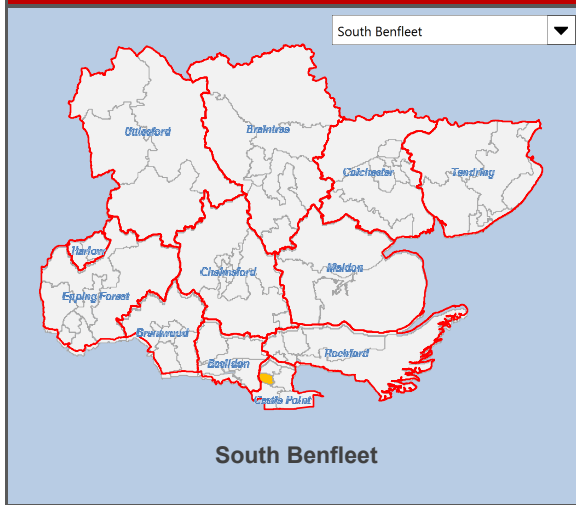


ELECTORAL DIVISION PROFILES

DIVISION LOCATION



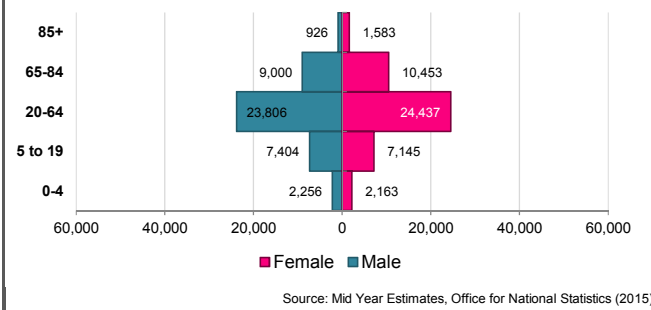
DISTRICT LOCAL AUTHORITY PORTRAITS

District: Castle Point

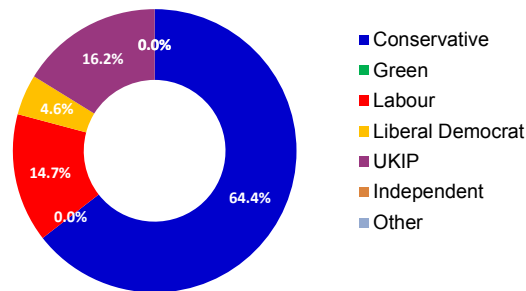
Castle Point, situated on the coastline of south east Essex, has an area of 17.3 square miles and benefits from good rail and road links to London. Castle Point has a long history but is essentially modern in character; there are a few older buildings still remaining although major re-development took place mainly between the two world wars. Whilst there has been major residential re-development, there still remain large areas of public open space and woodland. Facilities in the area include excellent schools, modern shopping centres and leisure facilities.

Source: Local Authority Portrait Series (2016) - Detailed portraits on www.essexinsight.org.uk

CASTLE POINT POPULATION



SOUTH BENFLEET ELECTORAL RESULTS



Registered voters: 13,439
Turnout: 32.6%
Councillor: Cllr Andrew Sheldon
Party: Conservative
Elected: May 2017

Source: CMIS (2017)

SOUTH BENFLEET MOSAIC PROFILE

Experian's Mosaic UK™ consumer classification provides an understanding of the demographics, lifestyles and behaviour of all households in the UK. For further information please contact Organisational Intelligence. The top three Mosaic types in this electoral division are (percentage by division household):



- E** Mature suburban owners living settled lives in mid-range housing 26%
- F** Elderly people with assets who are enjoying a comfortable retirement 21%
- B** Established families in large detached homes living upmarket lifestyles 18%

Source: Mosaic UK™

CASTLE POINT ECONOMIC PROFILE

	Castle Point	Essex
Employed part-time	↑ 14.7%	14.4%
Employed full-time	↓ 36.4%	39.1%
Self-employed	→ 11.1%	11.1%
Unemployed	↓ 3.5%	3.8%
Full-time student	↓ 2.4%	2.7%
Economically inactive*	↑ 31.8%	28.9%

*Includes retirees, students, looking after home/family & long-term sick/disabled

Source: Census (2011)