycle. The new inclusive programme aims to make cycling accessible for everyone providing access to employment, training and educational opportunities or key local services. The pilot scheme is the first of its kind to be rolled out in Essex and will distribute 1,300 bikes in phases throughout 2021-2023, and if successful will be rolled out to other areas of Essex.

The project will create new community cycling clubs with the aspiration to build new cycling facilities, which support the programme and provide more opportunities for residents to take part in cycling.

Essex Pedal Power is a partnership of Active Essex Local Delivery Pilot, Essex County Council, The Active Wellbeing Society (TAWS), Tendring District Council, Community Voluntary Services Tendring, Sport England, Cycling UK and local stakeholders and community groups.

The scheme has gone through a series of development steps and will be based on and provide:

1.1 Essex County Council has formally advertised proposals to implement the introduction of a segregated cycleway from Jaywick to Clacton.

1.2 The proposal follows the awarding of a successful bid to Government in the Getting Building Fund submission at the end of 2020.

1.3 A key part of the scheme was the introduction of the Essex Pedal Scheme to Jaywick and Clacton whereby successful applicants would be provided with a free loan bike to enable them to access work, educational or other services. The usage of the bikes is measured through GPS trackers to ensure that the bikes are being appropriately used.

1.4 The scheme will provide improved surfacing and lighting, wayfinding signs and better drainage for the length of the cycleway from the centre of Jaywick to Clacton Pier.

What outcome(s) are you hoping to achieve?: This scheme will:-

- Tackle deprivation and inequality in Jaywick and Clacton
- Provide access to wider employment opportunities
- Directly create skills and training opportunities for local residents
- Provide access to wider training and up-skilling opportunities
- Support economic growth in Jaywick
- Address health inequalities by supporting active travel.

Executive Director responsible for policy / decision: Mark Ash (Climate, Environment and Customer Services)

Cabinet Member responsible for policy / decision: Lee Scott (Highways Maintenance and Sustainable Transport)

Is this a new policy / decision or a change to an existing one?: New policy / decision

How will the impact of the policy / decision be monitored and evaluated?: Numbers of people cycling will be measured and compared to pre-installation levels. Results will be achieved by analysis of the GPS data, plus data obtained from a Vivacity sensor installed half-way along.

Will this policy / decision impact on:

Service users: Yes

Employees: Yes

Wider community or groups of people: Yes

What strategic priorities will this policy / decision support?: Health, Independence and Wellbeing for All Ages, A good place for Children and Families to Grow

Which strategic priorities does this support? - Health: Healthy lifestyles, Promoting independence, Levelling up health

Which strategic priorities does this support? - Families: Safety, Levelling up outcomes for families

What geographical areas of Essex will the policy / decision affect?: Tendring

Digital accessibility

Is the new or revised policy linked to a digital service (website, system or application)?: No

Equalities - Groups with protected characteristics

Age

Nature of impact: Positive

Extent of impact: High

Disability - learning disability

Nature of impact: Positive

Extent of impact: High

Disability - mental health issues

Nature of impact: Positive

Extent of impact: High

Disability - physical impairment

Nature of impact: Positive

Extent of impact: High

Disability - sensory impairment

Nature of impact: Positive

Extent of impact: High

Sex

Nature of impact: None

Gender reassignment

Nature of impact: None

Marriage / civil partnership

Nature of impact: None

Pregnancy / maternity

Nature of impact: None

Race

Nature of impact: None

Religion / belief

Nature of impact: None

Sexual orientation

Nature of impact: None

Rationale for assessment, including data used to assess the impact: Letters were sent to all residents in the top deprived areas of Jaywick and Clacton inviting them to participate in the scheme. Police and other emergency services were also consulted. On-street notices were posted in the area together with the proposals being advertised in the Clacton and Frinton Gazette and made available on the Essex Highways website. The Essex Pedal Power scheme was introduced in late Summer 2021 and is being rolled out to increasing numbers of people as more cycles become available. The target is to release 1,300 bikes over a two-year period.

What actions have already been taken to mitigate any negative impacts: None as no objections have been received as the bikes are being offered for free and the improved cycleway will benefit both cyclists and pedestrians alike.

Levelling up - Priority areas & cohorts

Children and adults with SEND, learning disabilities or mental health conditions (taking an all-age approach)

Nature of impact: Positive

Extent of impact: High

Children on Free School Meals

Nature of impact: Positive

Extent of impact: High

Working families

Nature of impact: Positive

Extent of impact: High

Young adults (16-25 who have not been in education, training or employment for around 6-12 months)

Nature of impact: Positive

Extent of impact: High

Harlow

Nature of impact: None

Jaywick and Clacton

Nature of impact: Positive

Extent of impact: High

Harwich

Nature of impact: None

Basildon (Town) housing estates

Nature of impact: None

Canvey Island

Nature of impact: None

Colchester (Town) - Housing Estates

Nature of impact: None

Rural North of the Braintree District

Nature of impact: None

Rationale for assessment, including data used to assess the impact: Letters were sent to all residents in the top deprived areas of Jaywick and Clacton inviting them to participate in the scheme. Police and other emergency services were also consulted. On-street notices were posted in the area together with the proposals being advertised in the Clacton and Frinton Gazette and made available on the Essex Highways website. The Essex Pedal Power scheme was introduced in late Summer 2021 and is being rolled out to increasing numbers of people as more cycles become available. The target is to release 1,300 bikes over a two-year period.

What actions have already been taken to mitigate any negative impacts: None as no objections have been received as the bikes are being offered for free and the improved cycleway will benefit both cyclists and pedestrians alike.

Equalities - Inclusion health groups and other priority groups

Refugees / asylum seekers

Nature of impact: None

Homeless / rough sleepers

Nature of impact: None

Offenders / ex-offenders

Nature of impact: None

Carers

Nature of impact: Positive

Extent of impact: High

Looked after children

Nature of impact: None

Veterans

Nature of impact: Positive

Extent of impact: High

People who are unemployed / economically inactive

Nature of impact: Positive

Extent of impact: High

People on low income

Nature of impact: Positive

Extent of impact: High

Working families

Nature of impact: Positive

Extent of impact: High

Rationale for assessment, including data used to assess the impact: Letters were sent to all residents in the top deprived areas of Jaywick and Clacton inviting them to participate in the scheme. Police and other emergency services were also consulted. On-street notices were posted in the area together with the proposals being advertised in the Clacton and Frinton Gazette and made available on the Essex Highways website. The Essex Pedal Power scheme was introduced in late Summer 2021 and is being rolled out to increasing numbers of people as more cycles become available. The target is to release 1,300 bikes over a two-year period.

What actions have already been taken to mitigate any negative impacts: Non as no objections have been received as the bikes are being offered for free and the improved cycleway will benefit both cyclists and pedestrians alike.

Equalities - Geographical Groups

People living in areas of high deprivation

Nature of impact: Positive

Extent of impact: High

People living in rural or isolated areas

Nature of impact: None

People living in coastal areas

Nature of impact: Positive

Extent of impact: High

People living in urban or over-populated areas

Nature of impact: None

Rationale for assessment, including data used to assess the impact: Letters were sent to all residents in the top deprived areas of Jaywick and Clacton inviting them to participate in the scheme. Police and other emergency services were also consulted. On-street notices were posted in the area together with the proposals being advertised in the Clacton and Frinton Gazette and made available on the Essex Highways website. The Essex Pedal Power scheme was introduced in late Summer 2021 and is being rolled out to increasing numbers of people as more cycles become available. The target is to release 1,300 bikes over a two-year period.

What actions have already been taken to mitigate any negative impacts: None as No objections have been received as the bikes are being offered for free and the improved cycleway will benefit both cyclists and pedestrians alike.

Families

Family formation (e.g. to become or live as a couple, the ability to live with or apart from children)

Nature of impact: None

Families going through key transitions e.g. becoming parents, getting married, fostering or adopting, bereavement, redundancy, new caring responsibilities, onset of a long-term health condition

Nature of impact: None

Family members' ability to play a full role in family life, including with respect to parenting and other caring responsibilities

Nature of impact: Positive

Extent of impact: Medium

Families before, during and after couple separation

Nature of impact: None

Families most at risk of deterioration of relationship quality and breakdown

Nature of impact: None

Rationale for assessment, including data used to assess the impact: Letters were sent to all residents in the top deprived areas of Jaywick and Clacton inviting them to participate in the scheme. Police and other emergency services were also consulted. On-street notices were posted in the area together with the proposals being advertised in the Clacton and Frinton Gazette and made available on the Essex Highways website. The Essex Pedal Power scheme was introduced in late Summer 2021 and is being rolled out to increasing numbers of people as more cycles become available. The target is to release 1,300 bikes over a two-year period.

What actions have already been taken to mitigate any negative impacts: None as no objections have been received as the bikes are being offered for free and the improved cycleway will benefit both cyclists and pedestrians alike.

Climate

Does your decision / policy involve elements connected to the built environment / energy?: Yes

Do you know what products, materials, and qualified built environment professionals you will be using?

Are you maximising the opportunity to source materials locally and maximise use of sustainable materials such as wood?: Yes

Are you using a qualified architect / design team / consultant with the experience and capability to design and secure planning permission to deliver to the highest carbon zero building standards?: Yes

Are you clear that the builder, sub-contractor is qualified and capable of delivering climate resilient buildings (noting risks including subsidence, flooding, overheating), to the highest net zero carbon build quality?: Yes

Is your proposed development / building using the best practice guidance and advice on design quality, climate change and health?

Are you using the design quality and advice provided by the Essex Design Guide?: Yes

Are you using the Climate Change guidance and advice provide by the Essex Design Guide?: Yes

Are you providing a policy compliant development which accords with the District Local Plan policies?:
Yes

Are using the Health and Wellbeing guidance provided by the Essex Design Guide?: Yes

Have you provided a costed net zero option for consideration?: N/A

Is your proposed development / building as efficient as possible?

Is the Energy performance Certificate (EPC) rating of the achieving and EPC A+ or net zero carbon standard?: N/A

Have opportunities to reduce energy use through the use of smart digital systems been considered?: N/A

Does your development by design avoid the need for air conditioning?: N/A

Does your new development have water efficiency measures in place?: N/A

Do you know where your energy is coming from and how much of it comes from renewable sources?

Are you maximising opportunities to use onsite renewable energy (e.g. roof top solar panels) to deliver this service?: N/A

Are you maximising opportunities to use onsite renewable energy (e.g. roof top solar panels) to deliver this service?: N/A

Is your new or extended development using a renewable heat source e.g. district heating or a form of heat pump?: No

Is your development resilient to climate risks including flooding, overheating and subsidence?

Is your site at risk of coastal erosion? Is there a plan in place to protect the coastline: if the coastline is being allowed to erode, this may impact the lifetime of your site.: No

Have you reviewed environment agency to ascertain your flood risk? Do you need to put in place mitigation such as sustainable drainage?: Yes

Water is scarce and needs to be absorbed into the land wherever possible. Are you prioritising nature based flood risk mitigations such as sustainable drainage, water butts, planting and ponds which protect against water scarcity?: N/A

Are you using external planting, green walls and green roofs to insulate the building and provide shading to cut risks of overheating?: N/A

Is your development supporting active travel and minimising pollution?

Does your site allow connection to key public transport and active travel routes?: Yes

Are you using Green Infrastructure to interrupt the pathway of carborne pollutants to the public e.g. use of hedges, shrubs and trees?: N/A

Have you provided space for secure cycle parking, showering, cycle and walking pathways on site etc?: Yes

Does the building have adequate space for recycling and waste separation?: N/A

Does your decision / policy involve designing service provision and procurement to minimise freight and staff travel and enable use of active and public transport options?: No

Does your decision / policy involve elements connected to waste?: No

Nature of impact

Built Environment / Energy: Positive

Extent of impact

Built Environment / Energy: High

Rationale for assessment, including data used to assess the impact: Letters were sent to all residents in the top deprived areas of Jaywick and Clacton inviting them to participate in the scheme. Police and other emergency services were also consulted. On-street notices were posted in the area together with the proposals being advertised in the Clacton and Frinton Gazette and made available on the Essex Highways website. The Essex Pedal Power scheme was introduced in late Summer 2021 and is being rolled out to increasing numbers of people as more cycles become available. The target is to release 1,300 bikes over a two-year period.

What actions have already been taken to mitigate any negative impacts: None as no objections have been received as the bikes are being offered for free and the improved cycleway will benefit both cyclists and pedestrians alike.

Action plan to address and monitor adverse impacts

Does your ECIA indicate that the policy or decision would have a medium or high adverse impact on one or more of the groups / areas identified?: No

Details of person completing the form

I confirm that this has been completed based on the best information available and in following ECC guidance: I confirm that this has been completed based on the best information available and in following ECC guidance

Date ECIA completed: 09/08/2022

Name of person completing the ECIA: Ben Fryer

Email address of person completing the ECIA: Ben.Fryer@essex.gov.uk

Your function: Climate, Environment and Customer Services

Your service area: Sustainable Transport

Your team: Transportation Planning & Infrastructure

Are you submitting this ECIA on behalf of another function, service area or team?: No

Email address of Head of Service: Tracey.Vickers@essex.gov.uk