



Great Notley Country Park Football Development Plan 1 April 2017 to 31 March 2018

PROGRESS REVIEW: 30 SEPTEMBER 2017

This document summarises the partnership between Braintree District Council and Braintree Town Football Club and their Registered Charity (Community Iron's) plans to develop the usage of the All-Weather football facilities at Great Notley Country Park. The format of this document reflects the Football Association's Development Plan template. The plan covers the period 1 April 2017 to 31 March 2018

This review summarises the progress up to the end of 30 September 2017

The joint vision includes:

1. Encourage young people to engage in physical activity.
2. Increase football participation rates amongst target groups e.g. youngsters, disabled, disengaged, girls
3. Develop the local football infrastructure to support extra football participation.
4. Help raise football standards in the region.
5. Use football as a mechanism to improve the community and social fabric of the area.

1. Growth & Retention at Great Notley Country Park.

Aims:

1. Secure off peak usage at GNCP.
2. Use GNCP resources, Community Iron coaches & Braintree Town FC profile to generate interest in football locally.
3. Use GNCP resources & Community Iron football experience to support other local clubs



Objective	Annual Targets	Timescale	Action By	Achievements so far in 2017	Cost
1.1 Ensure midweek, off-peak usage of the AGP at GNCP	2017/18: 30 weeks * 3 days * 4 hours off peak time: TOTAL: 360 hours	Throughout 2017/18	CI	B/F Braintree Town FC Academy coaching based at GNCP. for season 2017-18; Carried Forward from previous review: 240 HOURS NEW Temporary issue with BTFC Academy Funding cuts have led to NOT using GNCP during September & until after October Half Term.	B/F Coaching Staff: £30k Facilities: £8 Equipment: £5k Transport: £4k Admin: £2k Total: £49k



Objective	Annual Targets	Timescale	Action By	Achievements so far in 2017	Cost
1.2 Continue to develop Community Football activities at GNCP	2017/18: 10 Soccer Camps * 5 hours = 50 hours 30 weeks Development coaching * 2 hours = 60 hours. Tournaments: 4* 5 hours = 20 hours Soccability 3 * 5 hours = 15 hours Total: 145 hours 600 attendees	Throughout 2017/18	CI	B/F 2 Soccer camps held so far; 10 hours; 60 attendees Skills Development Sessions 3 hours * 20 weeks = 60 hours 300 attendees Sociability 1 tournament held with 5 schools. 5 hours; 60 attendees Schools Football; 8 hours; 60 attendees TOTAL: 83 hours: 480 people NEW: 6 Soccer camps; 30 hours; 124 people; SKILLS DEVELOPMENT; 18 sessions; 27 hours; 184 people C/F: Hours: 140 hours Attendees: 788	B/F Marketing: £2k Admin: £5k Coaches: £8k Transport: £2k Mementoes/prizes £5k TOTAL: £22k NEW Mktg £1k admin £1k Coaches: £3k C/F Total: £27K
1.3 Maintain links with Key Partners and Stakeholders to develop football at GNCP	Develop / Maintain current links.	Throughout 2017/18	CI	Partnerships established with: Essex FA (Soccability & Girls football Funding); BDC (Livewell); National League Trust (funding partner); Local Schools; Premier League: (under discussion)	



Objective	Annual Targets	Timescale	Action By	Achievements so far in 2017	Cost
1.4 Support & develop the local football infrastructure	1 FA Level 1 Coaching course 10 new coaches.	Throughout 2017/18	CI	B/F 1 FA Level 1 coaching course run for local coaches; 16 new FA level 1 coaches (Course run by CI at Witham Town FC) No new activity	Coaching course: £3k Facilities: £1k Admin: £1k TOTAL: £5k
1.5 Develop Partnerships with Schools to encourage further PE & Sport sessions including those held on School sites.	Work with 10 Primary Schools in the Braintree area; 40 hours per week * 35 weeks (not at GNCP) TOTAL:1400 coaching hours pa ON SCHOOL SITES	Throughout 2017/18	CI	B/F 10 schools; 50 hours per week curriculum & after school clubs * 20 weeks == 1000 hours John Bunyan, Cressing, Elm Hall, John Ray, Beckers Green, and Rivenhall schools, St Michaels School, Rickstones Academy,, l, Lyons Hall school and White Notley. NEW SEPT 41 hours - St Michaels; Elm Hall & Rivenhall C/F 1041 Hours	B/F Coaches: £25k Supervision & Admin: £15k Marketing: £3K Equipment: £2k Travel: £3k TOTAL: £48k NEW Coaches & travel : £1k Admin: £0.5k C/F: £49.5K



Objective	Annual Targets	Timescale	Action By	Achievements so far in 2017	Cost
1.6 Develop Schools Competitions including the Festival of Football at GNCP including provision for Special Schools	4 Tournaments. 1 Open Tournament 1 Girls Tournament 2 Soccability Days	Throughout 2017/18	CI	B/F 1 Soccability Tournament (5 teams) held for special schools 1 Schools tournament (9 teams) held - more planned NEW: 4 Tournaments at the planning stage for calendar year 2018	B/F Marketing: £2k Supervision & Admin: £5k Coaches: £4k Facilities: £1k TOTAL: £12K
1.7 Identify Funding sources to implement / extend this Development Plan as the opportunity arises.	CI to secure funding to underwrite community activities as above.	Throughout 2017/18	CI	Funding Partnerships established with: The National League Trust Essex FA Premier League Primary Stars funding application awaiting approval	Research & Admin: £3K TOTAL £3k
					TOTAL COST: £145.5k

2. Raising Standards & Addressing Abusive Behaviour.

Aims:

- To ensure GNCP offers the best football service possible to the region.
- To encourage good behaviour amongst all teams & players using the centre.



Objective	Annual Targets	Timescale	Action By	Achievements in 2017	Cost
2.1 Follow all FA Guidelines & procedures for player welfare - particularly young or vulnerable adults - with all GNCP Community activities	Ensure full FA compliance	Throughout 2017/18	CI	Appointed CI Welfare Officer; Updated CI welfare policy. All CI coach qualifications and DBS clearances checked;	Admin & Supervision: £1k
2.2 Encourage fair play	Embrace 'Respect' & 'Kick it Out' campaigns in CI activities	Throughout 2017/18	CI	Appointed CI Welfare Officer; Adopted Respect protocols for Schools tournaments.	
2.3 Ensure all CI coaches hold appropriate qualifications & endorsements	All coaches FA Qualified & DBS checked	Throughout 2017/18	CI	All CI coach qualifications & DBS clearances checked	Admin & Supervision: £1k
2.4 Run FA Coaching courses - with places open to other clubs - not necessarily held at GNCP	1 course at FA Level 1 10 successful coaches	During 2017/18	CI	1 FA Level 1 coaching course run for local coaches; 16 new FA level 1 coaches (Course run by CI at Witham Town FC)	Costs included in 1.4 above
					TOTAL: £2k



3. Better Players.

Aims:

- To raise the standard of players in the region.
- To develop extra qualified coaches to support football development locally
- To offer coaching support to local teams and volunteer coaches

Objective	Annual Targets	Timescale	Action By	Achieved in 2017	Cost
3.1 Offer coaching in primary schools - see Objective 1.5	<p>Work with 10 Primary Schools in the Braintree area; 40 hours per week * 35 weeks (not at GNCP) TOTAL:1400 coaching hours pa ON SCHOOL SITES</p>	Throughout 2017	CI	<p>B/F 12 schools; 50 hours per week curriculum & after school clubs</p> <p>John Bunyan, Cressing, Elm Hall, John Ray, Beckers Green, and Rivenhall schools, St Michaels School, Rickstones Academy, Rivenhall School, Elm Hall School, Lyons Hall school and White Notley.</p> <p>NEW Further work at St Michaels, Elm Hall & Rivenhall</p>	Included in 1.5 above



Objective	Annual Targets	Timescale	Action By	Achieved in 2017	Cost
3.2 Run holiday soccer camps and skills development sessions for young people - see Objective 1.2	2017/18: 10 Soccer Camps * 5 hours = 50 hours 30 weeks Development coaching * 2 hours = 60 hours. Total: 110 hours 600 attendees	Throughout 2017	CI	B/F Programme of 10 Holiday Soccer Camps ;2 camps so far; Skills Development Sessions; .Soccability Schools Football; TOTAL: 83 hours 480 attendees see 1.2 NEW 6 Soccer Camps; 30 Hours; 124 attendees 18 Development sessions; hours; 184 attendees C/F Hours:140 hours Attendees:788	
3.3 Offer qualified coaching support to other local clubs and schools.	Work with at least 1 other local club	Throughout 2017		B/F Coached Lyons Hall School to a national cup final success. NEW Work with BTFC Youth FC	£500



Objective	Annual Targets	Timescale	Responsibility	Achieved in 2017	Cost
3.4 Run FA Coaching courses with places open to other clubs - see Objective 2.4	1 course at FA Level 1 10 successful coaches	During 2017/18	CI	B/F 1 FA Level 1 coaching course run for local coaches; 16 new FA level 1 coaches (Course run by CI at Witham Town FC)	Included in 1.4

4. Running The Game.

Aim:

Support effective running of local clubs.

Objective	Annual Targets	Timescale	Responsibility	Achieved in 2017	Cost
4.1 Run FA Coaching courses - with places open to other clubs - see Objective 1.4	1 course at FA Level 1 10 successful coaches	During 2017/18	CI	1 FA Level 1 coaching course run for local coaches; 16 new FA level 1 coaches (Course run by CI at Witham Town FC)	Included in 1.4



5. Workforce Development:

Aim:

To ensure all CI staff have appropriate qualifications & in-service training

To support qualification of staff from other local clubs

Objective	Annual Targets	Timescale	Responsibility	Achieved in 2017	Cost
5.1 Develop new FA qualified coaches within the BTFC Academy framework - see Objective 1.4	10 coaches			16 new coaches	Included in 1.4

6. Facility Development

Aim:

- To ensure the facilities at GNCP reflect a Centre of Excellence

Objective	Annual Targets	Timescale	Responsibility	Cost
6.1 Ensure the facilities at GNCP are maintained in accordance with specifications and agreed frequencies	N/A	See specification of works	Essex County Council (Changing rooms etc); Braintree District Council (playing area and storage facilities).	Within base budget

Conclusions:

- There has been a good mix of community football activities based at GNCP over the year from April 2017.
- The Community Iron / BTFC Academy will remain at GNCP for the current season (2017 - 18)
- Much of the CI Schools Project will take place away from GNCP - but will lead to greater demand for skills development sessions and soccer camps. 4 Schools tournaments are in the early planning stages and some will take place at GNCP.
- Sections 4 (Running The Game) and 6 (Facility Development) fall outside the remit of CI.
- CI is charged with developing the community activities and these are summarised in objectives 1.2,1.4,1.6,1.7, 2.1, 2.3, and 2.4. In this plan. The total cost of these activities is currently stands at £49k. for the current year so far
- The current arrangement sees BDC pay CI £12k p.a to deliver this development plan.



- From this CI has to pay BDC for the BTFC Academy use of the GNCP facility and all marketing, coaching & equipment costs to operate the plan and for some facilities usage for community activities such as development centres.
- While CI attempts to secure external funding to support community activities this is not guaranteed or limitless and the imbalance will need addressing at the next review.

Ongoing issues include:

- The cost of parking for people attending an event.
- The lack of any reception facility for parents bringing children.
- The lack of any area for BTFC Academy students other than the Discovery Centre Cafe.