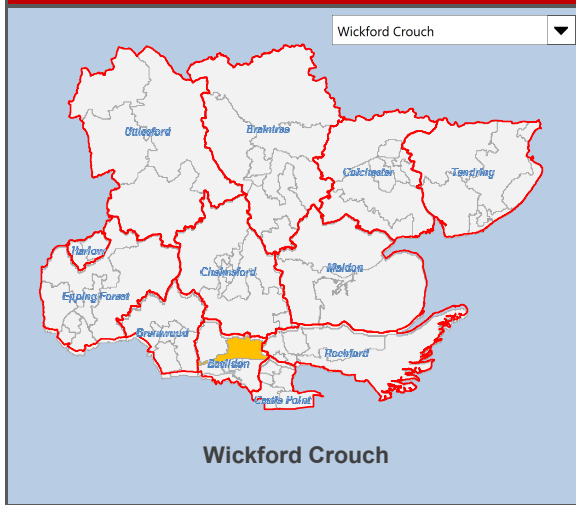


ELECTORAL DIVISION PROFILES

DIVISION LOCATION



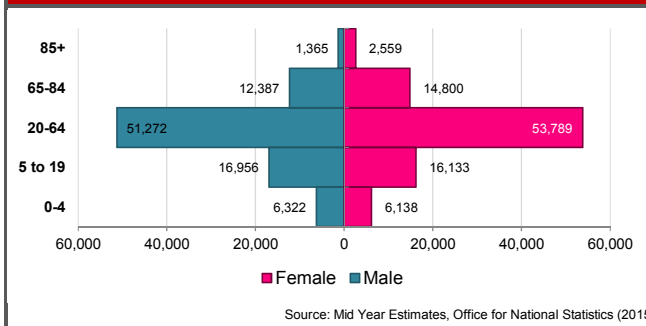
DISTRICT LOCAL AUTHORITY PORTRAITS

District: Basildon

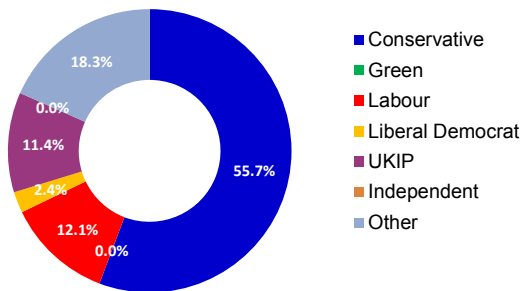
Basildon is situated in the southern part of Essex, 30 miles east of London, and includes the towns of Basildon, Billericay and Wickford. 70% of the district is rural with large areas of open farmland and scattered rural developments. The main areas of employment are engineering, retail, distribution and financial services. It is a priority area for regeneration and is recognised as the business and economic hub of south Essex. Basildon is the second biggest employment zone in the Thames Gateway, outside of Canary Wharf.

Source: Local Authority Portrait Series (2016) - Detailed portraits on www.essexinsight.org.uk

BASILDON POPULATION



WICKFORD CROUCH ELECTORAL RESULTS



Registered voters: 30,355
 Turnout: 53.4%
 Councillor: Cllr Tony Ball & Cllr Malcolm Buckley
 Party: Conservative
 Elected: May 2017

Source: CMIS (2017)

WICKFORD CROUCH MOSAIC PROFILE

Experian's Mosaic UK™ consumer classification provides an understanding of the demographics, lifestyles and behaviour of all households in the UK. For further information please contact Organisational Intelligence. The top three Mosaic types in this electoral division are (percentage by division household):



- E** Mature suburban owners living settled lives in mid-range housing 18%
- H** Younger households settling down in housing priced within their means 18%
- F** Elderly people with assets who are enjoying a comfortable retirement 17%

Source: Mosaic UK™

BASILDON ECONOMIC PROFILE

	Basildon	Essex
Employed part-time	↓ 14.2%	14.4%
Employed full-time	↑ 40.3%	39.1%
Self-employed	↓ 9.6%	11.1%
Unemployed	↑ 4.6%	3.8%
Full-time student	↓ 2.4%	2.7%
Economically inactive*	↓ 28.8%	28.9%

*Includes retirees, students, looking after home/family & long-term sick/disabled

Source: Census (2011)