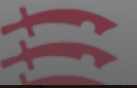


# ESSEX ENHANCED PARTNERSHIP

SCRUTINY COMMITTEE NOVEMBER 2021



# DEADLINES

- Three key deadlines set by Bus Back Better:
- **By the end of June** ECC needs to have committed to either an Enhanced Partnership or Enhanced Partnership as a gateway to franchising
- **By the end of October** ECC needs to have published a Bus Service Improvement Plan
- **By the end of March 2022** ECC and operators need to have an Enhanced Partnership in place

# ENHANCED PARTNERSHIPS

- Enhanced Partnerships are flexible but legally binding
- They consist of a Plan and at least one Scheme
- We are expecting to add further schemes in due course e.g. as a result of the district area network reviews and potentially for cross border services
- The Enhanced Partnership Plan is essentially a cut and paste from the Bus Service Improvement Plan published in October – this is OK!
- The Scheme is designed to:
  - Build on existing work
  - Be achievable in the current tough environment
  - Deliver early benefits for passengers

# ENHANCED PARTNERSHIP PROCESS

- Statement of Intent
- Statutory 28 day consultation with operators
- Public consultation (ends 3 December)
- Final statutory 28 day operator consultation (January)
- Enhanced Partnership is made at ECC Cabinet in March 2022

## ECC OBLIGATION 1

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A set of facilities as set out at annex A to this scheme	Essex County Council	The provision of the listed facilities	April 2023
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## ECC OBLIGATION 2

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A set of proposals to start to deliver Essex's Bus Service Improvement Plan	Essex County Council	ECC in partnership with operators to develop the five transformation proposals set out in annex B to this scheme. ECC to seek investment from DfT. Delivery is dependent on funding from DfT.	Ongoing
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# ECC OBLIGATION 3

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Improvements to customer information and the accessibility and attractiveness of bus travel	Essex County Council	To develop a single Essex brand for the bus network and to use it on ECC digital and physical assets	July 2022
		To develop a single branded portal which includes links to bus information, journey planning tools, maps, bus stop information	October 2022
		To develop and launch a joint marketing campaign with operators	October 2022

## ECC OBLIGATION 4

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**To progress  
improvements to  
the supported  
local bus  
network in Essex**

**Essex  
County  
Council**

**Initial proposals  
relating to  
Uttlesford. These  
proposals will need  
to be subject to  
consultation.**

**July  
2023**

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# ECC OBLIGATION 5

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A WHOLESCALE REVIEW OF THE COMMERCIAL AND SUPPORTED NETWORKS, INCLUDING TICKETING AND FARES AND VEHICLE STANDARDS.	ESSEX COUNTY COUNCIL	12 DISTRICT AREA NETWORK REVIEWS	DECEMBER 2022
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# OPERATOR OBLIGATION 1

- To engage with the development of the single Essex brand (July 2022)
- To use the brand on digital and physical assets (e.g. buses) in a light touch way e.g. vinyls not wholesale re-livery and at a suitable and agreed scale (April 2023)
- To provide suitable material and links as agreed to populate the Essex information portal (October 2022)
- To develop and launch a joint marketing campaign with ECC (October 2022)
- To develop and implement a Bus Passenger Charter (July 2022)

# OPERATOR OBLIGATION 1

- To agree a set of common network/timetable/registration change dates per year. Where cross boundary services also form the majority of services in a neighbouring local transport authority the aim would be to align these common dates. Where a neighbouring local transport authority has differing common dates exceptions would be made for cross boundary services if necessary although alignment would be preferred (July 2022).
- When making registration changes to use a common name for bus stops ensuring the ECC database reflects that name and any naming conflict between the two is resolved (Ongoing)
- To remove duplicate numbering on any services that run in the same district (October 2022)

## OPERATOR OBLIGATION 2

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To work jointly with ECC on the network, ticketing and vehicle standards review

Operators

To work jointly on the network reviews

December 2022

# OPERATOR OBLIGATION 3

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**To make  
improvements to  
ticketing options and  
information**

**Operators**

**To make All Essex Saver and All Essex Sunday  
Saver readily available on all ticketing  
platforms and to publicise the ticket (with a  
review of operation and apportionment by July  
2023)**

**July 2022**

**To standardise the child fare at 16 years as of 31  
August in a year (to allow older year 11s to  
qualify) where a separate child fare is charged**

## OPERATOR OBLIGATION 4

Reinvesting in an improved network	Operators	Where highway network changes are made that result in resource savings as a result of faster journey times operators will reinvest a proportion of the benefits in more frequent services, or new buses, or other improvements of mutually agreed value in conjunction with local network reviews	Ongoing
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## OPERATOR OBLIGATION 5

Introducing cleaner vehicles	Operators	All new buses are built to a minimum Euro VI emission standard. Where brand new vehicles are introduced within the County, their allocation will be cognisant of local air quality concerns as one of the factors considered within the operator's business case.	Ongoing
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# GOVERNANCE

The EP Management Board will comprise:

- Chair: A Rotating Chair alternating between ECC and the three operator groups
- The Director of ECC Highways and Transport
- The Head of Integrated Passenger Transport Unit ECC
- Three representatives from the large bus operating companies (over 250 employees or over £50m turnover)
- Three representatives from Medium sized bus operating companies (50-250 employees or under £50m turnover)
- Three representatives from the small sized bus operating companies (50 employees or less or up to £2m turnover)



# QUESTIONS

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