

ACL Essex

People and Families
Policy and Scrutiny Committee

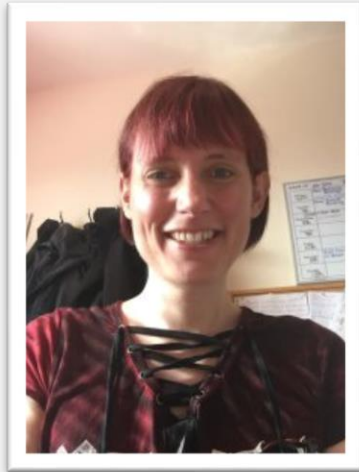
November 2020



“Improving Lives through Learning”



Why ACL Exists – Claire's story

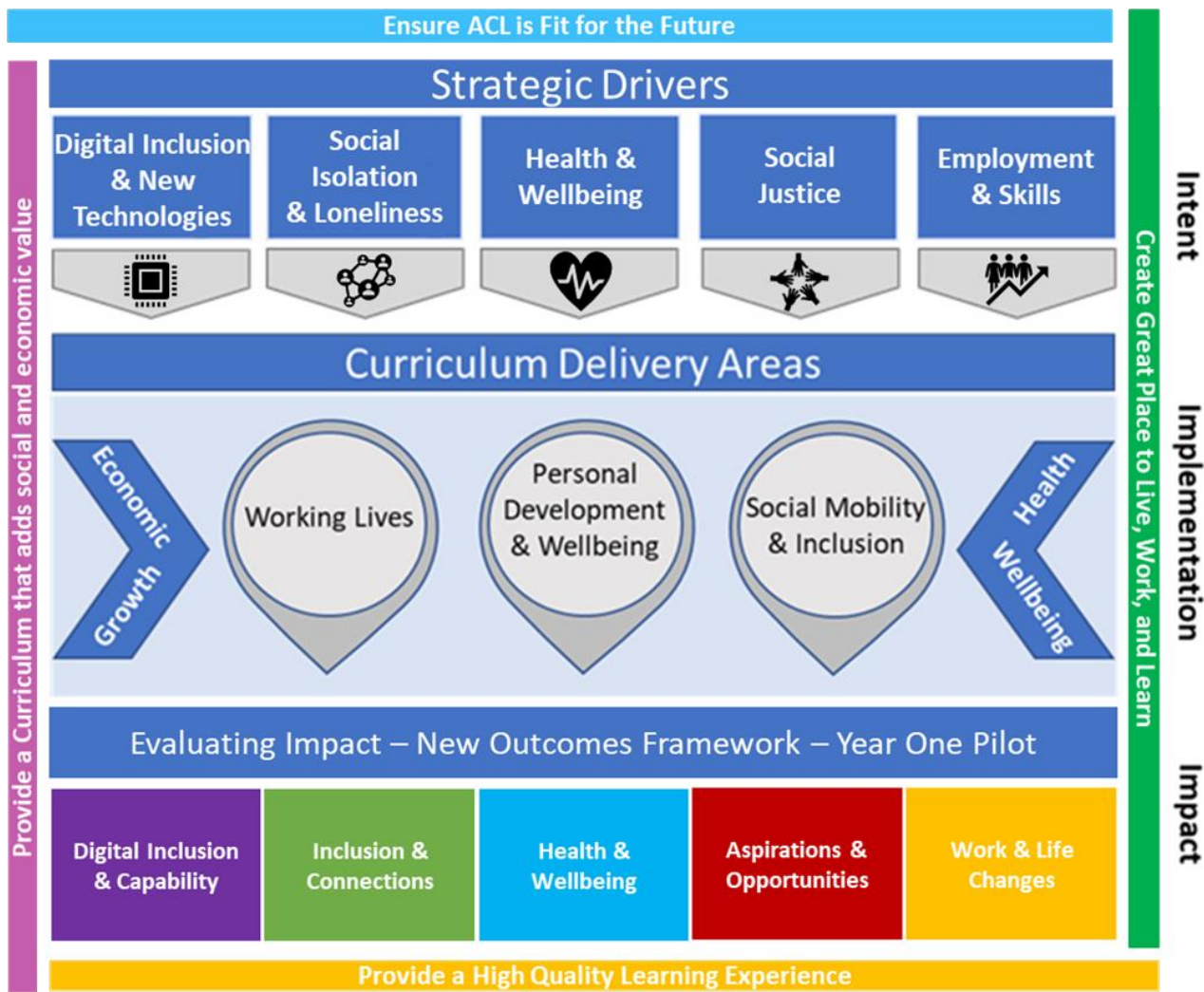


“I find traditional counselling very counter-productive. Rehashing bad memories makes it harder to let go and move on. Doing classes is educational, social and fun.”

“I am more proud to call myself a student rather than a patient.”

“Doing virtual wellbeing courses with ACL Essex, where I’m able to interact with others, has been social and educational for me. It has improved my mental health and kept me stimulated and motivated for self-improvement.”

ACL Mental Health and Wellbeing courses



COVID-19

Worsened the situation re:

- Unemployment
- Businesses
- Wealth
- Loneliness and isolation
- Mental ill-health
- Children and families
- Education and skills

Near-term interventions linked to short-medium-longer term activities

Fig 1

Post-OD: Creating the foundations

Commercial opportunities:

- Development of Routes into Nursing Apprenticeship Pilot in Tendring with NHS
- Development of Apprenticeship Levy Transfer Hub
- Development of accredited courses in HSC, Digital, Maths and English -Mid & South Essex NHS Trust
- Development of Tendring Health and Care Academy
- Online Census Centre Bid work

Estate:

- Engaging with ECC Property to ensure join up and that ACL is well placed in localities

Marketing and Comms:

- Launch of new website – enhanced engagement and user experience
- Tactical use of Social Media – locality focused campaigns
- Greater join up with ECC internal comms for visibility of offer
- Essex 2020 Campaign
- Equipping and empowering staff to engage new learners
- Demystifying the adult learning experience through digital content showcasing classes

New Approaches:

- New online DLSF process
- Online beauty salon bookings and payments
- New online welfare form
- Streamlined course change process

Curriculum Planning:

Collaborative approaches (internal to ACL and with wider stakeholders) and evidence-led in terms of need, incl. four key areas of deprivation

Delivery Methods:

- Appropriate level of shift to distance learning and blended learning approaches
- Digital skills offers i.e. Digital Promotion for Business, & Technology Enabled Care

New collaborations:

- NHS
- Good Things Foundation
- DfE – National Re-training Scheme Pilot (pre-COVID)
- Libraries, Schools and Children's Centres
- Economic Growth Team

Marketing and Comms:

- Rebranding of curriculum areas in order to improve awareness
- Tracking and data-led approaches to understand impact/ROI of campaigns



Supporting Recovery

Near-Term

Essex Businesses

Supporting through apprenticeships and workforce training

Mental Health and Wellbeing

Re-designed online programme started in April

Supporting Communities - Family Learning

Developed an online offer helping to support children and families with a range of courses

Learners with Disabilities & Difficulties

Co-developed an Inclusive Apprenticeship in Customer Service (Level 2) qualification

Good Things Foundation – Digital Exclusion

Successful application for 40 devices to support digital excluded vulnerable learners

NHS Collaborations

Supporting Health & Social Care

Approved NHS Apprenticeship supplier across Essex: Customer Service L2 & Healthcare Cleaning Operative L2

Nightingale Social Care Bursary

ECC have awarded ACL with £299,730k to deliver training to staff currently working within the Health & Care Sector

Routes into Nursing Pilot

Co-developed pilot with Suffolk & NE Essex NHS to enable individuals in the Tendring to gain access to a career in Nursing

Mid & South Essex NHS Trust

Delivering courses in Health and Social Care (along with Digital, Maths and English) Launched June 2020

Tendring Health & Care Academy

Supporting adults & young people to access information, advice & guidance about careers in Health & Care sector, with access to training

Short and Longer Term

Apprenticeship Levy Transfer Service

Collaboration with Economic Growth Team to provide a service to enable Levy paying employers to 'gift' unused levy funds to Essex based SMEs.

Good Things Foundation Census Project

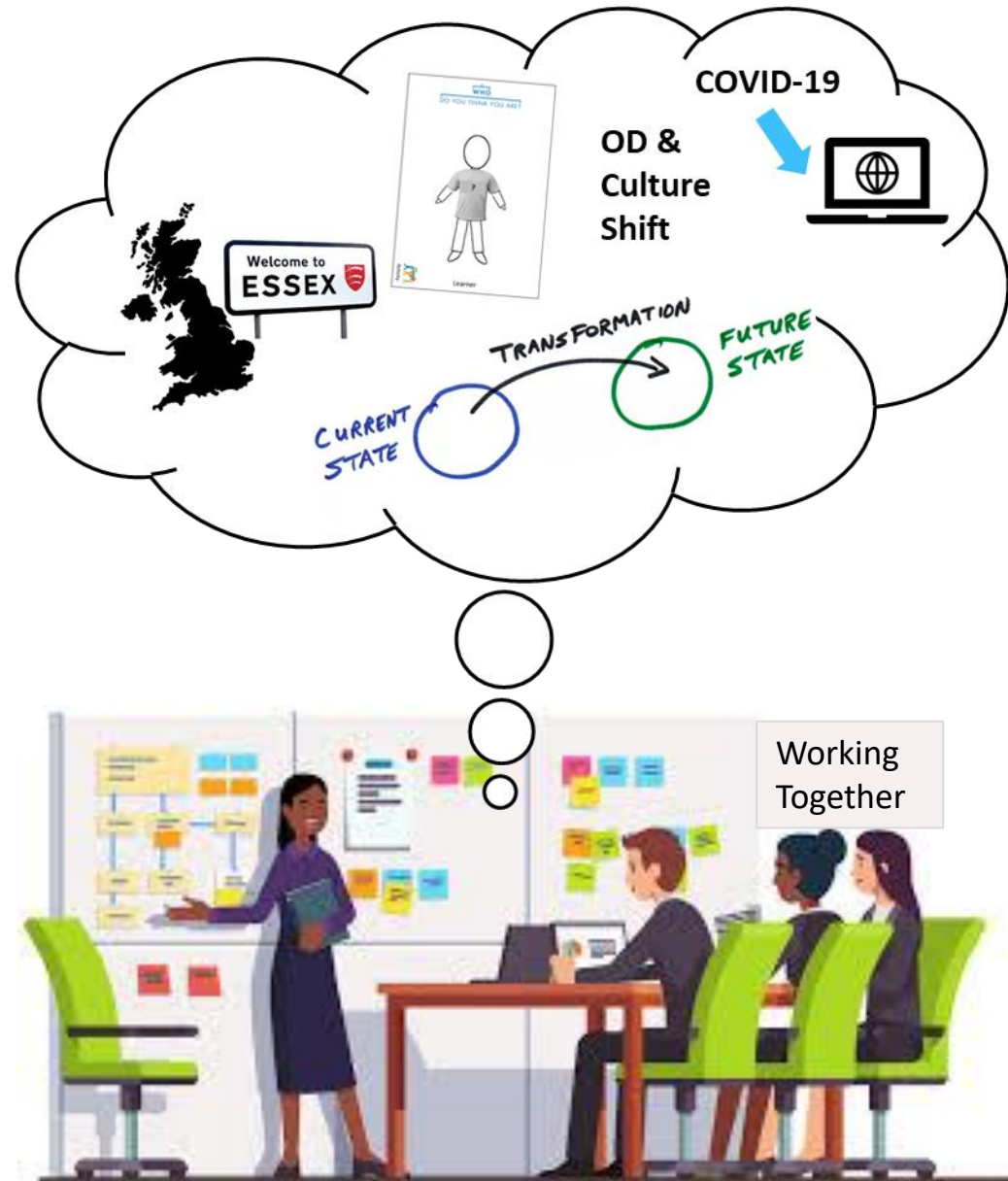
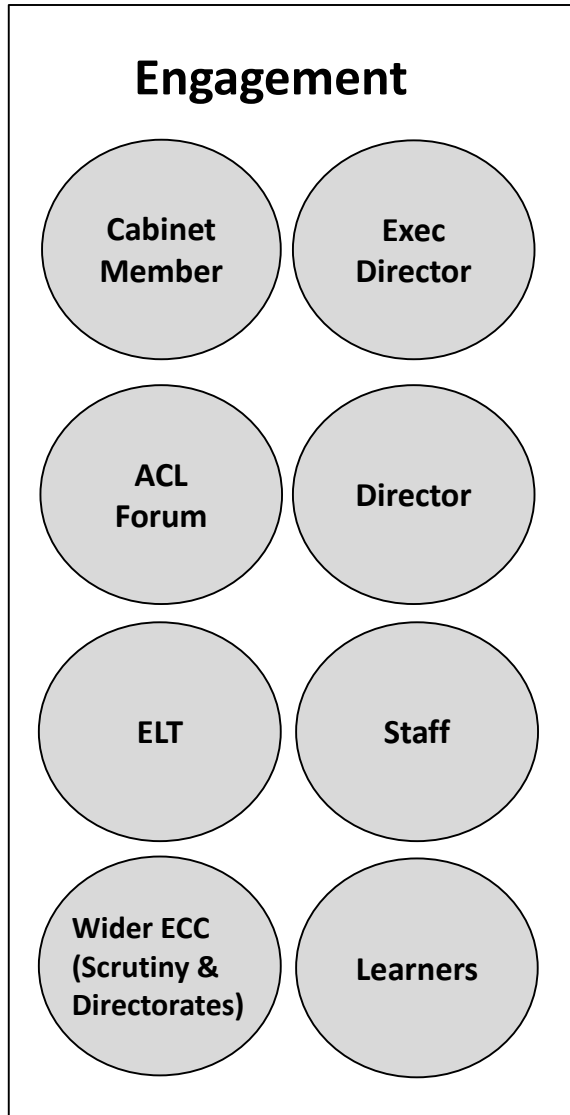
Successful in its bid for 5 ACL Centres to become 2021 Online Census Centres. Supporting residents unable to access or use technology

Additional Job Recovery Provision

Development of a suite of additional provision to further support those residents who have become unemployed or are at risk of becoming unemployed during pandemic

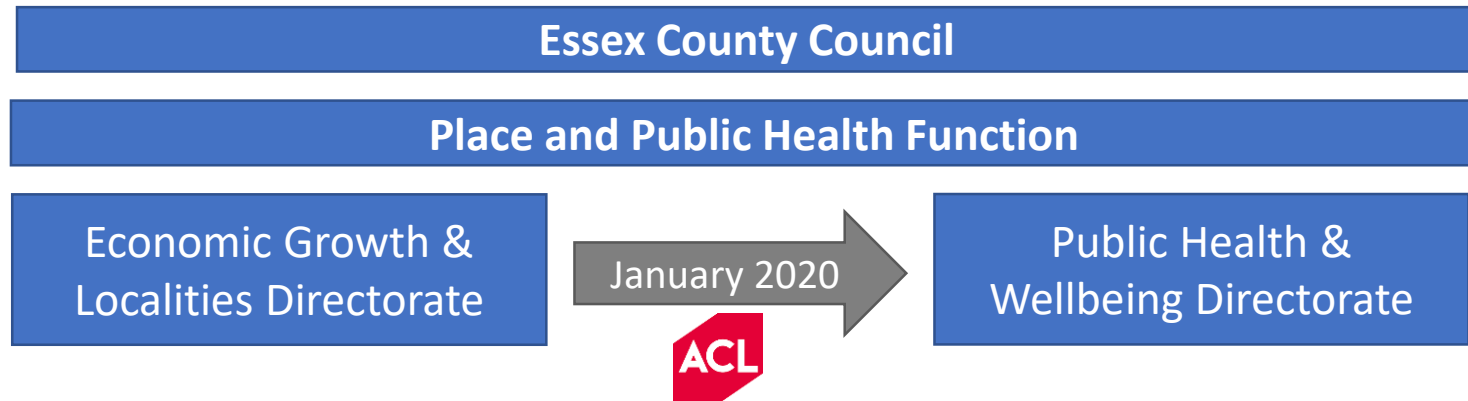
Extra slides for further information

Strategy Journey



Organisational Design

ACL for a sustainable future



New Service Design Launched Sept 2019



ACL Strategic Aims & Priorities

- Deliver an offer to improve skills for work
- Deliver an offer to improve social inclusion and mobility
- Deliver an offer to support good health and personal development
- Improve digital participation and inclusion
- Support learners to progress and achieve their goals
- Enable all staff to be the best they can be
- Embed a culture of continuous improvement and personal accountability

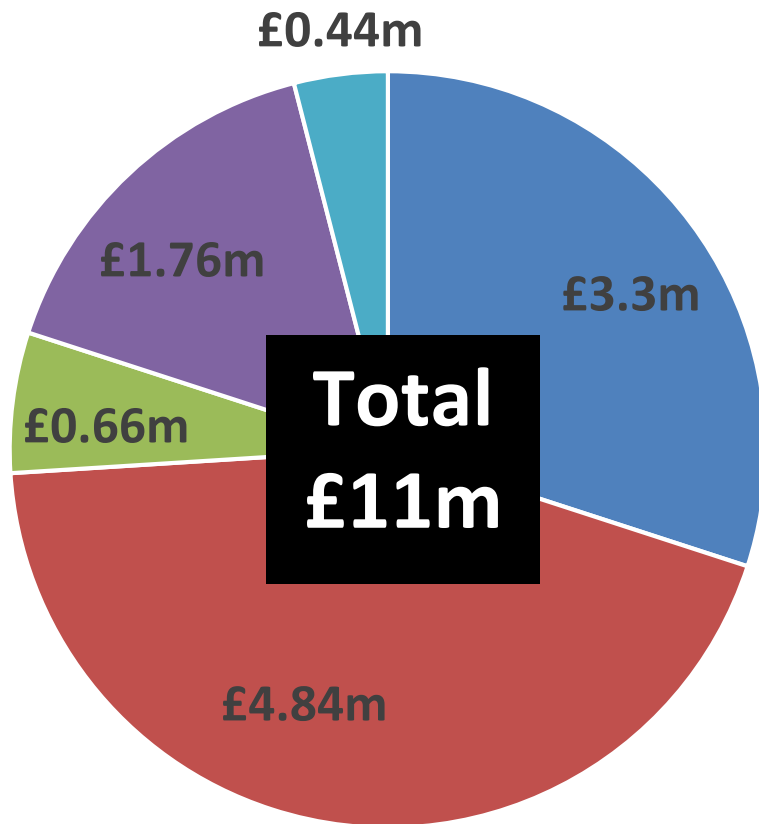


- Secure additional sources of revenue
- Raise awareness of ACL to internal and external markets
- Increase participation in learning for adults and young people
- Inform future priorities for ACL
- Make ACL centres a 'place to go' in our communities
- Maximise use of ACL centres
- Ensure ACL centres are inspiring, safe, accessible and inclusive
- Help shape 'places for learning'

The ACL Strategic Aims and Priorities have been created to reflect both the intent for the Service, but also to align with the wider ECC Organisational Aims and Priorities. This is to ensure that there is a common language and a clear focus on working together with others in order to positively impact on residents, communities, and businesses in Essex.

ACL Funding for Ages 19+

- ESFA Funding for accredited provision - "Leading to qualifications"
- ESFA Funding for non-accredited provision - "Community Learning"
- Apprenticeship funding
- Learner and employer fee income
- Other income to deliver learning



ACL OFFER

Working Lives

**Social Mobility
and Inclusion**

**Personal Development
and Wellbeing**

Community learning (19+)

Family learning, health and wellbeing courses, mental health recovery (wellbeing) programme, employability, creative, fashion, languages, general interest , supported learning (Learning Difficulties) courses either directly and through sub-contracted provision in communities

Accredited provision (19+)

Maths, English, Biology, ESOL, Access to HE, supported learning (learning difficulties) accreditation, digital skills, creative industries, accountancy, hair and beauty, teaching assistant (up to Level 4) and early years courses, sports massage, health and social care, law, counselling and management (including Early Years management)

Apprenticeships (16-18 and 19+)

Examples include: Accounting; Project Management; Business Admin; Customer Service; Adult Care Worker; Healthcare Cleaning Operative; Healthcare Support Worker; Lead Practitioner in Adult Care; Early Years; Children, Young People and Families Practitioner; Teaching Assistant etc.
Science and Digital apprenticeships are also in development.

Traineeships (16-19)

Plan B project delivered by Youth Service – 16-24 provision