

# Essex Fire Authority

## Report to the Constituent Authorities 8 June 2011

### **1. SERVICE DELIVERY TRANSFORMATION PROGRAMME**

Following a review into the structure of the Service Delivery Directorate, ECFRS will be implementing a new structure incorporating two areas, East and West, and based on the ethos of 'functional management'. Command Area Headquarters will be situated at Harlow (West) and Rayleigh (East). New arrangements will be in place by 1 September 2011 and delivery of the programme will be completed with existing resources.

### **2. ETHICAL FRAMEWORK FOR THE SALE OF BILLBOARD AND APPLIANCE ADVERTISING**

We agreed guidelines and governance framework for the Service to deliver revenue from commercial sponsorship and advertising arrangements.

### **3. EMERGENCY SERVICES FIRE SERVICES EDUCATION AWARD**

The Service is proud to have recently received an award which recognises its innovative FiReBreak courses for young people with Downsyndrome. The Service is the 2011 winner of the national Fire Safety Education Award presented at the Emergency Services awards, which took place at Arsenal's Emirates Stadium.

**Councillor Anthony Hedley**  
**Chairman**