

**ECC Audit, Governance and Standards Committee
Information Requested From Simon Harris – April 2024
Misc Facebook Pages – April 2024**

All of the following Facebook pages are no longer visible / online / published due to the conversations and the resulting informal agreement between myself and the Strengthening Communities team. It was agreed that this should happen as part of the 'transition plan' at the conclusion of the formal collaboration.

This Is Your Life

This was an extension of the collaboration to include Mid and South Essex Integrated Care System and amplify NHS-specific messaging, and it is my understanding that they also funded or part-funded this work but I have to stress that this needs to be clarified by the Strengthening Communities team.

The last item of original content (so not a post share from another page) was posted on this page on 28th April 2023. Because of time limits for historic Facebook insights data, page impressions are only available for the 12 months prior to this date – 1.05m. A spreadsheet is attached.

Never Too Late Mate

This was a page focusing purely on mental health and suicide prevention - it was originally set up to help promote the Mental Health First Aid training being offered by Provide.

As with all of the pages, the understanding was that content would be created by myself as a result of information being sent over by Essex County Council employees or those from partner organisations on a regular basis, but unfortunately in the later period of the collaboration this stopped happening - I recall raising this in our regular catch-up meetings on a number of occasions for this and other projects. I cannot pinpoint the exact dates of the meetings when this was discussed. According to my records, I haven't received a piece of content specifically for this project since 22nd August 2022.

I also have to mention that at no point was I ever told that work on this project was unsatisfactory in any way. That being said, I have been mindful to include mental health-related content on Essex Is United that I have stumbled upon elsewhere wherever possible. Also, to the best of my recollection, there have been no requests for updates specifically relating to this page for a considerable length of time.

The last item of original content (so not a post share from another page) was posted on this page on 10th October 2022. Because of time limits for historic Facebook insights data, page impressions are only available for the 7 months prior to this date – 84.9k. A spreadsheet is attached.

Essex Dementia Mentions.

This was a page run for a limited period of time in collaboration with ECC colleagues who worked in the field of raising dementia awareness.

The last item of original content (so not a post share from another page) was posted on this page on 17th May 2022. The post received 2.6k impressions.

Essex Is Smokefree.

This was a page run for a limited period of time in collaboration with public health colleagues who worked in the field of smoking cessation.

The last item of original content (so not a post share from another page) was posted on this page on 23rd July 2021. Because of time limits for historic Facebook insights data, no information is available.

Essex is Supporting Forces Personnel and Veterans.

This page was set up as a result of attending a meeting with the Essex CMPB and a senior member of the Strengthening Communities team. I made it clear in that meeting that as my knowledge of veteran issues was limited, I would need regular updates about the latest developments for veterans in the local area, and this was acknowledged in the meeting.

Unfortunately, very few items were ever actually provided, and as mentioned above I raised this with the Strengthening Communities team in our regular meetings. In fact, I had a lengthy 1-2-1 about this lack of veteran content with a member of the SC team on 2nd October 2023 and unfortunately this still hadn't been resolved by the end of the agreement. As of the date when the agreement ended, I still hadn't had any further contact about this from the SC team.

Again, I never had any indication that my work on this project was unsatisfactory. Also, to the best of my recollection, there have been no requests for updates specifically relating to this page for a considerable length of time.

The last item of original content (so not a post share from another page) was posted on this page on 14th November 2023. For the period of 1st April 2022 until 31st March 2024 inclusive, the page's received 62.4k impressions on Facebook. A spreadsheet is attached.

Essex is Supporting Working Parents.

I believe this page was set up to help amplify the messaging from work carried out in particular by Cllr Louise McKinlay to support working parents, and it ran for a limited amount of time.

The last item of original content (so not a post share from another page) was posted on this page on 2nd February 2022. As this was more than two years ago, no insights data is available.

Essex is Caring.

This was a short-lived experiment that only had a few posts to try and raise awareness of carer-related issues.

The last item of original content (so not a post share from another page) was posted on this page on 14th June 2020. As this was more than two years ago, no insights data is available.

Essex Is Inclusive.

This was a page to raise awareness around hidden and visible disabilities.

The last item of original content (so not a post share from another page) was posted on this page on 24th May 2022 – it received 19.8k impressions on Facebook.

Essex Is Supporting Travellers.

I was asked to create this page when the traveller helpline was launched by the Essex Wellbeing Service. After launch, I received no further requests to create content for this page.

The last item of original content (so not a post share from another page) was posted on this page on 9th November 2021. As this was more than two years ago, no insights data is available.