

Equalities Comprehensive Impact Assessment - Head of service review

Reference: ECIA443964721

Submitted: 12 August 2022 13:37 PM

Executive summary

Title of policy / decision: Host County for Ride London Essex 2023 Cycle event

Policy / decision type: Cabinet Member Action (CMA)

Overview of policy / decision: To Enter into a partnership with London Marathon Events, and Transport Trading Limited (Transport for London), to be host county for 'Ride London Essex'. It is proposed that ECC participate in Hosting the main attraction of the event weekend, a mass participation distance ride along a route of 100 miles starting and ending in central London scheduled for May 2023 (the "Event").

What outcome(s) are you hoping to achieve?: The benefits the Council are looking to achieve for Essex residents from the Event include: (i) Inspire cycling activity through participation; (ii) provide pathways for new and lapsed cyclists to cycle; (iii) deliver inclusive, diverse, and accessible participation; (iv) improve physical and mental wellbeing of Essex Residents; (v) encourage Essex residents to become more physically active and sustainable travel habits; (vi) support Essex's grassroots, schools, and community cycling initiatives; (vii) promote awareness of Essex cycle networks; and (viii) showcase Essex's towns, cities and regions to national and international audiences.

Executive Director responsible for policy / decision: Mark Ash (Climate, Environment and Customer Services)

Cabinet Member responsible for policy / decision: Lee Scott (Highways Maintenance and Sustainable Transport)

Is this a new policy / decision or a change to an existing one?: New policy / decision

How will the impact of the policy / decision be monitored and evaluated?: The Delivery Partner and TTL will be commissioning an independent provider to deliver an economic impact evaluation following the event. Essex County Council are keen to understand and evidence the benefits this event has on the economic growth and tourism levels in the county to enable communities to further capitalise on the event.

Will this policy / decision impact on:

Service users: Yes

Employees: Yes

Wider community or groups of people: Yes

What strategic priorities will this policy / decision support?: Strong, Inclusive and Sustainable Economy, High Quality Environment, Health, Independence and Wellbeing for All Ages

Which strategic priorities does this support? - Economy?: Future growth and investment, Green growth

Which strategic priorities does this support? - Environment: Net zero, Green communities

Which strategic priorities does this support? - Health: Healthy lifestyles, Promoting independence

What geographical areas of Essex will the policy / decision affect?: Chelmsford, Epping Forest, Uttlesford

Digital accessibility

Is the new or revised policy linked to a digital service (website, system or application)?: Yes

What steps you have taken to meet the digital accessibility: All websites aim to conform to AA accessibility standards. When the brand for RideLondon was being developed, each colour way was tested against a colour contrast checker and the results are available to view in the attached. We aim to only use colour variations where AA standards are met. This runs right through our websites to any digital collateral we produce.

All of the main content of our sites also uses a font-size of 16px or above which is recommended for AA web standards. We also use accessible writing, avoiding jargon and phrases such as 'click here' on our registration systems.

How have you tested accessibility?: All websites aim to conform to AA accessibility standards. When the brand for RideLondon was being developed, each colour way was tested against a colour contrast checker and the results are available to view on request. We aim to only use colour variations where AA standards are met. This runs right through our websites to any digital collateral we produce.

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How will you monitor and maintain accessibility once it has gone live?: London Marathon Events will monitor as above.

Equalities - Groups with protected characteristics

Age

Nature of impact: Positive

Extent of impact: Low

Disability - learning disability

Nature of impact: Positive

Extent of impact: Low

Disability - mental health issues

Nature of impact: Positive

Extent of impact: Low

Disability - physical impairment

Nature of impact: Positive

Extent of impact: Low

Disability - sensory impairment

Nature of impact: Positive

Extent of impact: Low

Sex

Nature of impact: Positive

Extent of impact: Low

Gender reassignment

Nature of impact: None

Marriage / civil partnership

Nature of impact: None

Pregnancy / maternity

Nature of impact: Positive

Extent of impact: Low

Race

Nature of impact: Positive

Extent of impact: Low

Religion / belief

Nature of impact: Positive

Extent of impact: Low

Sexual orientation

Nature of impact: None

Rationale for assessment, including data used to assess the impact:

This event has a targets to promote sustainable transport and reduce air pollution and co2 emissions providing cleaner air for all sectors mentioned above;

As Host county for Ride London Essex, Essex County Council have received £1million of funding for programmes, activations and community groups promoting physical activity. This funding is available county-wide. Opportunities for volunteering and activations will be available and promoted county wide. The Funding has targets to provide opportunities in areas of deprivation and levelling up areas of Essex.

Physical activity is proven to have positive impact on mental health and wellbeing.

Ride London Essex 2022 was the most inclusive ride to date with higher% of riders; were female; had physical disabilities taking part on hand cycles, adapted bikes and some riders took part on electric bikes. (Data taken from 2022 participant survey compared to previous years)

What actions have already been taken to mitigate any negative impacts: Essex County Council will support London Marathon Events to deliver a comprehensive engagement plan to communicate road closures which may cause access issues for carers of elderly people and those with a disability and will provide specific access plans for those who require it.

No access issues were reported to Essex County Council during the 3 day 2022 event.

Levelling up - Priority areas & cohorts

Children and adults with SEND, learning disabilities or mental health conditions (taking an

all-age approach)

Nature of impact: Positive

Extent of impact: Low

Children on Free School Meals

Nature of impact: Positive

Extent of impact: Low

Working families

Nature of impact: Positive

Extent of impact: Low

Young adults (16-25 who have not been in education, training or employment for around 6-12 months)

Nature of impact: Positive

Extent of impact: Low

Harlow

Nature of impact: Positive

Extent of impact: Low

Jaywick and Clacton

Nature of impact: Positive

Extent of impact: Low

Harwich

Nature of impact: Positive

Extent of impact: Low

Basildon (Town) housing estates

Nature of impact: Positive

Extent of impact: Low

Canvey Island

Nature of impact: Positive

Extent of impact: Low

Colchester (Town) - Housing Estates

Nature of impact: Positive

Extent of impact: Low

Rural North of the Braintree District

Nature of impact: Positive

Extent of impact: Low

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What actions have already been taken to mitigate any negative impacts:

Equalities - Inclusion health groups and other priority groups

Refugees / asylum seekers

Nature of impact: Positive

Extent of impact: Low

Homeless / rough sleepers

Nature of impact: Positive

Extent of impact: Low

Offenders / ex-offenders

Nature of impact: Positive

Extent of impact: Low

Carers

Nature of impact: Negative

Extent of impact: Low

Looked after children

Nature of impact: Negative

Extent of impact: Low

Veterans

Nature of impact: Positive

Extent of impact: Low

People who are unemployed / economically inactive

Nature of impact: Positive

Extent of impact: Low

People on low income

Nature of impact: Positive

Extent of impact: Low

Working families

Nature of impact: Positive

Extent of impact: Low

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Physical activity is proven to have positive impact on mental health and wellbeing. Funding initiatives including funding Essex Pedal Power an initiative to provide free bikes for individuals on low incomes/ seeking employment to reduce barriers into employment and promote positive mental wellbeing.

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No access issues were reported to Essex County Council during the 3 day 2022 event.

What actions will be undertaken to mitigate negative impacts, including timescales: N/A

Equalities - Geographical Groups

People living in areas of high deprivation

Nature of impact: Positive

Extent of impact: Low

People living in rural or isolated areas

Nature of impact: Positive

Extent of impact: Low

People living in coastal areas

Nature of impact: Positive

Extent of impact: Low

People living in urban or over-populated areas

Nature of impact: Positive

Extent of impact: Low

Rationale for assessment, including data used to assess the impact: This event has a targets to promote sustainable transport and reduce air pollution and co2 emissions providing cleaner air for all sectors mentioned above;

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What actions have already been taken to mitigate any negative impacts: N/a

Families

Family formation (e.g. to become or live as a couple, the ability to live with or apart from children)

Nature of impact: None

Families going through key transitions e.g. becoming parents, getting married, fostering or adopting, bereavement, redundancy, new caring responsibilities, onset of a long-term health condition

Nature of impact: None

Family members' ability to play a full role in family life, including with respect to parenting and other caring responsibilities

Nature of impact: None

Families before, during and after couple separation

Nature of impact: None

Families most at risk of deterioration of relationship quality and breakdown

Nature of impact: None

Rationale for assessment, including data used to assess the impact: n/a

What actions have already been taken to mitigate any negative impacts: n/a

Climate

Does your decision / policy involve elements connected to the built environment / energy?: No

Does your decision / policy involve designing service provision and procurement to minimise freight and staff travel and enable use of active and public transport options?: No

Does your decision / policy involve elements connected to waste?: No

Action plan to address and monitor adverse impacts

Does your ECIA indicate that the policy or decision would have a medium or high adverse impact on one or more of the groups / areas identified?: No

Details of person completing the form

I confirm that this has been completed based on the best information available and in following ECC guidance: I confirm that this has been completed based on the best information available and in following ECC guidance

Date ECIA completed: 12/08/2022

Name of person completing the ECIA: Alexa Cadwallader

Email address of person completing the ECIA: Alexa.Cadwallader@ActiveEssex.org

Your function: Economy, Investment and Public Health

Your service area: Public Health

Your team: Active Essex

Are you submitting this ECIA on behalf of another function, service area or team?: No

Email address of Head of Service: jason.fergus@essex.gov.uk