



Essex County Council

Great Notley Country Park Joint Venture Partnership Board

10:00	Thursday, 31 May 2018	Conference Room, Cressing Temple, CM77 8PD,
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For information about the meeting please ask for:

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4	Artificial Grass Pitches and Multi-Use Games Area To consider a report (GTP/02/18) from Steve Wilson, Street Scene and Parks Manager, Braintree District Council	13 - 32
5	Date of Next Meeting To agree a date for the next meeting of the Board.	
6	Urgent Business To consider any matter which in the opinion of the Chairman should be considered in public by reason of special circumstances (to be specified) as a matter of urgency.	

Exempt Items

(During consideration of these items the meeting is not likely to be open to the press and public)

To consider whether the press and public should be excluded from the meeting during consideration of an agenda item on the grounds that it involves the likely disclosure of exempt information as specified in Part I of Schedule 12A of the Local Government Act 1972 or it being confidential for the purposes of Section 100A(2) of that Act.

In each case, Members are asked to decide whether, in all the circumstances, the public interest in maintaining the exemption (and discussing the matter in private) outweighs the public interest in disclosing the information.

7 Proposed Adventure Facility Update

- Information relating to the financial or business affairs of any particular person (including the authority holding that information);

8 Urgent Exempt Business

To consider in private any other matter which in the opinion of the Chairman should be considered by reason of special circumstances (to be specified) as a matter of urgency.

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Agenda item 1

Committee: Great Notley Country Park Joint Venture Partnership Board

Enquiries to: Sophie Campion, Democratic Services Officer

Membership, Apologies, Substitutions and Declarations of Interest

Recommendations:

To note

1. Membership as shown below
2. Apologies and substitutions
3. Declarations of interest to be made by Members in accordance with the Members' Code of Conduct

Membership

(Quorum: One Member from each Council)

Representing

Councillor M Steptoe
Councillor S Walsh
Councillor G Butland
Councillor W Schmitt

Essex County Council
Essex County Council
Braintree District Council
Braintree District Council

Minutes of the meeting of the Great Notley Country Park Joint Venture Partnership Board, held in The Discovery Centre, Great Notley Country Park, CM77 7FS on Monday, 06 November 2017**Present:**

Councillors:

S Walsh (Chairman)	Essex County Council
W Schmitt (Vice-Chairman)	Braintree District Council
G Butland	Braintree District Council
M Steptoe	Essex County Council

The following Officers were present in support of the meeting:

Dominic Collins	Director of Economic Growth and Localities
Tim Dixon	Head of Country Parks, Essex County Council
Paul Partridge	Head of Operations, Braintree District Council
Steve Wilson	Street Scene and Parks Manager, Braintree District Council
Sophie Campion	Democratic Services Officer

1 Membership and Appointment of Chairman and Vice-Chairman
Democratic Services Officer in the Chair

The Democratic Services Officer advised that under the Joint Working Agreement the Board was required to appoint a Chairman for each municipal year and invited nominations for Chairman.

Councillor Schmitt proposed Councillor Walsh and this was seconded by Councillor Butland, there being no other nominations Councillor Walsh was duly appointed as Chairman.

Councillor Walsh in the Chair

The Chairman invited nominations for Vice-Chairman and proposed Councillor Schmitt and this was seconded by Councillor Butland. There being no other nominations Councillor Schmitt was duly appointed as Vice-Chairman.

The Board noted the change in membership as set out in the Agenda.

2 Apologies for Absence

It was noted that the following officers regretted they were unable to attend the meeting, Cherie Root, Braintree District Council, Andy Wright, Braintree District Council and Claire Bunn, Ranger, Essex County Council.

3 Declarations of Interest

There were no declarations of interest.

4 Minutes

The minutes of the meeting of the Great Notley Country Park Joint Venture Partnership Board held on 1 March 2017 were approved as a correct record and signed by the Chairman.

5 Proposed Indoor and Outdoor Activities

The Board received a presentation by Paul Partridge, Head of Operations, Braintree District Council.

The Board was advised that David Lloyd was interested in developing an indoor and outdoor activity adventure park at the site. David Lloyd was looking to open adventure parks at 12 locations by 2021 and Great Notley had been identified as an ideal location to consider developing such a park. Some initial discussions and meetings had taken place to discuss the concept.

The strengths and opportunities were set out which included the location and current success of the country park and extending the park's facilities to all-year-round. It also offered opportunities for increased revenue for Braintree District Council and Essex County Council and new employment opportunities for the area.

The issues for consideration included the impact and potential cost of re-locating the grass pitches and the significant impact on the football clubs that use them. Planning approval would be needed for the large building and it was also noted that the car parking for the facility would be free which was a possible conflict with the parking charges and income stream for the County Council, although they would be separate facilities.

The next steps, subject to Member approval, were:

- To continue the dialogue with David Lloyd to finalise a 'best offer' to both Councils, to the end of January 2018.
- Subject to completion of above, establish a Joint Working Group to develop a Joint Business Case by 30 April 2018.
- To identify options for relocating the grass pitches and discuss with various football teams by 30 April 2018.
- The Great Notley Joint Venture Partnership Board (JVPB) to review the Business Case in May 2018.

The Director of Economic Growth and Localities considered that this could be a great opportunity for the area with the caveat of ensuring that the current operation of the Park was protected, including consideration of car park income and catering facilities. Joint working had so far been very positive.

During consideration of this item, the following points were made:

- Negotiations and finances had been based on Local Authority models.
- Concern was raised regarding whether the proposed car parking for the adventure park would be enough. In response it was confirmed that the concept was looking to use a cashless plan of advance booking which would assist with managing the cars on site. Additionally visitors who turned up on the day and were unable to access the adventure park may use the country park facilities instead, increasing the visitor numbers at the country park.
- Members were keen to ensure that any future developments at the park were complementary to the current offer and not in competition with it. However they were in favour of continuing with discussions and moving forward with the timeline of next steps.
- It was **Agreed** that further information regarding potential employment opportunities would be circulated to the Board following the meeting.

Resolved:

That Members agreed that discussions continue with David Lloyd on this proposal, following the timeline of next steps as set out above.

[Post Meeting Note: In response to the question raised regarding potential employment opportunities within this proposal, it was clarified with David Lloyd after the meeting, that this would be on average 85 full time equivalent posts]

6**Site Report**

The Board received the Site Report (GTP/04/17) from Claire Bunn, Senior Ranger.

The Board was updated on the staffing changes at the Country Park. Claire Bunn had returned from maternity leave as Site Manager on a part-time basis. The back filling of staff is covered by the roaming ranger team providing flexibility across the parks.

The following issues were highlighted to the Board:

- The 15 miles of Flitch Way is part of the Country Park management responsibility. There were some on-going issues which the Country Parks team were aware of along the Flitch Way particularly with dogs related to the Traveller Site. There were also issues with regard to developments along the Flitch Way creating new access points or encroaching on Essex County Council land. However in maintaining the Flitch Way, the team wished to express their appreciation of the volunteer work undertaken by the 'Friends of the Flitch Way'.
- The new cable way play equipment had been vandalised due to arson shortly after it had been installed but had been fixed and would be back in use shortly.
- The car parking system was reported as working efficiently and

there had been a 32% increase in parking income. Visitor numbers were also up 20% on last year. Sky Ropes were also over their target figures.

- The Zip Line plans were continuing to progress with plans being finalised to submit for planning permission. It was hoped that the Zip Line would be in place shortly after Easter following a 12 week planning process.
- There had been no complaints recently regarding issues with horse-riders in the park.

The Board noted the report and update.

7 Artificial Grass Pitches and Multi-Use Games Area

The Board received report (GTP/05/17) and Football Development Plan from Paul Partridge, Head of Operations, Braintree District Council.

The main focus of the plan continued to be on adequate usage, particularly in the off-peak periods. Use of the facilities included the Further Education College Programme and a 6-a-side football competition.

It was anticipated that the cost of maintaining the facility would reach break-even point by the end of March 2018.

In response to comments and questions it was confirmed that:

- The partnership with the Football Foundation was a 25 year term which had started in 2006.
- The Council worked well with Community Iron (Braintree Town Football Club) to deliver the plan and relied on their support for off-peak usage.

The Board noted the report and update.

8 Date of Next Meeting

It was noted that the next meeting would be arranged in line with the progression of the David Lloyd proposal.

9 Urgent Business

The Chairman agreed to accept an urgent item of business regarding car park charges.

10 Car Park Charges

The Head of Country Parks advised the Board that an increase in car parking charges was being considered for April 2018.

The proposals for an increase in car parking charges were being considered by the Cabinet Member for Environment and Waste and were subject to scrutiny at the Place Services and Economic Growth Policy and Scrutiny Committee in November 2017. The proposals would then be brought to the Board for consideration. It was recommended that the proposals be subject to a 6 week consultation period across the country parks. It was likely that the proposals would be ready for consideration by

the Board in similar timescales to that of the David Lloyd proposal.

The Board noted the update.

Chairman

		AGENDA ITEM 3
		GTP/01/18
Committee:	GREAT NOTLEY COUNTRY PARK JOINT VENTURE PARTNERSHIP BOARD	
Meeting Date:	31 May 2018	
Report:	SITE REPORT	
Enquiries to:	Claire Bunn, Senior Ranger	

Staffing

Country Parks staff have recently gone through an organisational restructure. As part of this restructure we will be recruiting a part time ranger at the site. We currently have one full time ranger and one part time Park Manager, one caretaker plus the Sky Ropes Manager and three full time Sky Ropes Instructors. An extra member of staff will be a welcome addition to the park.

Play Trail

There has been some resurfacing work carried out along the play trail on the cable way, wobbly sheep and the sound roller. This was carried out by the Roaming Ranger team, who are based at Cressing Temple, but carry out different tasks at all of the seven ECC country Parks. More resurfacing work is needed at the chain path and the giant suspension bridge and the tiger bark surfacing also needs to be looked at as it is becoming worn on some pieces.

As the play equipment ages more repairs are needed on the structures and we have had work done on the mushroom pump, rotating plate and timber houses, for example. We also have planned work to be completed on the climbing frame rope, the tower slide, the hexagon swing, the wind pumps and some of the swing seats. The rubber seats on most of the swing elements of the play equipment are continually being chewed by dogs, which means they need to be replaced. This will be carried out by Timberplay, our play equipment suppliers.

Our wind pipes, which are currently fenced off, are due to be repaired, but there is currently a family of blue tits sitting on a nest within the structure, so we are waiting for the young to fledge before work continues on this piece of equipment. Tom, the ranger, is currently working on repainting the whirligigs ready for the May half term.

Car Parking

Country parks have recently gone through a consultation regarding the car parking charges in all of their country parks including Great Notley. The consultation closed on 18th March. Feedback from the consultation is currently being reviewed and we are waiting to hear the outcome from this. Details on the current and proposed prices can be found here:

<http://www.visitparks.co.uk/car-parking/>

Visitor Numbers

We had a slow start to the spring season, as the majority of spring was cold and wet. The Easter holidays were very wet and for the most of it our overflow car park field was water logged. When the weather improved and our visitor numbers increased the field remained water logged and so we struggled to get everybody parked on a handful of days.

As the weather picked up for the bank holiday weekend, so did the number of visitors. Our overflow field had fully dried out by then, so we were able to fully open it up. Over this weekend we were the busiest park out of the seven ECC country parks across Essex.

Sky Ropes and Zip Line

The visitor numbers for Sky Ropes have been increasing with the warmer weather, as you would expect. We generally find around 5% (in the winter periods) to 20% (in the summer periods) of all visitors visiting the park have a go on Sky Ropes.

The plans for the zip line continue to go ahead, although, it is now looking like work might start after the school holidays. The plans are currently with Braintree District Council.

Events

The general park events, such as the Astronomy events, two dog shows, Park Run and Junior Park Run, the Compost Give Away, the Dawn Service, PARC events, cross countries and other races continue in the park.

Welly Wednesdays, which is an activity for pre-schoolers, is going well. Toddlers and their parents meet on Wednesdays morning to do nature themed activities, crafts and games out in the park. Last month also saw the introduction of another pre-school activity, called Messy Mondays, which is run and organised by café staff. The children get a chance to get messy with paints, gluing and sticking, play sand, play dough and other indoor sensory activities.

School visits continue in the park, in the form of education ranger lead visits and teacher lead visits. Both type of visits involve the children being outside in the park for the day, with the focus being on the outdoors.

Flitch Way

Work continues along the Flitch Way with the volunteers mainly involving clearance work. Work parties are twice weekly on a Tuesday and Thursday and are supervised by ranger Tom. The work parties will be stopping soon for the summer break, as we are not able to devote the staff time over this busy period and also the range of tasks are reduced over summer, due to nesting birds. The work completed by the volunteers has been up to their usual high standard and we thank them all for their hard work and effort.

		AGENDA ITEM 4
		GTP/02/18
Committee:	GREAT NOTLEY COUNTRY PARK JOINT VENTURE PARTNERSHIP BOARD	
Meeting Date:	31 May 2018	
Report:	ARTIFICIAL GRASS PITCH AND MULTI-USE GAMES AREA	
Enquiries to:	Steve Wilson Street Scene & Parks Manager, Braintree District Council	

1. INTRODUCTION

This report provides Members with an end of year update on the delivery of the Football Development Plan (FDP) 2017/18 together with the usage and income from the Artificial Grass Pitch (AGP) and Multi Use Games Area (MUGA) at Great Notley Country Park. It covers the 12-month period from 1 April 2017 to 31 March 2018.

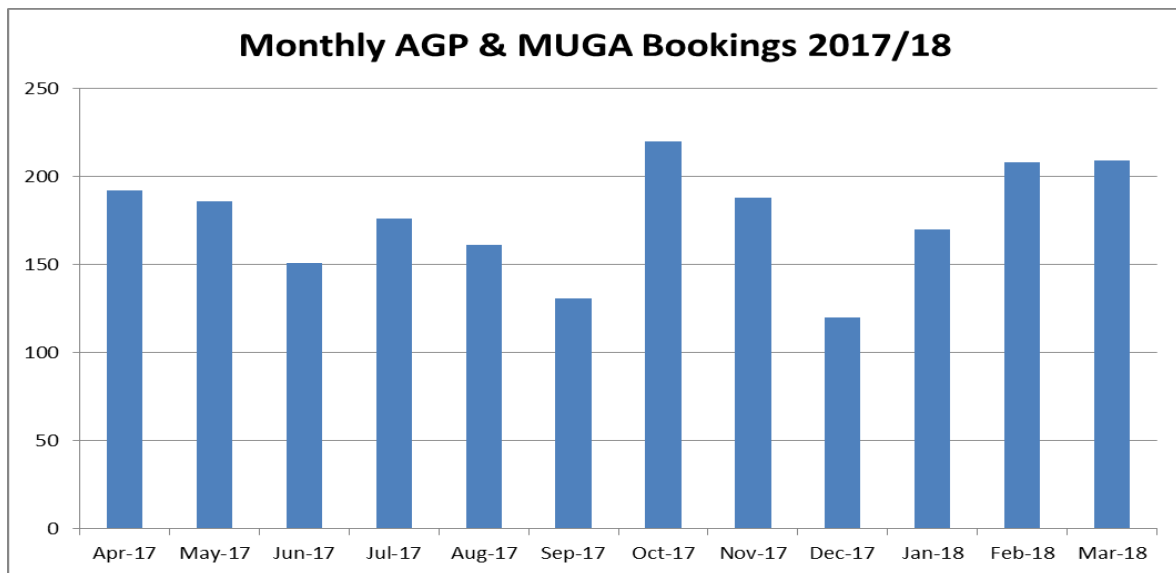
2. END OF YEAR REVIEW

The FDP covers our partnership with Braintree Town Football Club (Community Iron Registered Charity) and is specifically aimed at encouraging young people (girls and boys) to engage in physical activity, whilst promoting and raising the profile of football in the local area and the use of the AGP and MUGA at the Country Park.

Over the past 12 months, usage of the facility has been varied with both formal and informal football being played by 36 different clubs and organisations during the peak and off-peak periods. Great Notley Youth Football Club, as the home team, continues to be the main user of the facility. Engaging them in the overall development, implementation and monitoring of the FDP has been difficult owing to changes in their committee membership and difficulties in attending meetings. It is important that we do develop a closer partnership with the Club, as their input in the development of football locally is seen as being critical by the Football Association.

Usage and Bookings

The table below shows the number of monthly bookings over a 12-month period which has averaged 176 per month or approx. 40 hours usage a week. This is down by 20% or 8 hours p.w. compared to the previous year, as two local companies stopped using the facility part way through the year.



The FDP 2017/18 (Appendix 1) sets out the various activities undertaken by Community Iron and shows that there has been a good mix of community football activities involving both young children and adults including:-

- 10 soccer camps, 4 tournaments and child skills development sessions with over 770 attendees.
- 9 local schools who took part in an inaugural Community Iron 6-a-side football competition held at the Country Park.
- 4 school holiday soccer tournaments with 16 teams taking part consisting of boys, girls and mixed sessions.

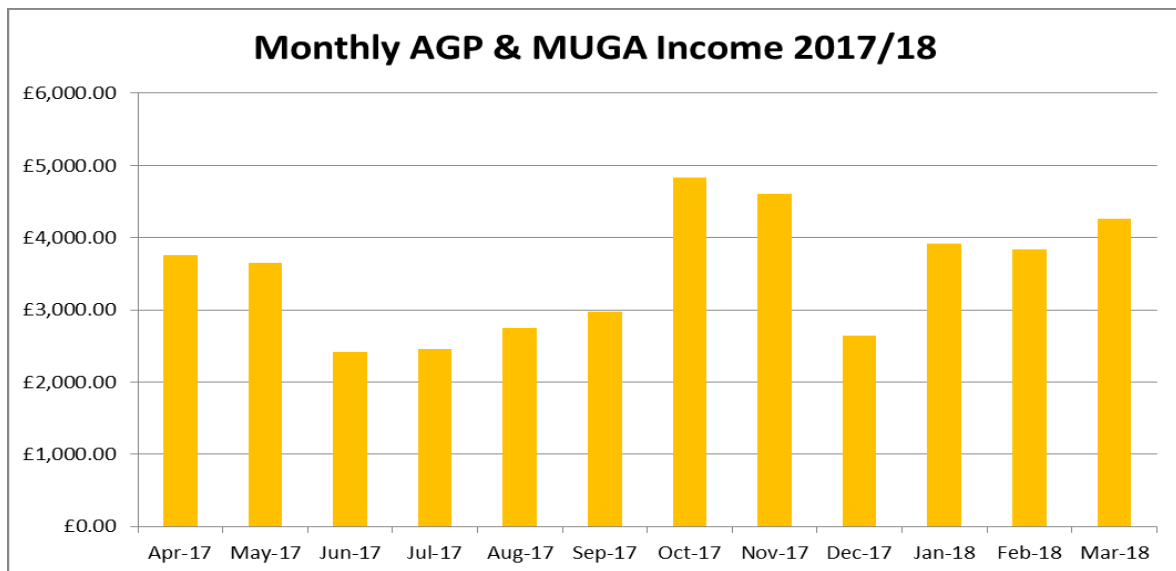
The continuing challenge we face is to increase the off-peak (day time) usage of the facility which has proved difficult again this year. Its location and the need to travel to and from the site is a disincentive to local schools (who would be the main day time users) using the facilities. Some local companies have used it during the lunchtime for informal recreation use.

Annual Usage Percentage for AGP & MUGA 2017/18	
Weekday Peak	Weekday Off Peak
78%	22%

Income Generation

The income generated from the facility in 2017/18 was £41k which is £9k lower than that received the previous year, although it is in line with the budget profiled within the original Business Case for operating the facility at a break-even point. We will continue to promote and market the facility over the next year, however, the reality is that filling all of the time slots during the off-peak period will continue to be a challenge.

The table below shows the income received in each month of the year. As expected, there was an income drop during the summer months (June, July and August) compared to that achieved during the Autumn/Winter which is the actual football season.



3. 2018/19 SEASON

The draft FDP for 2018/19 (Appendix 2) has been prepared by Community Iron with input from officers at BDC. This needs to be reviewed by Great Notley Youth Football Club and amended to reflect their aims and objectives for the year, illustrating how they will continue to encourage and develop football at a local level. This is a 'live document' and will be updated throughout the year.

4. RENEWAL OF THE ARTIFICIAL GRASS PITCH

In 2019/20 the facility will be 10 years old and the artificial grass carpet will need to be replaced.

When the facility was first opened in 2009, a sinking fund was created to fund replacement of the carpet when it reached the end of its useful life and £19,500 has been added to the fund each year since. This contribution comprises £18,000 from BDC and £1,500 from Great Notley Youth Football Club.

As at the end of March 2018, the funds accrued amount to £135,740. The cost of replacing the carpet and associated project management fees is expected to be in the region of £125k however, this will be subject to a formal competitive tendering exercise later in the year.

5. RECOMMENDATION

That Members note the report.

Steve Wilson
Street Scene & Parks Manager, Braintree District Council

9 May 2018



Football Development Plan: Great Notley Country Park
Period April 2017 to March 2018
PROGRESS REVIEW: END OF MARCH 2018

This document reviews the Community Iron's success in developing the usage of the All-Weather football facilities at Great Notley Country Park. The format of this document mirrors the format of the standard Football Association / Football Foundation Development Plan template, and was agreed as the basis of the current agreement between Braintree District Council and Community Iron which runs until the end of March 2018. This review summarises the progress during the whole year from 1/4/17 to 31/3/18.

Community Iron (CI) is the registered community charity for Braintree Town FC.

The Community Iron Vision:

- Encourage young people to engage in physical activity.
- Increase football participation rates amongst target groups e.g. youngsters, disabled, disengaged, girls,...
- Develop the local football infrastructure to support extra football participation.
- Help raise football standards in the region.
- Use football as a mechanism to improve the community and social fabric of the area.

1. Growth & Retention at Great Notley Country Park.

Aims:

- Secure off peak usage at GNCP.
- Use GNCP resources, Community Iron coaches & Braintree Town FC profile to generate interest in football locally.
- Use GNCP resources & Community Iron football experience to support other local clubs



Football Development Plan: Great Notley Country Park
Period April 2017 to March 2018
PROGRESS REVIEW: END OF MARCH 2018

Objective	Annual Targets	Timescale	Responsibility	Achievements during the current year	Cost
1.1 Ensure midweek, off-peak usage of the GNCP centre:	Braintree Town FC Academy to be based at GNCP: 30 weeks * 3 days * 4 hours off peak time: TOTAL: 360 hours Off Peak	Throughout 2017/18	CI	Braintree Town Academy usage: 418 hours Off Peak. <i>Funding cutbacks required the Academy to restrict usage to 2 days per week for most of the year. We still exceeded the target usage</i>	Coaching Staff: £12k Facilities: £3k Equipment: £2k Transport: £4k Admin: £2k Total: £23k
1.2 Continue & develop Community Football activities at GNCP	10 Holiday Soccer Camps * 5 hours; 50 hours Child Skills Development sessions 30 weeks * 2 hours; 60 hours. Tournaments: 5 * 5 hours = 25 hours Total: 145 hours 600 attendees	Throughout 2017/18	CI	10 Holiday Soccer camps @ GNCP; 50 hours; 170 attendees 3 Holiday Soccer Camps elsewhere 15 hours; 35 attendees Child Skills Development Sessions 35 weeks * 4 hours * 10 people: 120 hours; 350 people Tournaments 4 held with 10+ schools; 1 postponed by Essex FA 20 hours; 250 attendees Hours: 190 hours Attendees: 770	Marketing: £3k Admin: £5k Coaching Staff: £8k Transport: £2k Mementoes/prizes £3k Total: £21k



Football Development Plan: Great Notley Country Park
Period April 2017 to March 2018
PROGRESS REVIEW: END OF MARCH 2018

Objective	Annual Targets	Timescale	Responsibility	Achievements during the current year	Cost
1.3 Develop GNCP centre links with other important partners such as football associations & funding agencies	Develop / Maintain current links.	Throughout 2017/18	CI	Partnerships established with: Essex FA (Soccability; Wildcats; Girls football Funding); BDC (Livewell); Active Braintree Partnership National League Trust (funding partner); Local Schools; Premier League Trust (funding partner) see 1.5 below Walking Football (at Notley School) Discussions underway with: CHAPS - local Mens Health charity Man v Fat - Men's Health & Fitness	
1.4 Support & develop the local football infrastructure	1 FA Level 1 Coaching course 10 new coaches.	Throughout 2017/18	CI	Course scheduled for May 2018 - probably at Witham Town FC	No expenditure



Football Development Plan: Great Notley Country Park
Period April 2017 to March 2018
PROGRESS REVIEW: END OF MARCH 2018

Objective	Annual Targets	Timescale	Responsibility	Achievements during the current year	Cost
1.5 Develop Schools Partnerships to encourage further PE & Sport sessions - probably on school sites	<p>Work with 10 Primary Schools in the Braintree area (not at GNCP); 40 hours per week * 35 weeks.</p> <p>TOTAL:1400 coaching hours pa ON SCHOOL SITES</p>	Throughout 2017/18	CI	<p>Work done with: John Bunyan, Cressing, Elm Hall, John Ray, Beckers Green, Rivenhall ,St Michaels School, Rickstones Academy, Lyons Hall, White Notley, Richard de Clare. 5 Local special schools for Soccability. Free sessions up to July 2017; 700 hrs Chargeable since Sept 17: 566 hrs TOTAL: 16 schools 1266 hours</p> <p>Partnership with Premier League Trust to run their Primary Stars programme in the area - one of only 10 football clubs outside the Football League to be accepted.</p>	<p>Coaches: £15k Supervision & Admin: £5k Marketing: £3K Equipment: £2k Travel: £3k TOTAL: £28k</p>
1.6 Develop Schools Competitions & Festival of Football to be played at GNCP including provision for special schools	<p>4 Tournaments. 1 Open Tournament 1 Girls Tournament 2 Soccability Days</p>	Throughout 2017/18	CI	<p>All at GNCP 1 Soccability Tournament (5 teams) held for special schools 1 Soccability tournament postponed by Essex FA - more planned. 3 Schools tournament (1 mixed; 1 boys only; 1 girls only)</p>	<p>Marketing: £2k Supervision & Admin: £3k Coaches:£1.5k Momentous & Awards: £1k TOTAL: £7.5K</p>



Football Development Plan: Great Notley Country Park
Period April 2017 to March 2018
PROGRESS REVIEW: END OF MARCH 2018

Objective	Annual Targets	Timescale	Responsibility	Achievements during the current year	Cost
1.7 Identify Funding sources to implement / extend this Development Plan:	CI to secure funding to underwrite community activities as above.	Throughout 2017/18	CI	Funding Partnerships established with: The National League Trust Community sport Essex FA Girls Football Wildcats programme Premier League Primary Stars Primary School support	Research & Admin: £3K TOTAL £3k
					TOTAL COST:£82.5k

2. Raising Standards & Addressing Abusive Behaviour.

Aims:

- To ensure GNCP offers the best football service possible to the region.
- To encourage good behaviour amongst all teams & players using the centre.



Football Development Plan: Great Notley Country Park
Period April 2017 to March 2018
PROGRESS REVIEW: END OF MARCH 2018

Objective	Annual Targets	Timescale	Responsibility	Achievements in 2017	Cost
2.1 Follow all FA Guidelines & procedures for player welfare - particularly young or vulnerable adults - with all GNCP Community activities	Ensure full FA compliance	Throughout 2017/18	CI	Appointed CI Welfare Officer; Updated CI welfare policy. All CI coach qualifications and DBS clearances checked;	Admin & Supervision: £1k
2.2 Encourage fair play	Embrace 'Respect' & 'Kick it Out' campaigns in CI activities	Throughout 2017/18	CI	Appointed CI Welfare Officer; Adopted Respect protocols for Schools tournaments.	
2.3 Ensure all CI coaches hold appropriate qualifications & endorsements	All coaches FA Qualified & DBS checked	Throughout 2017/18	CI	All CI coach qualifications & DBS clearances checked	Admin & Supervision: £1k
2.4 Run FA Coaching courses - with places open to other clubs - not necessarily held at GNCP	1 course at FA Level 1 10 successful coaches	During 2017/18	CI	Course scheduled for May 2018	Costs included in 1.4 above
					TOTAL: £2k

3. Better Players.

Aims:

- To raise the standard of players in the region.
- To develop extra qualified coaches to support football development locally
- To offer coaching support to local teams and volunteer coaches



Football Development Plan: Great Notley Country Park
Period April 2017 to March 2018
PROGRESS REVIEW: END OF MARCH 2018

Objective	Annual Targets	Timescale	Responsibility	Achieved in 2017	Cost
3.1 Offer coaching in primary schools - see Objective 1.5	Work with 10 Primary Schools in the Braintree area; 40 hours per week * 35 weeks (not at GNCP) TOTAL:1400 coaching hours pa ON SCHOOL SITES	Throughout 2017/18	CI	See 1.5 above 16 schools 1266 hours	Included in 1.5 above
3.2 Run holiday soccer camps and skills development sessions for young people - see Objective 1.2	10 Soccer Camps * 5 hours = 50 hours 30 weeks Development coaching * 2 hours = 60 hours. Total: 110 hours 600 attendees	Throughout 2017/18	CI	See 1.2 above: Total: 170 hours 520 people	
3.3 Offer qualified coaching support to other local clubs and schools.	Work with at least 1 other local club	Throughout 2017		Coached Lyons Hall School to a national cup final success & since. Worked with BTFC Youth FC	£500
3.4 Run FA Coaching courses - with places open to other clubs - see Objective 2.4	1 course at FA Level 1 10 successful coaches	During 2017/18	CI	Next course scheduled for May 2018	Included in 1.4
					TOTAL £500



Football Development Plan: Great Notley Country Park
Period April 2017 to March 2018
PROGRESS REVIEW: END OF MARCH 2018

4. Running The Game.

Aim:

Support effective running of local clubs.

Objective	Annual Targets	Timescale	Responsibility	Achieved in 2017	Cost
4.1 Run FA Coaching courses - with places open to other clubs - see Objective 1.4	1 course at FA Level 1 10 successful coaches	During 2017/18	CI	Next course scheduled for May 2018	Included in 1.4

5. Workforce Development:

Aim:

To ensure all CI staff have appropriate qualifications & in-service training

To support qualification of staff from other local clubs

Objective	Annual Targets	Timescale	Responsibility	Achieved in 2017	Cost
5.1 Develop new FA qualified coaches within the BTFC Academy framework - see Objective 1.4	10 coaches			Course delayed until May 2018	Included in 1.4

6. Facility Development

Aim:

- To ensure the facilities at GNCP reflect a Centre of Excellence



Football Development Plan: Great Notley Country Park
Period April 2017 to March 2018
PROGRESS REVIEW: END OF MARCH 2018

Objective	Annual Targets	Timescale	Responsibility	Cost
			Essex County Council (Changing rooms etc); Braintree District Council (playing area and storage facilities).	

Conclusions:

- The Actual Usage for the GNCP facility (608 hours; sections 1.1, 1.2), exceeded the Target Usage (505 hours) by 20% . The Actual Attendance at these events (770) exceeded the Target Attendance (600) by 28%.
- There has been good mix of community football activities at GNCP predominantly aimed at children. All targets for usage and participants for holiday soccer camps, skills development sessions and schools football tournaments were achieved.
- Other community activities such as walking football for older people have been developed elsewhere (Notley) as they require an indoor facility.
- The CI schools programme has been recognised by the Premier League, with admittance to their Premier League Primary Stars programme. Braintree Town FC / CI is one of only 10 football clubs in the country outside the Football League to be recognised in this way.
- Much of the CI Schools Project takes place away from GNCP - but will lead to greater demand for skills development sessions and soccer camps.
- There have been 4 Schools tournaments organised at GNCP with 16 school teams taking part in boys, girls, mixed and special school tournaments.
- The BTFC Academy has continued to use GNCP as its training base during the whole year. However the further education funding received for the education programme was cut drastically at the start of this year (May 2017) and the Academy has had to restrict numbers and reduce usage. The lack of any suitable student facility at GNCP, and the fact that the facility is NOT full size will continue to restrict the Academy's off peak use of the facility.
- Sections 4 (Running The Game) and 6 (Facility Development) in the FA ? Football Foundation Template fall outside the remit of CI.
- It has not been possible to schedule an FA Coaching Course (to develop qualified football coaches) during the year although one is scheduled for May 2018.
- CI is charged with ensuring off peak usage of the facility AND with developing the community activities. These are summarised in objectives 1.1,1.2,1.4,1.6,1.7, 2.1, 2.3, 2.4 and 3.3 in this plan.
 The total cost of these activities during the year was £57k .
 The current arrangement sees BDC pay CI £12k p.a to deliver this development plan. This has been the same fee since the partnership started in 2013.
 CI pays back to BDC for most of the use of the GNCP facility and covers all other all marketing, coaching & equipment costs for community



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activities.

While CI attempts to secure external funding to support community activities this is limited and the imbalance should be reviewed.

Alan Stuckey
13/4/18



Football Development Plan: Great Notley Country Park Period April 2018 to March 2019

This document summarises the Community Iron's plans to develop the usage of the All-Weather football facilities at Great Notley Country Park during the year 1/4/18 to 31/3/19. The format of this document mirrors the format of the standard Football Association Development Plan template, and was agreed as the basis of the current agreement between Braintree District Council and Community Iron which runs until the end of March 2018

Community Iron (CI) is the registered community charity for Braintree Town FC.

The Community Iron Vision:

- Encourage young people to engage in physical activity.
- Increase football participation rates amongst target groups e.g. youngsters, disabled, disengaged, girls,...
- Develop the local football infrastructure to support extra football participation.
- Help raise football standards in the region.
- Use football as a mechanism to improve the community and social fabric of the area.

1. Growth & Retention at Great Notley Country Park.

Aims:

- Secure off peak usage at GNCP.
- Use GNCP resources, Community Iron coaches & Braintree Town FC profile to generate interest in football locally.
- Use GNCP resources & Community Iron football experience to support other local clubs



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Objective	Annual Targets	Timescale	Responsibility	Achievements so far in 2018/19	Estimated Cost
1.1 Ensure midweek, off-peak usage of the GNCP centre	BTFC Academy daytime off-peak usage TOTAL: 360 hours	Throughout 2018/19	CI		Coaching Staff: 2 per session @ £13ph + travel time = £14k Facilities: £3k Equipment: £2k Transport: £4k Admin: £2k Total: £25k
1.2 Continue & develop Community Football activities at GNCP	2018/19: 10 Soccer Camps * 5 hours = 50 hours 30 weeks Development coaching * 2 hours = 60 hours. School Tournaments: 3 * 6 hours = 18 hours. Soccability: 2 * 6 hours = 12 hours (see 1.6 below) Total: 140 hours 600 attendees	Throughout 2018/19	CI		Marketing: £3k Admin: £5k Coaching Staff: 4 per session @ £13ph + travel time = £10k Transport: £2k Momentoes/prizes £3k TOTAL: £23k
1.3 Develop GNCP centre links with other important partners such a football associations & funding agencies	Develop / Maintain current links.	Throughout 2018/20	CI	Foster existing & new Partnerships: Essex FA (Soccability & Girls football Funding); BDC (Livewell); Active Braintree, Fusion, National League Trust (funding partner); Local Schools; Premier League:	



Football Development Plan: Great Notley Country Park Period April 2018 to March 2019

Objective	Annual Targets	Timescale	Responsibility	Achievements so far in 2018/19	Estimated Cost
1.4 Support & develop the local football infrastructure	1 FA Level 1 Coaching course 10 new coaches.	Throughout 2018/19	CI		Coaching course: £3k Facilities: £1k Admin: £1k TOTAL: £5k
1.5 Develop Schools Partnerships to encourage further PE & Sport sessions - probably on school sites	Work with 10 Primary Schools in the Braintree area; 1000 coach hours.	Throughout 2018/20	CI		Coaches: 1000 @ £13ph + travel time = £15k Supervision & Admin: £5k Marketing: £3K Equipment: £2k Travel: £3k TOTAL: £28k
1.6 Develop Schools Competitions & Festival of Football to be played at GNCP including provision for special schools	5 Tournaments. 2 Open Tournament 1 Girls Tournament 2 Soccability Days 6 hours	Throughout 2017/18	CI		Marketing: £2k Supervision & Admin: £5k Coaches: 6 per session @ £13 + travel = £3k Facilities: £1k TOTAL: £11K
1.7 Identify Funding sources to implement / extend this Development Plan:	CI to secure funding to underwrite community activities as above.	Throughout 2017/18	CI		Research & Admin: £3K TOTAL £3k
					Total Cost of Section 1: £95K

2. Raising Standards & Addressing Abusive Behaviour.

Aims:

- To ensure GNCP offers the best football service possible to the region.



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- To encourage good behaviour amongst all teams & players using the centre.

Objective	Annual Targets	Timescale	Responsibility	Achievements in 2018/19	Estimated Cost
2.1 Follow all FA Guidelines & procedures for player welfare - particularly young or vulnerable adults - with all GNCP Community activities	Ensure full FA compliance	Throughout 2017/18	CI		Admin & Supervision: £1k
2.2 Encourage fair play	Embrace 'Respect' & 'Kick it Out' campaigns in CI activities	Throughout 2017/18	CI		
2.3 Ensure all CI coaches hold appropriate qualifications & endorsements	All coaches FA Qualified & DBS checked	Throughout 2017/18	CI		Admin & Supervision: £1k
2.4 Run FA Coaching courses - with places open to other clubs - not necessarily held at GNCP	1 course at FA Level 1 10 successful coaches	During 2017/18	CI		Costs included in 1.4 above
					TOTAL Cost section 2: £2k

3. Better Players.

Aims:

- To raise the standard of players in the region.
- To develop extra qualified coaches to support football development locally



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- To offer coaching support to local teams and volunteer coaches

Objective	Annual Targets	Timescale	Responsibility	Achievements in 2018/19	Estimated Cost
3.1 Offer coaching in primary schools - see Objective 1.5	Work with 10 Primary Schools in the Braintree area;	Throughout 2017	CI		Included in 1.5 above
3.2 Run holiday soccer camps and skills development sessions for young people - see Objective 1.2	10 camps at GNCP	Throughout 2017	CI		
3.3 Offer qualified coaching support to other local clubs and schools.	Work with at least 1 other local club	Throughout 2017			£500
3.4 Run FA Coaching courses - with places open to other clubs - see Objective 2.4	1 course at FA Level 1 10 successful coaches	During 2017/18	CI		Included in 1.4
					Total Cost Section 3: £500

4. Running The Game.

Aim:

Support effective running of local clubs.



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Objective	Annual Targets	Timescale	Responsibility	Achievements in 2018/19	Estimated Cost
4.1 Run FA Coaching courses - with places open to other clubs - see Objective 1.4	1 course at FA Level 1 10 successful coaches	During 2017/18	CI		Included in 1.4

5. Workforce Development:

Aim:

To ensure all CI staff have appropriate qualifications & in-service training

To support qualification of staff from other local clubs

Objective	Annual Targets	Timescale	Responsibility	Achievements in 2018/19	Estimated Cost
5.1 Develop new FA qualified coaches within the BTFC Academy framework - see Objective 1.4	10 coaches				Included in 1.4

6. Facility Development

Aim:

- To ensure the facilities at GNCP reflect a Centre of Excellence

Objective	Annual Targets	Timescale	Responsibility	Estimated Cost
			Essex County Council (Changing rooms etc); Braintree District Council (playing area and storage facilities).	



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Comments:

- The Community Iron / BTFC Academy will remain at GNCP for this period (2018-19). The funding received by CI for its further education programme was cut drastically in May 2017 and the Academy has had to restrict usage of the GNCP. The size of the all-weather pitch and the lack of other suitable facilities on site will continue to limit the Academy's use of the facility.

CI pays BDC for its use of the facility for the Academy.

- CI is responsible for developing the community activities. This is taken to EXCLUDE the running of the free-to attend BTFC Academy programme.
- The community activities are summarised in objectives 1.2,1.4,1.6,1.7, 2.1, 2.3, and 2.4 in this plan.
BDC provides the GNCP facility free of charge for MOST of these activities (all Holiday Soccer Camps, all Schools Tournaments , but for only ONE of the weekly Skills Development sessions).
BDC charges CI for the second Skills Development session. **Facilities should be should be provided free for this.**

CI's contribution is to market, organise & deliver the programmes including paying the costs of equipment and coaches.

CI attempts to secure external funding to underwrite these community activities.

- Much of the CI Schools Project will take place away from GNCP - but will lead to greater demand for skills development sessions and soccer camps. Schools tournaments will take place at GNCP.
- **Sections 4 (Running The Game) and 6 (Facility Development) fall outside the remit of CI.**

Ongoing issues include:

- The cost of parking for people attending an event.
- The lack of any reception facility for parents bringing children to an event.
- The lack of any suitable area for BTFC Academy students.
- The limited size of the all-weather pitch.

Alan Stuckey

19/4/18