



Essex County Council

Place Services and Economic Growth Policy and Scrutiny Committee

10:30	Thursday, 17 November 2022	Committee Room 1 County Hall, Chelmsford, CM1 1QH
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For information about the meeting please ask for:

Justin Long, Senior Democratic Services Officer

Telephone: 033301 39825

Email: democratic.services@essex.gov.uk

Essex County Council and Committees Information

All Council and Committee Meetings are held in public unless the business is exempt in accordance with the requirements of the Local Government Act 1972.

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		Pages
1	Membership, Apologies, Substitutions and Declarations of Interest	4 - 4
2	Minutes and matters arising To approve as a correct record the Minutes of the meeting held on 20 October 2022 and consider any matters arising.	5 - 10
3	Questions from the Public A period of up to 15 minutes will be allowed for members of the public to ask questions or make representations on any item on the agenda for this meeting. No statement or question shall be longer than three minutes and speakers will be timed. If you would like to ask a question at this meeting, please email Democratic Services by 12 noon the day before (Wednesday 16 November).	
4	Work Programme To receive an update (PSEG/21/22) on the current Committee Work Programme.	11 - 16

17 - 41

To receive a report (**PSEG/22/22**) and presentation from Councillor Lee Scott, Cabinet Member for Sustainable Transport and Highways Maintenance and Tracey Vickers, Head of Sustainable Transport.

6 Date of Next Meeting

To note that the next meeting of the Committee is scheduled to take place on Monday 12 December 2022 at County Hall.

7 Urgent Business

To consider any matter which in the opinion of the Chairman should be considered in public by reason of special circumstances (to be specified) as a matter of urgency.

Exempt Items

(During consideration of these items the meeting is not likely to be open to the press and public)

The following items of business have not been published on the grounds that they involve the likely disclosure of exempt information falling within Part I of Schedule 12A of the Local Government Act 1972. Members are asked to consider whether or not the press and public should be excluded during the consideration of these items. If so it will be necessary for the meeting to pass a formal resolution:

That the press and public are excluded from the meeting during the consideration of the remaining items of business on the grounds that they involve the likely disclosure of exempt information falling within Schedule 12A to the Local Government Act 1972, the specific paragraph(s) of Schedule 12A engaged being set out in the report or appendix relating to that item of business.

8 Urgent Exempt Business

To consider in private any other matter which in the opinion of the Chairman should be considered by reason of special circumstances (to be specified) as a matter of urgency.

Agenda item 1

Committee: Place Services and Economic Growth Policy and Scrutiny Committee

Enquiries to: Justin Long, Senior Democratic Services Officer

Membership, Apologies, Substitutions and Declarations of Interest

Recommendations:

To note

1. Membership as shown below
2. Apologies and substitutions
3. Declarations of interest to be made by Members in accordance with the Members' Code of Conduct

Membership

(Quorum: 5)

Cllr Alan Goggin	Chairman
Cllr Susan Barker	
Cllr Dave Blackwell	Vice-Chairman
Cllr Simon Crow	
Cllr Paul Gadd	
Cllr Paul Honeywood	
Cllr Dan Land	
Cllr Richard Moore	
Cllr James Newport	
Cllr Lee Scordis	
Cllr Mick Skeels	
Cllr Mike Steel	Vice-Chairman
Cllr Marshall Vance	
Cllr Holly Whitbread	

Minutes of the meeting of the Place Services and Economic Growth Policy and Scrutiny Committee, that was held in Committee Room 1, County Hall, Chelmsford on Thursday, 20 October

[A YouTube recording of the meeting is to be found online.](#)

Present:

Members:

Cllr Alan Goggin	Chairman
Cllr Dave Blackwell	Vice-Chairman
Cllr Paul Gadd	
Cllr Paul Honeywood	
Cllr Dan Land	
Cllr Richard Moore	
Cllr James Newport	
Cllr Lee Scordis	
Cllr Mick Skeels	
Cllr Mike Steel	Vice-Chairman
Cllr Marshall Vance	
Cllr Holly Whitbread	

ECC Officers:

Louise Fitton	Head of Culture, Heritage & Green Space
Erica Gilson	Marketing and Business Development Manager
David Forkin	Head of Maintenance and Operations
Justin Long	Senior Democratic Services Officer (clerk to the meeting)
Lisa Siggins	Democratic Services Officer

Cllr Graham Butland, Cabinet Member for Devolution, the Arts, Heritage and Culture

Cllr Mark Durham, Deputy Cabinet Member for Devolution, the Arts, Heritage and Culture

Cllr Lee Scott, Cabinet Member for Highways Maintenance and Sustainable Transport

Welcome and Introduction

Cllr Alan Goggin, the Chairman of the Place Services and Economic Growth Policy and Scrutiny Committee, welcomed those in attendance.

1. Membership, Apologies, Substitutions and Declarations of Interest

The report on Membership, Apologies and Declarations was received, and it was noted that:

1. The membership of the Place Services and Economic Growth Policy and Scrutiny Committee was as shown in the report.
2. Apologies had been received from Cllrs Susan Barker and Simon Crow.

3. No Declarations of interests were made.

The Chairman, Cllr Alan Goggin, reminded members that any interests must be declared during the meeting if the need to do so arose.

2. Minutes and Matters Arising

The Minutes of the meeting held on Thursday 21 July 2022 were approved as a correct record and were signed by the Chairman.

The 'matters arising' appendix was noted.

3. Questions from the Public

It was noted that no questions had been received from the public.

4. Work Programme

The updated Work Programme was noted.

It was agreed that as a part of the item on Sustainable Transport (November 2022) information should be requested on bus shelters and s106 funding.

5. The Arts, Culture and the Creative Sector

Cllr Graham Butland introduced a presentation which can be found [here](#). It was reported that since 2021, the Council had been reengaging with the sector in recognition of the societal impact of arts and culture in Essex.

Members were invited to ask questions and provide comment. Key points raised during this discussion included:

- It was agreed that a draft of the new cultural strategy would be considered by the Committee at a future meeting.
- There had been around 200 applications for the 2021/22 Arts and Cultural Fund, meeting expectations. An 'expression of interest stage' was being included in 2022/23 process to provide more time and support for applicants.
- It was agreed that further information would be circulated on the map showing successful applications and on the grant recipients (including how much funding each had received).
- It was agreed to consider the idea that the comments of the local member would be sought regarding individual applications in their division for the Arts and Cultural Fund.

- Work was underway to address the disparity in Fund applications between larger town/cities (particularly Colchester) and more rural areas. Colchester and particularly the work of the Mercury Theatre and Firstsite was praised, and it was suggested that the city could act as an exemplar for other areas of the county.
- It was agreed that details of the overall budget for Arts, Culture and the Creative Sector would be circulated to the Committee, and the Cabinet Member confirmed that funding was focused on contributing to the wider social and economic ambitions of the Everyone's Essex strategy.
- It was agreed that parish and town councils (and wider community groups) should be engaged moving forward, and further information would be circulated on how they can currently get involved.
- The support offered to the three NPOs (National Portfolio Organisations) in Colchester (Mercury Theatre, Firstsite and the Essex Cultural Diversity Project) was outlined.
- An Essex Film Office was being established to promote the county to location managers and liaise with Creative UK. The work would include developing databases of locations, cast and crew to include local businesses and suppliers.
- It was agreed that further information would be circulated to members on how copies of the 'Explore Essex' magazine could be obtained.

6. Highways Maintenance Performance Update

Cllr Lee Scott gave a presentation which can be found [here](#). He expressed his gratitude to officers for their outstanding work in often difficult circumstances.

Members were invited to ask questions and provide comment. Key points raised during this discussion included:

- Members praised the member-led pothole scheme and the priority service to tackle emergency repairs.
- It was agreed that further information would be provided on the overall number of outstanding defects and the classification of these defects. It was reported that there were no S1 (emergency) defects in the outstanding list and the vast majority would be S3 and S4 defects.
- Concerns were raised by members about a number of issues including the budget situation and the statement that highway assets were in 'managed decline', the performance of Ringway Jacobs, the overall funding strategy, and the condition of areas such as central Colchester.

- The Cabinet Member confirmed that there were no plans to change the category of defects (S1, S2, S3, S4), that innovation and new technologies (such as LED streetlights) were the key to tackling the funding issue, and he reassured the Committee that if a road or pathway was dangerous then repair work would be undertaken.
- The Cabinet Member said that developers and utility companies should take greater responsibility for any damage that they cause to highways and footways, and he was lobbying for local authorities to be given more power in regard to when and where utility companies carry out (non-emergency) work.
- The Cabinet Member agreed to report back to the Committee on s106 conditions in relation to drainage systems and repair work needed post-construction.
- Details of the KPIs (Key Performance Indicators) in the Ringway Jacobs contract would be covered in the next update to the Committee and the Annual Road Condition Survey (2021-22) would be circulated to members when it is ready.
- It was further agreed that the relevant strategies and guidance from Essex Highways would be circulated to the Committee.

7. Date of Next Meeting

The Committee noted that the next scheduled meeting would take place on Thursday 17 November, 10:30am at County Hall.

It was further noted that meetings would then take place on the following dates:

12 December 2022,

19 January 2023

16 February 2023

16 March 2023

20 April 2023 (all 10.30am start times)

8. Urgent Business

No items were raised.

Chairman

PSEG – Matters Arising from October 2022

Date of Meeting: 20 th October	Agenda Item	Action	Status
	Work Programme	Committee requested that as a part of the item on Sustainable Transport (November 2022) information should be requested on bus shelters and s106 funding.	Sustainable Transport update will briefly cover s106 funding, but suggestion is that this forms part of a separate work programme item (following discussion with the Scrutiny Board and officers). Bus Shelters – to be covered in a separate update on Buses (see work programme - date tbc).
	Arts, Culture and the Creative Sector	Committee requested additional information on the following: <ul style="list-style-type: none"> • Arts and Cultural Fund (map and grant recipients) • Overall budget for Arts, Culture and the Creative Sector • How parish and town councils can be engaged • How copies of the 'Explore Essex' magazine could be obtained. <p>It was also agreed that the new cultural strategy would be considered by the Committee at a future meeting.</p>	E-mail circulated to members 09/11/2022 Item added to work programme (date – tbc)

	Highways Maintenance Performance Update	<p>Committee requested additional information on the following:</p> <ul style="list-style-type: none"> • the overall number of outstanding defects and the classification of these defects • s106 conditions issue re drainage and repair work • KPIs for the Ringway Jacobs contract. <p>Annual Road Condition Survey (2021-22) to be circulated to members when it is ready.</p> <p>Relevant strategies and guidance from Essex Highways would be circulated to the Committee</p>	<p>To be included in the next Highways Maintenance Performance Update scheduled for January 2023.</p> <p>Outstanding (at time of publication)</p> <p>E-mail circulated to members 20/10/22</p>
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Work Programme

Agenda Item 4

Reference Number: PSEG/21/22

Report title: Work Programme	
Report to: Place Services and Economic Growth Policy and Scrutiny Committee	
Report author: Justin Long, Senior Democratic Services Officer	
Date: 17 November	For: Discussion
Enquiries to: Justin Long, Senior Democratic Services Officer at justin.long@essex.gov.uk.	
County Divisions affected: Not applicable	

1. Introduction

- 1.1 This is a standard agenda item giving members of the Committee an opportunity to consider upcoming scrutiny activity and request items to be added to the work programme.

2. Action required

- 2.1 The Committee is asked to consider the work programme in the Appendix and suggest any additional items.

3. Background

3.1 Developing a work programme

Work has continued on identifying priorities and future agenda items. This has included discussions with Committee Members, Cabinet Members and Officers as well as the other Policy and Scrutiny Committees via the Scrutiny Board.

This work has reflected the adoption of the *Everyone's Essex – Our Plan for Levelling Up the County: 2021-2025* organisation strategy.

The current work programme is attached in the **Appendix**.

4. Everyone's Essex

The Committee should take account of the *Everyone's Essex – Our Plan for Levelling Up the County: 2021-2025* strategy when considering the work programme and future items.

Particular attention should be paid to the strategic ambitions (and associated commitments and performance measures) most relevant to the work of the Committee: 'Strong, Inclusive and Sustainable Economy', and 'High Quality Environment'.

Work Programme

5. Update and Next Steps

See Appendix.

6. Appendix – Current work programme and an outline of the remit of the Committee.

Place Services and Economic Growth Policy and Scrutiny Committee (PSEG) Work Programme - November 2022

Provisional Dates (2022)	Topic Title	Lead Contact / Cabinet Member	Purpose and Target Outcomes	Cross-Committee Work Identified (where applicable)
17 November	Sustainable Transport	Tracey Vickers, Head of Sustainable Transport / Cllr Lee Scott, Cabinet Member for Highways Maintenance and Sustainable Transport	To receive an update on sustainable transport initiatives and infrastructure	
17 November (now delayed until 12 December)	LHP Task and Finish Group	<i>Cllr Lee Scott, Cabinet Member for Highways Maintenance and Sustainable Transport</i>	<i>To consider emerging policies following response to Task and Finish Group's recommendations</i>	
TBC	Climate Change	Sam Kennedy Director, Environment and Climate Action / Cllr Peter Schwier, Climate Tsar	To receive a presentation on Climate Change work across ECC including the Local Nature Recovery Strategy	Link to the performance monitoring work of the CPSC

11 January	Libraries	Cllr Louise McKinlay - Deputy Leader and Cabinet Member for Community, Equality, Partnerships and Performance	Joint PAF/PSEG session: PSEG (core services and buildings) and PAF (education, support for families, Levelling-Up agenda)	Joint PAF/PSEG session (hosted by PAF)
Quarterly	Highways Maintenance Performance	Cllr Lee Scott, Cabinet Member for Highways Maintenance and Sustainable Transport	To receive a quarterly performance report on Highways Maintenance including the latest budget situation	Link to the performance/budget monitoring work of the CPSC
February 2023	Joint Municipal Waste Management Strategy	Cllr Malcom Buckley, Cabinet Member for Waste Reduction and Recycling	To consider the emerging strategy	
TBC	Minerals Local Plan Update	Richard Greaves, Chief Planning Officer/ Cllr Lesley Wagland, Cabinet Member for Economic Renewal, Infrastructure and Planning	To consider the latest developments including feedback on the public consultation and 'call for sites' engagement	

TBC	Buses - Essex Enhanced Partnership	Cllr Lee Scott, Cabinet Member for Highways Maintenance and Sustainable Transport, Helen Morris, Head of ITPU	To consider the Essex Enhanced Bus Partnership and to include update on Bus Shelters	Link to the performance monitoring work of the CPSC
TBC	Arts and Culture Strategy	Louise Fitton, Head of Culture, Heritage & Green Space /Cllr Graham Butland, Cabinet Member for Devolution, the Arts, Heritage and Culture	To consider the emerging strategy	

Additional Items:

Section 106 Agreements – format and content to be confirmed following discussion with officers and via the Scrutiny Board (due to the cross-committee aspect of the issue)

Committee Remit

PSEG is responsible for scrutiny of the following areas of Council activity:

- The economy of Essex
- Economic development and regeneration
- Employment related Skills and apprenticeships
- Strategic Highways and transportation
- Heritage, Culture and the Arts
- Tourism
- Country Parks and other green assets Library services
- Broadband and public communications infrastructure
- Planning
- Environmental services
- Community Safety (not Domestic Violence or Youth Offending Team)
- Emergency Planning
- Waste and recycling
- Energy and emissions reduction
- Trading standards
- Housing
- Gypsies and travellers.

Report title: Sustainable Transport	
Report to: Place Services and Economic Growth Policy and Scrutiny Committee	
Report author: Tracey Vickers – Head of Sustainable Transport	
Date: 17 November 2022	For: Discussion and identifying any follow-up scrutiny actions
Enquiries to: Tracey Vickers – Head of Sustainable Transport, Tracey.Vickers@essex.gov.uk	
County Divisions affected: All	

1. Introduction

The Committee's remit includes scrutiny of 'strategic highways and transportation'. The presentation gives an overview of activity in sustainable transport and follows a request from members at the 21 July 2022 meeting to scrutinise cycling and wider sustainable transport initiatives.

2. Action required

The Committee is asked to consider the presentation and identify any follow-up scrutiny activity.

3. Links to Everyone's Essex

The plans states: *We will deliver a step change in sustainable travel across the county, by growing passenger transport and active travel, and will ensure we support the move towards net zero, climate resilient developments, including our new garden communities, by delivering sustainable, healthy neighbourhoods for the future.*

4. Next Steps

This is an opportunity for the Committee to scrutinise the Council's activity and performance in this area.

Expected attendees to support the discussion:

Cllr Lee Scott, Cabinet Member for Highways Maintenance and Sustainable Transport
Tracey Vickers – Head of Sustainable Transport
Kris Radley – Cycling Strategic Lead

5. Appendix – 'Towards sustainable transport' presentation.

TOWARDS SUSTAINABLE TRANSPORT

SAFER GREENER HEALTHIER

Transforming travel in Essex

www.essexhighways.org/active-travel-essex



AGENDA

Introduction to Active Travel:

- “Avoid, Shift, Improve”
- Team and programme
- What Government and ECC are doing
- Recent successes
- Challenges and funding

Update by mode:

- Cycling & LCWIPs
- Healthy School Streets
- Escooters
- Travel Planning

WHY IS SUSTAINABLE TRANSPORT SO IMPORTANT?



- More walking and cycling
- Improved physical and mental health



- Safer, quieter streets
- Improved public realm – ‘nicer’ places



- Thriving local communities
- Neighbourhood economies
- Revitalised High Streets



- Reduced congestion
- Improved air quality
- Meet net zero goals



- Increased local jobs
- Benefits to local businesses



- Blueprint for the future of sustainable transport

ECC TRANSPORT VISION

Delivering and enabling
Safer, Greener and
Healthier travel for
current and future users
of the transport network
in Essex



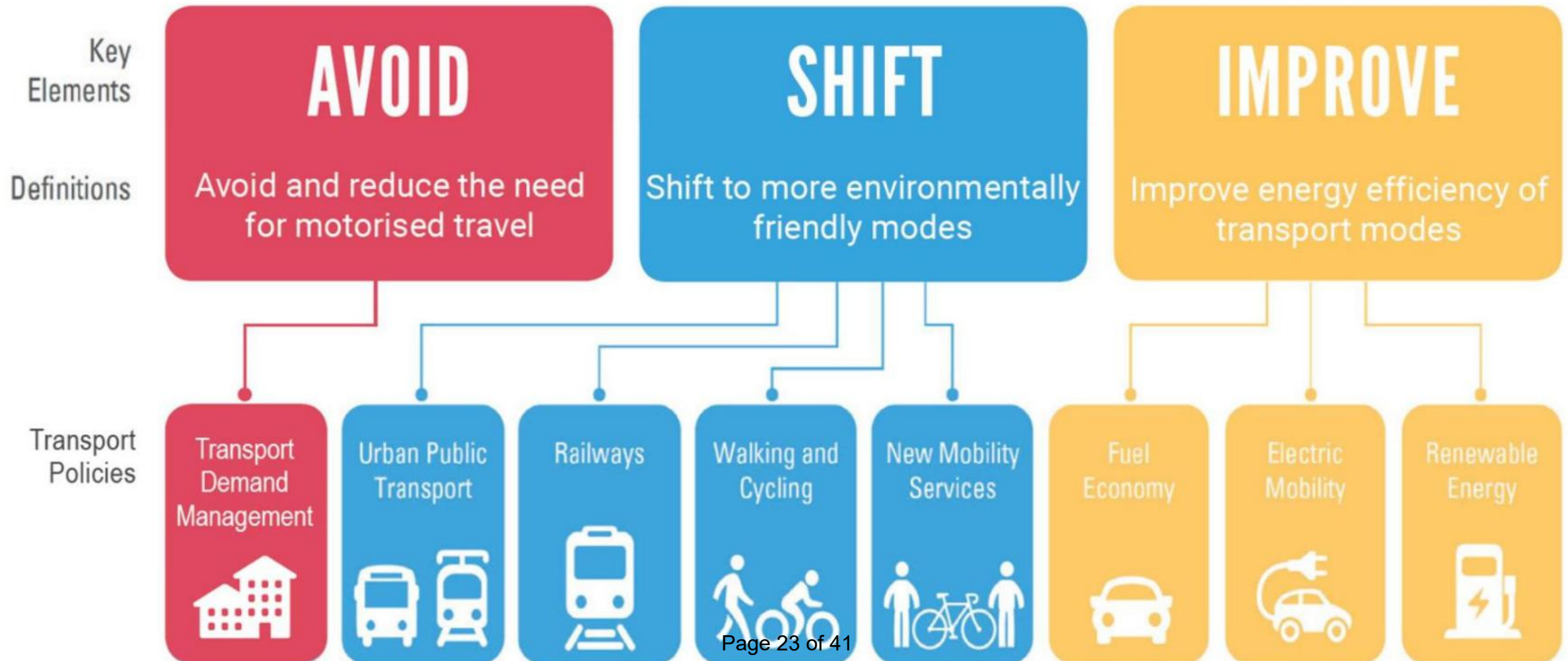
HOW DO WE ACHIEVE THE NEW NORMAL?

Need to rethinking sustainable transport...

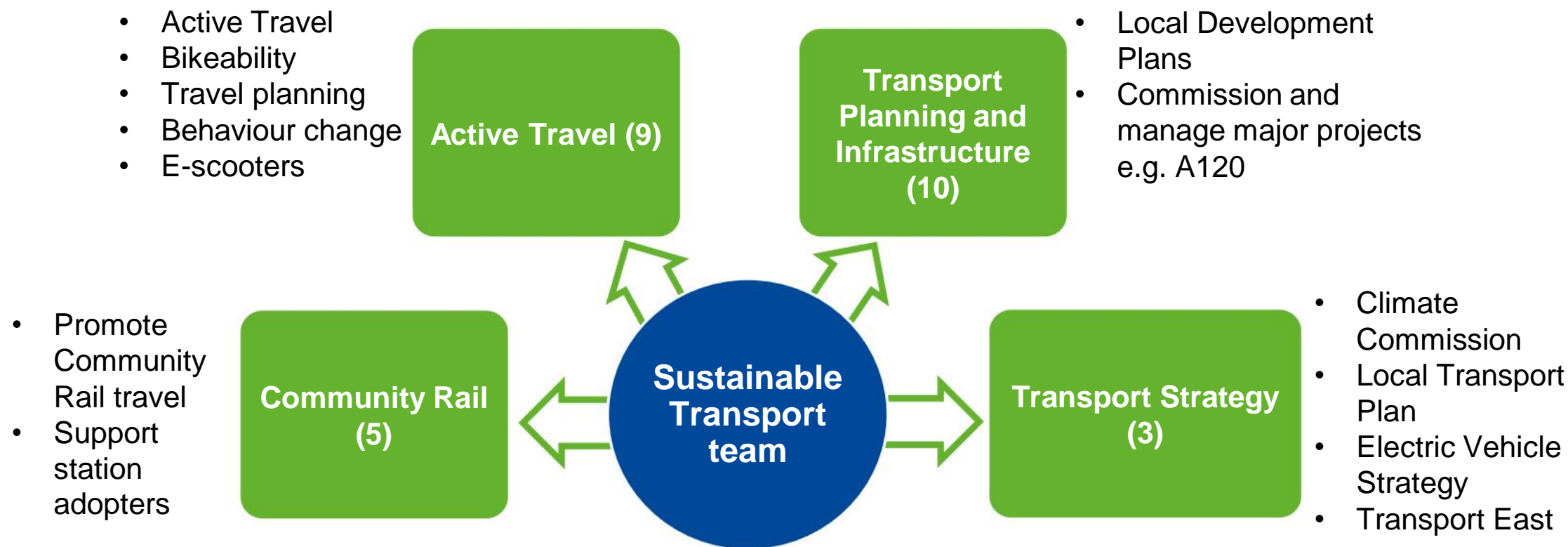
- Access issue, not infrastructure issue
- Embedding Active Travel
- Providing choice
- “Avoid, Shift, Improve”



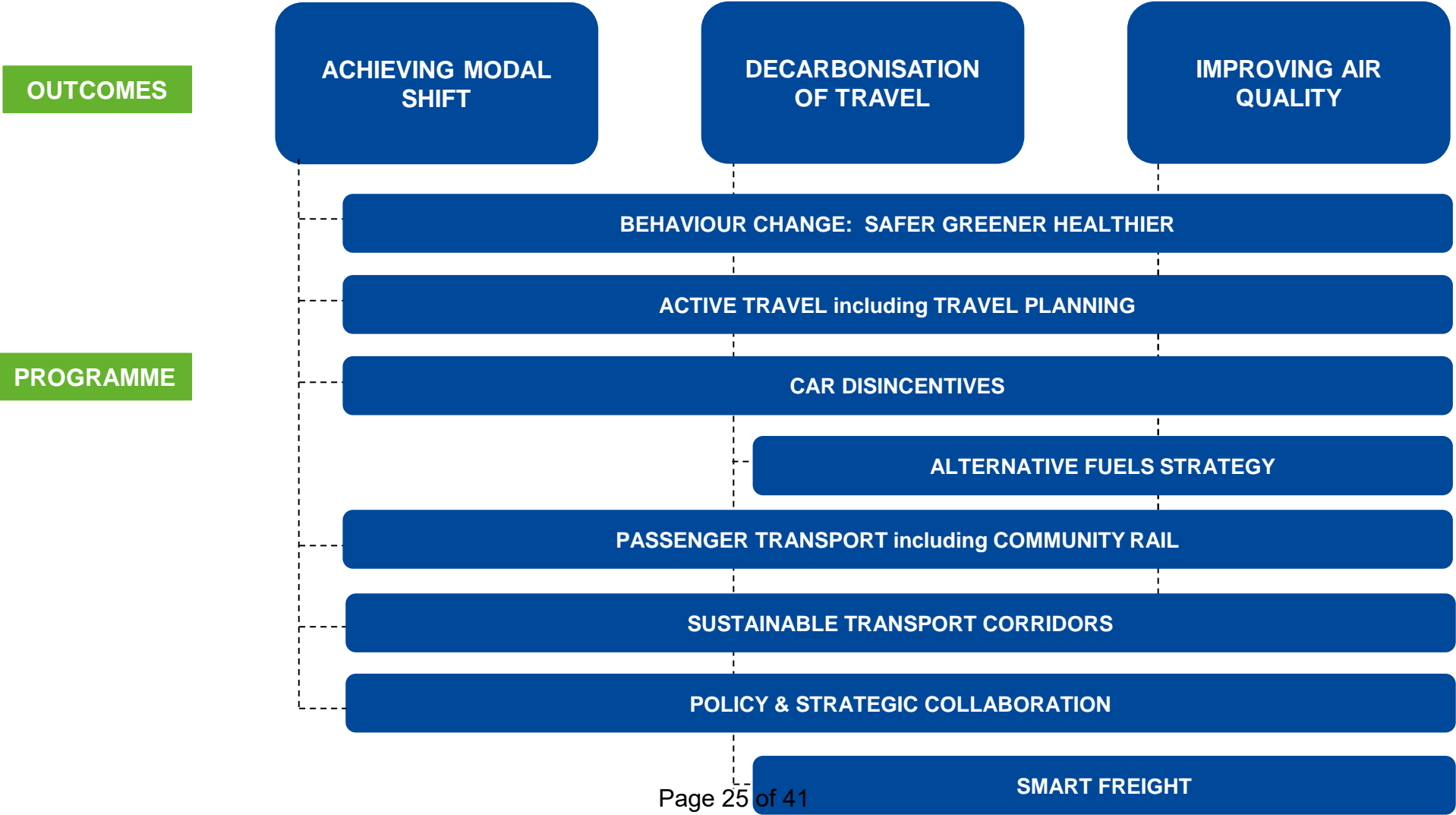
“AVOID, SHIFT, IMPROVE” APPROACH[^]



DELIVERED BY SUSTAINABLE TRANSPORT TEAM



SUSTAINABLE TRAVEL: PROGRAMME OVERVIEW



Sustainable Travel: Summary of programme

BEHAVIOURAL CHANGE including SAFER, GREENER, HEALTHIER

- Recruit behaviour change specialist to work with external agency to develop bold campaign to educate residents about alternatives to the car, and ultimately deliver modal shift
- Establish an Essex specific evidence base to underpin a portfolio of behaviour change approaches
- Extend and expand SGH campaign (see below) including brand, comms, website, social media, PR to amplify all ST messaging.
- Establish and trial a 'Good News Grid' to deliver a stream of positive sustainable transport stories, building member confidence in making tough ST decisions.

ACTIVE TRAVEL including TRAVEL PLANNING

- Develop / deliver next phase of walking routes and cycle network, focusing on districts with LCWIPs
- Progress cycle asset register programme
- Develop School Streets strategy and toolkit to support active travel to schools including School Zones and Home Run initiatives
- Expand and deliver Essex Pedal Power / social prescribing pilots to giving those with the greatest need, access to walking and cycling
- Working with schools, businesses and developers to promote travel planning, supporting and incentivising sustainable travel choices

CAR DISINCENTIVES

- Trial car-free day in 1 location ahead of county wide roll out
- Develop Work Place Levy proposal
- Explore emission restrictions e.g. parking, charging

ALTERNATIVE FUELS

- Develop alternative fuel strategy for both vehicles and infrastructure focussing on establishing a network of electric chargepoints in rural and urban locations including on-street residential charger pilot, destination charging, rapids, car parks
- Exploration of 'try before you buy' e-bike scheme
- Electrification of ECC lease car fleet pilot
- Longer term, this programme will also look at electrification of passenger transport and freight.

PASSENGER TRANSPORT including COMMUNITY RAIL

- Implementation of Enhanced Partnership
- Develop BSIP initiatives e.g. transformation projects, bus priority measures, zero / low emission vehicles, RTS & P&R sites
- E-DRT pilots
- Increase Community Rail patronage
- Deliver full range of Community Rail Event trains

SUSTAINABLE TRANSPORT CORRIDORS

- All 'road' schemes to be Sustainable Corridors embedding LTN 1/20 compliant walking and cycling standards as a minimum.
- Rapid Transit Schemes (N&S) and all major projects are included here too (Army & Navy, Fairglen etc)

POLICY & STRATEGIC COLLABORATION

- Develop Local Transport Plan 4
- Roll out Place & Movement strategy
- Refresh key ECC guidance including Parking strategy, Essex Design Guide and Highway Policy Notes.
- Working with other transport partners to promote sustainable transport, and build the profile and quality of sustainable transport in Essex

SMART FREIGHT

- Smart Freight Phase 1 is working with districts to introduce local delivery hubs and explore alternative delivery methods e.g. ecargo bikes
- Smart Freight phase 2 is working with Transport East to achieve HGV modal shift from road to rail.

WHAT IS THE NATIONAL GOVERNMENT DOING TO INCREASE SUSTAINABLE TRANSPORT

Policy & guidance



Transport Decarbonisation Plan
Bus Back Better and Bus Service Improvement Plans
Gear Change and LTN 1/20
Introducing carbon baselining
Updating Manual for Streets
Local Transport Plan Guidance
Net Zero strategy
Updated The Highway Code

Regulation / legislation



Creation of Active Travel England
EV car targets
Quantified Carbon Reduction

Funding

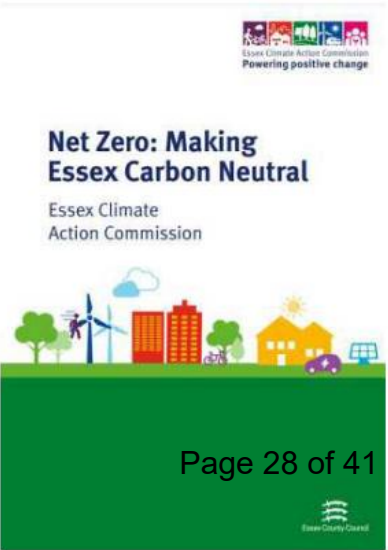
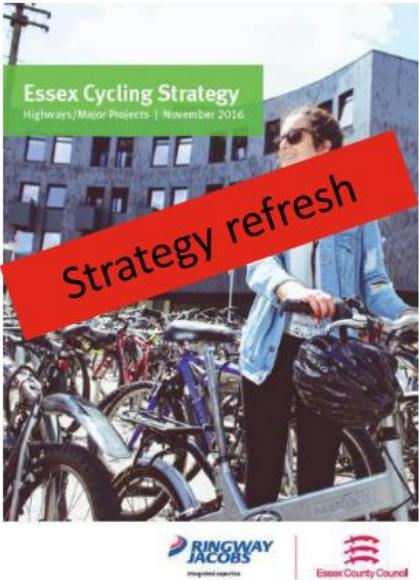
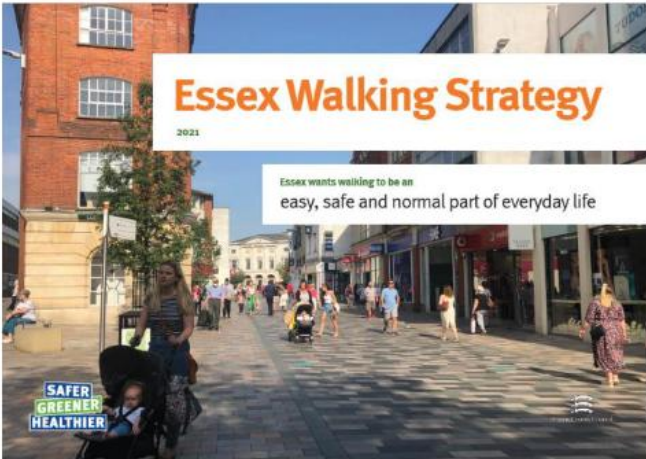


Increasing cycling and walking budget to £750 million – positive trajectory, but need £6-8bn over 5 years to Govt's own targets.
£3 billion in bus services by 2025
BSOG review

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EXAMPLES OF WHAT ARE ECC DOING?



RECENT SUCCESSES

- £10M Active Travel programmes underway including cycling infrastructure, school streets and improved public realm
- Launch of Travel Essex app and brand
- Launch of e-scooters – 1.3M rides with 82% modal shift from car
- Bus Enhanced Partnership – pan-Essex
- Increased bus reliability, and simplified bus network
- Launch of DigiGo – electric, on demand responsive transport
- Garden communities projects, including Harlow Gilston
- HIF- Beaulieu Park Station, Chelmsford North East Bypass, A120/A133 Link Road and Rapid Transit
- New sustainable transport junction for the Army and Navy, Chelmsford – FBC



CHALLENGES TO INCREASING SUSTAINABLE TRANSPORT

Changing
behaviour – the
'car is king'

Political will

National resource
shortages:
designer, bus
drivers etc.,

Rural geography

Policy vacuum

Availability and
affordability of a
feasible alternative

Bus industry in
crisis – 20% pax
haven't returned

Budget cuts (local,
national, private)

Inflation (fuel,
materials)



MAIN FUNDING FROM ACTIVE TRAVEL ENGLAND



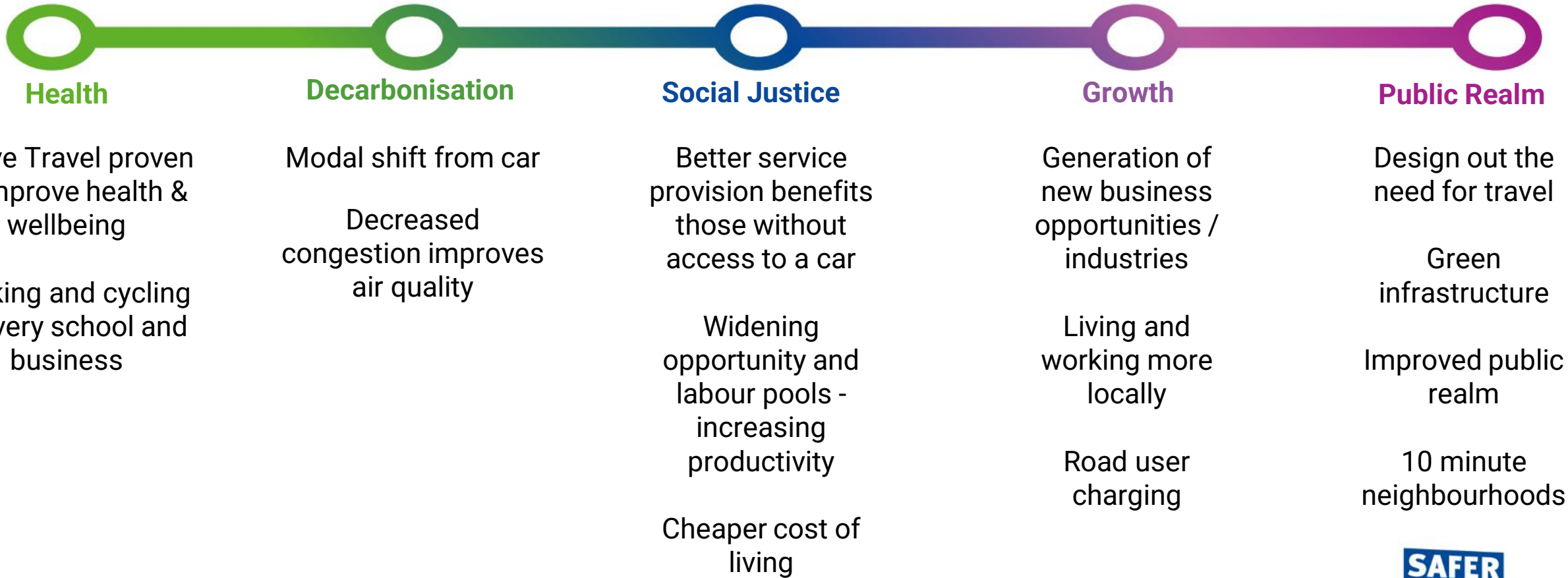
Active Travel
England

- Active Travel England (ATE) is the Government's **new executive agency** responsible for walking, wheeling and cycling -Chris Boardman MBE National Active Travel Commissioner
- Objective to **increase active travel to 50% of all journeys in urban areas- ECC are working with ATE to develop rural guidance**
- Nationwide budget is just **£750M**, or the equivalent of 1 motorway junction
- Funding allocation based on **LCWIP maturity, political will and history of delivery** – and quality of schemes.
- Published Gear Change report – design and construction guidance for active travel infrastructure. **1km of 'Gear Change' compliant cycle track costs £800K+ (ECC budget for cycling ~£4M including maintenance, repairs etc.)**



**SAFER
GREENER
HEALTHIER**

SUSTAINABLE TRAVEL OPPORTUNITIES



PRIORITISED WALKING AND CYCLING

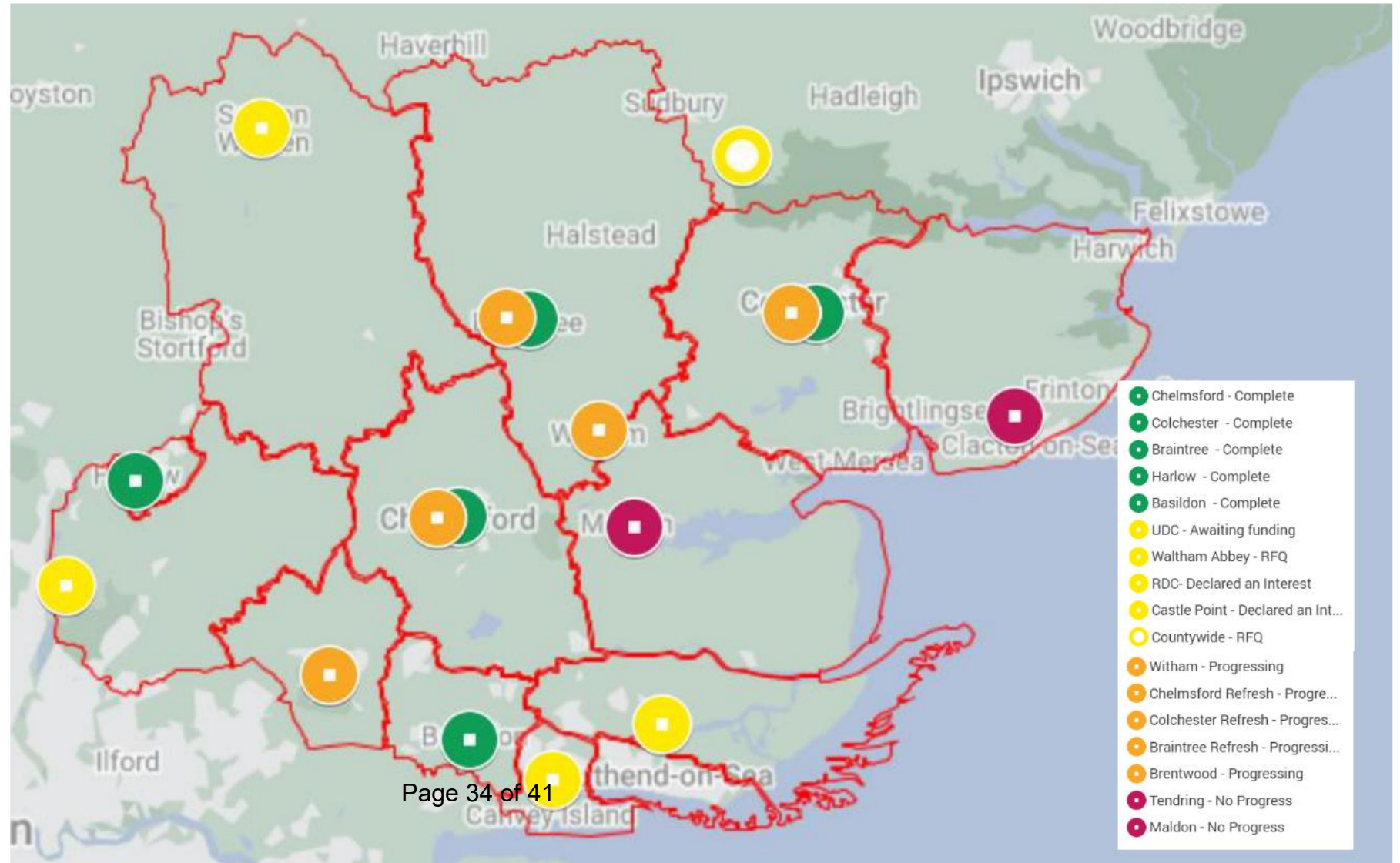
- Reallocating walking and cycling from other modes
- Building clear and segregated routes
- Coherent cycle network across the county
- Support all districts to develop Local Cycling & Walking Infrastructure Plans (LCWIPs)
- Joint venture with Love to Ride
- Cycling strategy refresh needed to ensure that our cycling ambitions, plans and initiatives align with current national, regional and local policy
- Walking Strategy published



LCWIP STATUS REPORT NOVEMBER 2022

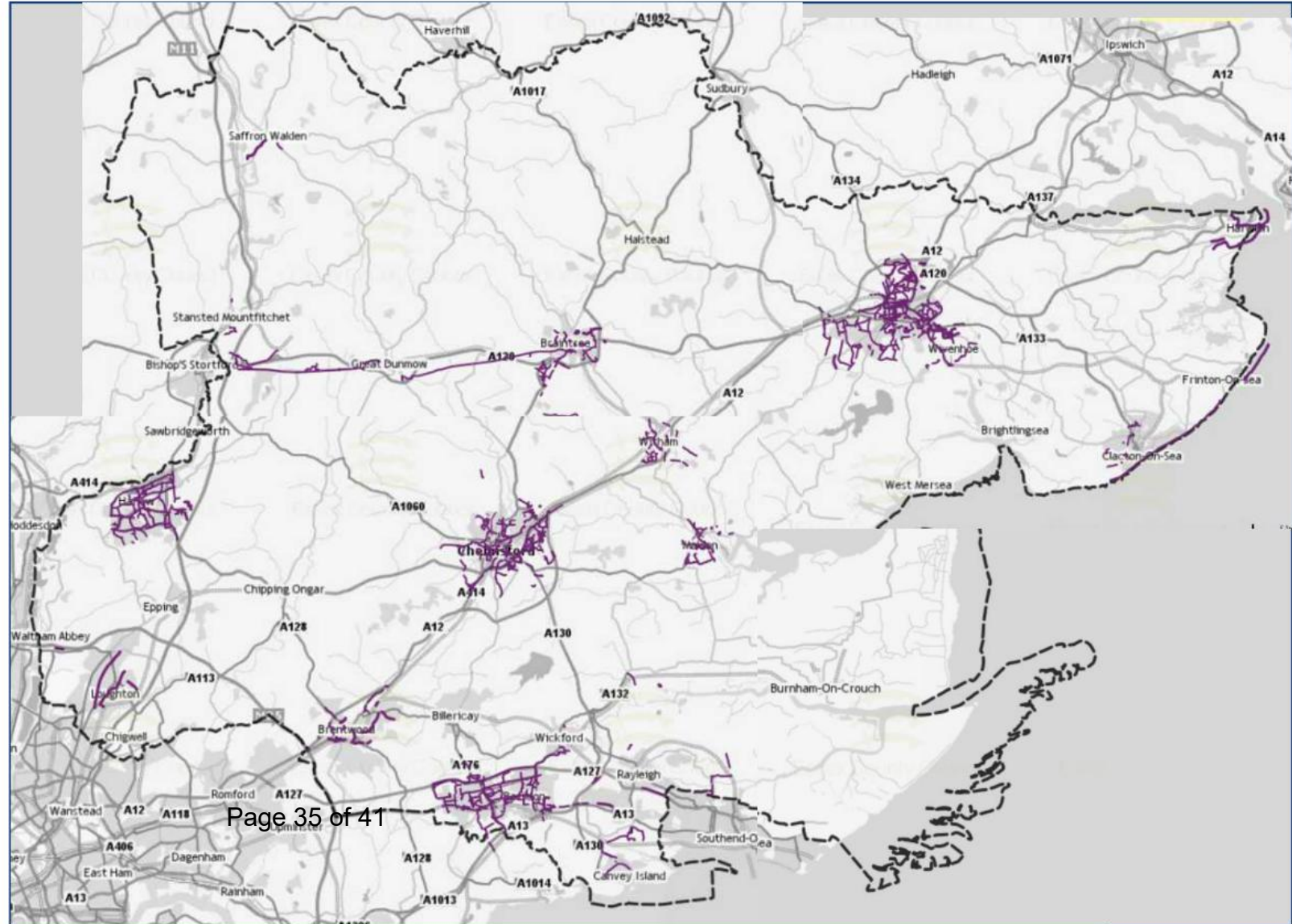
This map shows how far each district has progressed with producing their Local Walking and Cycling Infrastructure Plan.,

LCWIPs are crucial for funding.



LCWIP PIPELINE – EXISTING CYCLE NETWORK

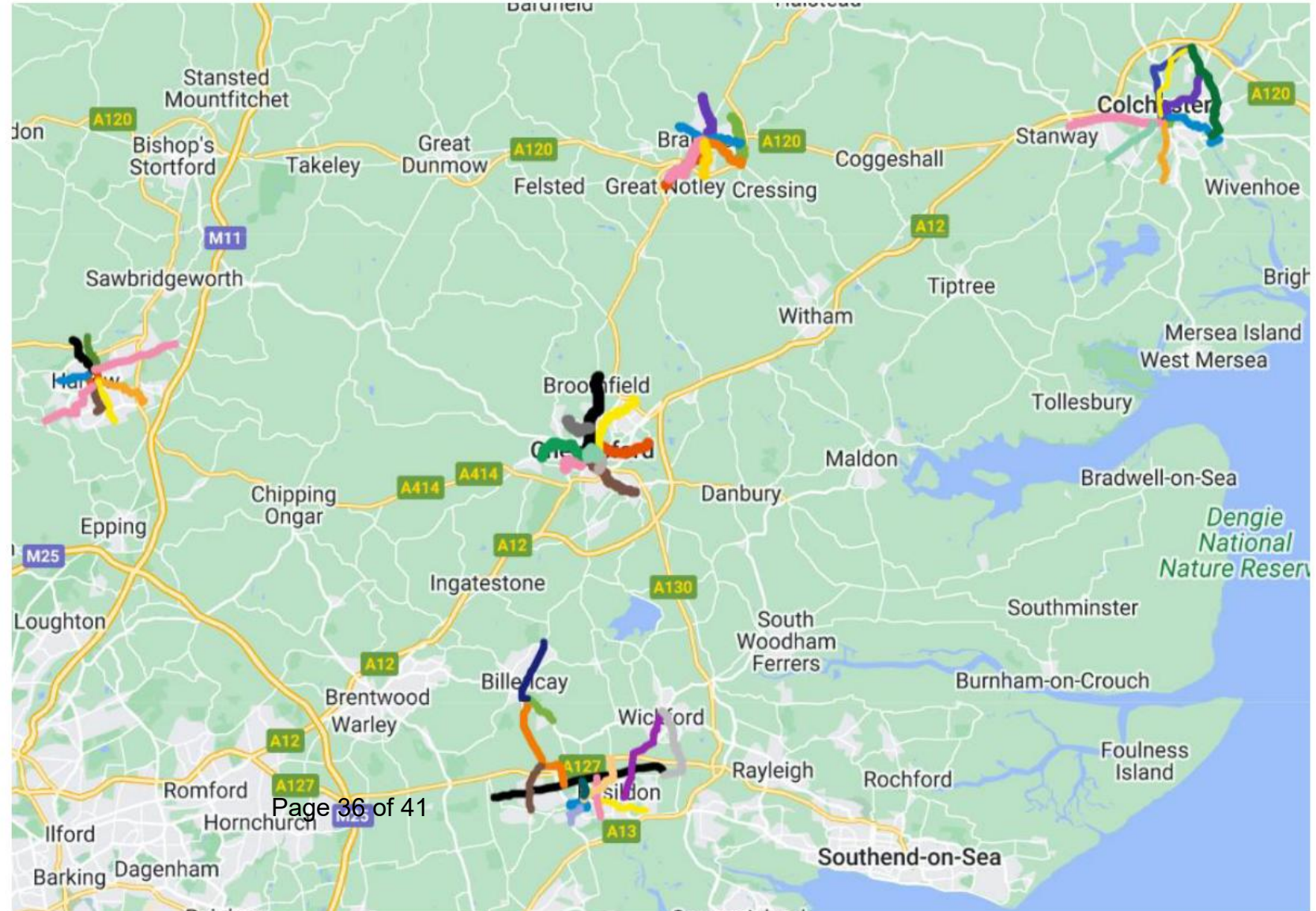
This map shows our existing cycling network in purple



LCWIP PIPELINE – PROPOSED LCWIP CYCLE NETWORK

This map shows the additional routes currently being developed through district LCWIPs.

Each route will be at a different stage e.g. preliminary design, final design, safety audit etc.



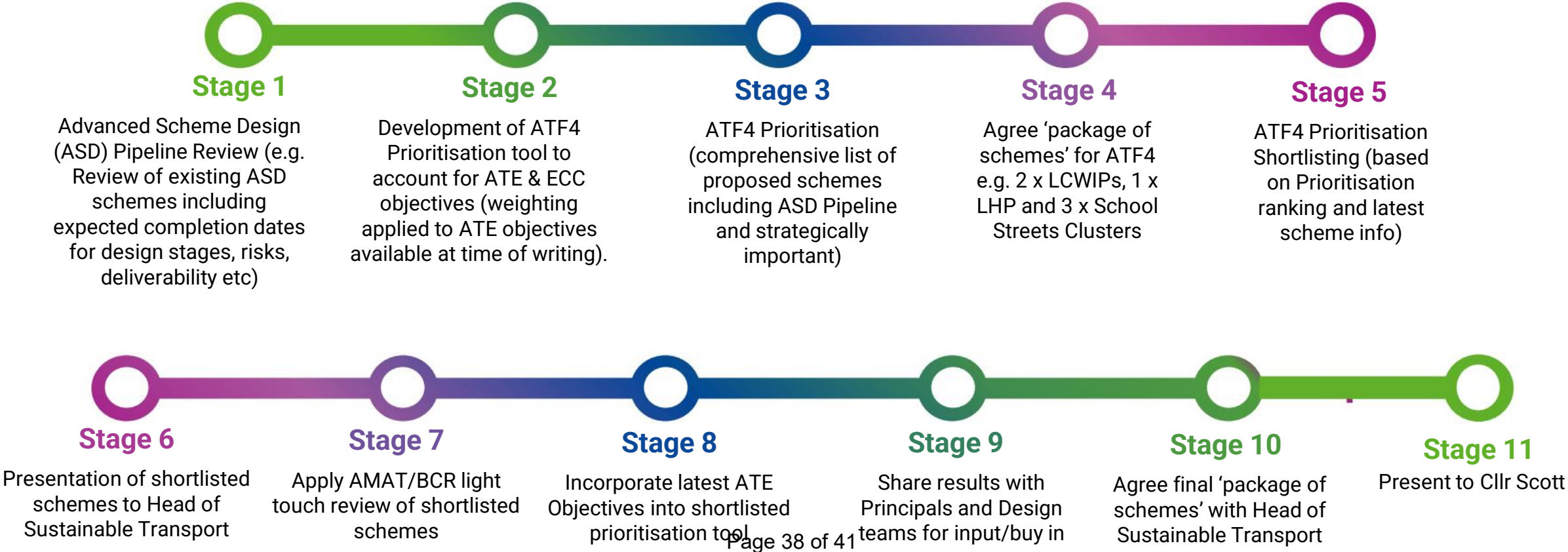
LCWIP PIPELINE – DESIGN PIPELINE

This map shows additional routes which are being designed as part of our internal design pipeline




PRIORITISATION PROCESS MAP

We get a lot of requests for cycling routes but have only a very limited budget. To ensure we are shortlisting the most impactful routes, we have developed the following prioritization tool. This example shows how we will prioritise routes for the next Government funding round.



PRIORITISATION CRITERIA

Strategic Links	Stage 2 Design Completion	Match funding	Value for money – increasing the number of Cyclists and Peds	Meeting 2030 Gear Change objectives
Political Will (support of local leaders and MPs)	Demonstrating ambition	Protected Cycle Lanes	School Street	Low Traffic Neighbourhoods
	LCWIPs, Cycling Action Plans	Is it transformational?	Scheme Status	

WHAT IS AN ESSEX “HEALTHY SCHOOL STREET?”

“A healthy school street is any street outside a school where changes have been made to make walking and cycling safer, greener and healthier”:

- Incentivising walking and cycling
- Introducing a 20mph speed limit
- Setting up Park & Strides
- Setting up a Controlled Parking Zone
- Closing the road to motor traffic

*Essex approach differs from ‘Hackney model’
which goes straight to closure and enforcement*



WHAT ARE WE DOING IN ESSEX?

- ~10 healthy school streets being developed through the Active Travel Fund
 - Delivered phase 1 of Sawyers Hall Lane, Brentwood and Lancaster Way and Gilchrist Way in Braintree and Trinity Road in Chelmsford
- Delivered phase 1 of our flagship school street, Winstree Road in Stanway
- Developing a school street strategy and toolkit
- Creating a School Streets Design Manual for developers - design out the need to drive
- Launching a trial of 'Home Run' car share scheme
- Partnership with Sustrans and Living Streets to utilize national best practice
- 3PR parking campaign with Parking Partnerships
- 1 school transport planning officer working with as many schools as possible
- **Healthy school streets cost ~£250K - £1M per street**, depending on complexity. Total allocation in 23/24 design budget is £160K (1 zebra crossing and a small amount of road surfacing on 1 street).

