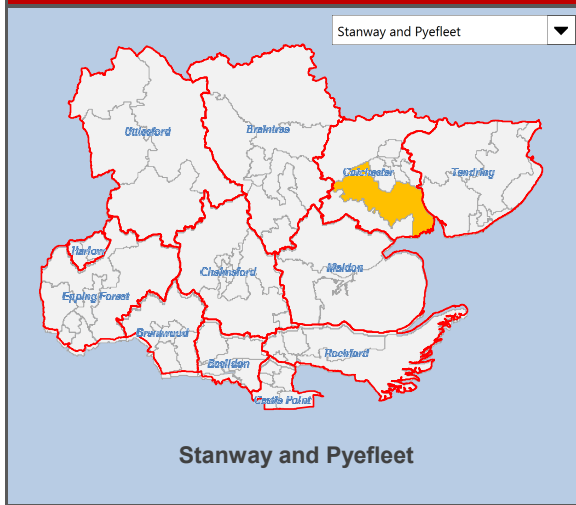


# ELECTORAL DIVISION PROFILES

## DIVISION LOCATION



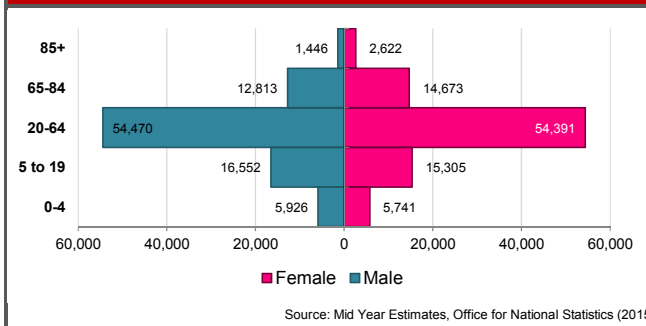
## DISTRICT LOCAL AUTHORITY PORTRAITS

### District: Colchester

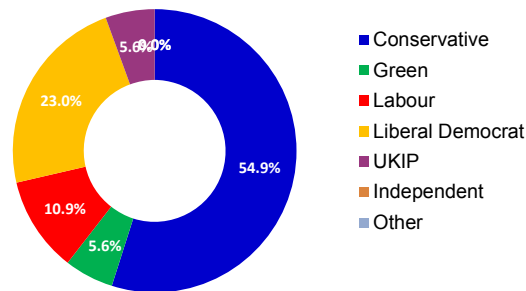
Colchester is situated in the north east of Essex, around 60 miles from London, and covers an area of approximately 125 square miles. The main town is Colchester but there are many surrounding small towns and villages of which the largest are Stanway, Tiptree, West Mersea and Wivenhoe. The countryside is mainly used for agriculture. The borough houses a large university of approximately 8,000 students and is also home to a garrison with capacity for approximately 4,000 military personnel.

Source: Local Authority Portrait Series (2016) - Detailed portraits on [www.essexinsight.org.uk](http://www.essexinsight.org.uk)

## COLCHESTER POPULATION



## STANWAY AND PYEFLEET ELECTORAL RESULTS



**Registered voters:** 14,508  
**Turnout:** 35.7%  
**Councillor:** Cllr Kevin Bentley  
**Party:** Conservative  
**Elected:** May 2017

Source: CMIS (2017)

## STANWAY AND PYEFLEET MOSAIC PROFILE

Experian's Mosaic UK™ consumer classification provides an understanding of the demographics, lifestyles and behaviour of all households in the UK. For further information please contact Organisational Intelligence. The top three Mosaic types in this electoral division are (percentage by division household):



- A** Well-off owners in rural locations enjoying the benefits of country life 16%
- E** Mature suburban owners living settled lives in mid-range housing 13%
- H** Younger households settling down in housing priced within their means 12%

Source: Mosaic UK™

## COLCHESTER ECONOMIC PROFILE

	Colchester	Essex
Employed part-time	14.4%	14.4%
Employed full-time	39.3%	39.1%
Self-employed	9.5%	11.1%
Unemployed	3.5%	3.8%
Full-time student	4.4%	2.7%
Economically inactive*	28.9%	28.9%

\*Includes retirees, students, looking after home/family & long-term sick/disabled

Source: Census (2011)