

Health and Wellbeing Board	HWB 22/11/12
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Public Health Draft Commissioning Intentions

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The format for the information to be covered in a report is set out below.

Purpose of report and Decision Areas and Recommendations	The Board is asked to consider, comment and agree on the draft public health commissioning intentions that will in turn become part of the integrated plans.
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<p>Background and context.</p>	<p>The draft intentions have been developed to deliver optimal improvements to public health identified by the JSNA, to deliver the governments must do areas, to deliver productivity gains to the system where possible and to signal areas where detailed reconsideration of services is required.</p> <p>While it has been agreed that this document is brought to the HWB today alongside CCG plans, it is envisaged that the next step will be to integrate this into a single plan for CCGs, NCB and ECC.</p> <p>The draft plans have already been shared with a number of CCGs as well as with ECC colleagues. More work is needed to aid integration.</p>
<p>Options/Proposals</p>	<p>We will use the resource to commission :- Centrally mandated 'must do's':</p> <ul style="list-style-type: none"> • Health Checks • National Child Measurement Programme (NCMP) • Sexual Health Services <p>Interventions that deliver system productivity:-</p> <ul style="list-style-type: none"> • Atrial fibrillation management • Smoking Cessation services • Reach out • Senior Health Checks • Falls Prevention • Virtual wards <p>Priority outcomes from JHWBS and JSNA:-</p> <ul style="list-style-type: none"> • Improved development Age 5 • Higher levels of physical activity • Reduced hospital admissions due to Alcohol misuse • Increased breast feeding • Reduction in teenage pregnancy • Reduced levels of obesity • Reduced drug misuse • Improving Mental health • Reduced pressure on carers • Reductions on excess in Seasonal mortality • Reduction in social isolation <p>Service Redesign</p> <ul style="list-style-type: none"> • Sexual health services • School health services
<p>Conclusions</p>	<p>The HWB are asked to consider the attached Intentions which should best meet the strategic needs of the system around improved health, productivity and meet national</p>

	requirements.
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