

# Place Based Climate Finance

# Abundance Background

- UK's first regulated crowdfunding platform
- Arranged £122m of finance for public and corporate sector
  - Corporate Finance – green social housing, energy generation
  - Municipal Finance – Climate Municipal Investments
- Enable anyone to invest as little as £5
- Enable people to invest via an ISA or Pension, maximizing accessibility

On average every  
**100,000**  
people have  
**£4bn**  
of savings

Estimated that  
**£200m**  
could be matched to  
Climate Municipal Investments

# Municipal Investment – Local Climate Bond



- Councils were going to borrow from PWLB to finance their Net Zero strategy
- Climate Municipal Investment beats PWLB (including fees).
- The innovation of crowdfunding means the mechanism is efficient to use.
- Funds any climate or green project in your capital programme
- No credit rating or additional audit requirements
- Model sits alongside PWLB, becoming a simple way to over time build a local finance market

Arranged by

*abundance.*

5

## MUNICIPAL INVESTMENT LOAN OFFER DOCUMENT

# Islington Greener Futures 2027

## 5 year Loans offering 1.55% interest per year before tax\*

This document is an offer giving an opportunity to lend to the London Borough of Islington Council, under the Abundance Local Authority Product, for it to raise up to £1,000,000 through the provision of loans to help finance its “Vision 2030” Net Zero Carbon Strategy.

**29 October 2021**

\*See page 8 for more detail on the Key Terms



**ISLINGTON**



**For a more equal future**

# Social Value Creation

- **Communication / Engagement**
  - New tool for communicating and engaging with local residents
  - Increase transparency and engagement with specific Council initiatives
  - Supports citizen participation in Council processes
  - 25% of investors investing £100 or less
  - ISA eligible
- **Money Back Donation**
  - Provide option for investors to not take all or some of their interest. On the basis the donation is used for specific good causes.
  - 10% of interest on first MI donated back to the council
- **Local Economic Benefits**
  - Retention of money locally
  - Useful new low risk savings product

