

South East Local Enterprise Partnership Strategy Improvement Plan 2019-20

April 2019

<u>Improvement summary</u>	<u>Milestones</u>	<u>Monitoring process</u>	<u>Area Lead progress update</u> <i>To be completed on a quarterly basis, referencing progress on KPIs</i>
<p>1. Increase capacity on strategy to ensure focus on delivering LIS and broader strategic impact.</p> <p>KPIs:</p> <ul style="list-style-type: none"> • Appointment of new staff members • Procure consultants on evidence base work • Identify Board level sponsor 	<ul style="list-style-type: none"> • Appoint a team to take forward LIS development (already in progress) • Procure consultants for the production of the evidence base (ASAP) • Consider Strategic Board sub-group as per LEP Review model • Establish special delivery group for LIS at officer level 	<ul style="list-style-type: none"> • CLGU/SELEP – regular catch up meetings to cover recruitment progress and LIS resourcing • CLGU/SELEP – continuation of weekly phone calls 	<ul style="list-style-type: none"> •
<p>2. South East LEP progresses the development of its Local Industrial Strategy as its strategic priority, working collaboratively with government on refining the evidence base, developing an approach which focusses on key areas of strength and challenge to the local economy</p> <p>KPIs:</p> <ul style="list-style-type: none"> • SELEP LIS project plan 	<ul style="list-style-type: none"> • Develop a clear timeline for the development of South East LEP's LIS (actioned) • Develop a project plan for the development of South East LEP's LIS • SELEP Strategic Board quarterly meetings <ul style="list-style-type: none"> • June – review draft evidence base • December – review draft LIS 	<ul style="list-style-type: none"> • CLGU – attend quarterly Strategic Board sessions • SELEP – regular reviews of progress against project plan and timeline • CLGU/SELEP – regular catch up meetings to cover LIS planning and evidence base progress 	

<ul style="list-style-type: none"> Evidence base production 			
<p>3. South East LEP engages stakeholders locally and sub regionally throughout its LIS work, including neighbouring LEPs and growth corridors including the Thames Estuary</p> <p>KPIs:</p> <ul style="list-style-type: none"> Board engagement Coordination across the LEP via Senior Officers Group, SELEP working groups and Federated Boards Engagement with relevant LEPs Planned approach to business engagement & communications throughout, detailed in the communications plan. 	<ul style="list-style-type: none"> Board engagement at Board meetings, AGM and other meetings arranged to support the LIS or LEP Review agendas. Working with Southern LEPs group and other LEPs which have a stake in our areas of interest. Public consultation in summer and at as early a stage as practicable. Embed best practice from this stakeholder engagement approach in all SELEP's work 	<ul style="list-style-type: none"> CLGU/SELEP – regular catch up meetings to cover stakeholder engagement 	<ul style="list-style-type: none">
<p>4. Develop an external communications plan which raises the profile of the LEP, especially the LIS work and builds on the local interest in the 'productivity gap'</p> <p>KPIs:</p> <ul style="list-style-type: none"> LIS stakeholder events Media interest in focus of LEP LIS work. 	<ul style="list-style-type: none"> LIS external communications plan developed building on Smarter, Faster, Together brand LIS stakeholder engagement events 	<ul style="list-style-type: none"> CLGU - to review and comment on external comms plan SELEP - reviewing numbers of businesses engaging in LIS process SELEP - reviewing level of media interest and how to increase this 	<ul style="list-style-type: none">

<p>5. That SELEP takes all possible steps in which to assess the health of the partnership, build shared ownership of the LEP's work and ensure strong working relationships between Board members and the wider partnership through local arrangements</p> <p>KPIs:</p> <ul style="list-style-type: none"> Federal board endorsement and roll out of LIS when ready New board operational by March 2020. 	<ul style="list-style-type: none"> Endorsement of progress on LIS at federal board meetings and acknowledgement of their full engagement Endorsement and engagement with all changes pertaining to the LEP Review at federal board meetings. 	<ul style="list-style-type: none"> CLGU/SELEP – regular catch up meetings to reflect 	<ul style="list-style-type: none">
<p>6. Ensure read-through/translation of existing strategies into Board focus and impact</p> <p>KPIs:</p> <ul style="list-style-type: none"> New strategies released Board priorities reflect strategic priorities as set out in strategy documents LEP core position statements developed as part of the communications strategy 	<ul style="list-style-type: none"> Continued progress building on recently released South2East energy strategy and Skills Strategy Quarterly Strategic Board meetings Demonstrate that strategy is the driver of the LEP investment programmes and connects with the programmes of others 	<ul style="list-style-type: none"> CLGU/SELEP - regular reflection via catch-up meetings 	<ul style="list-style-type: none">
<p>7. Consider leadership opportunities for the LEP</p> <p>KPIs:</p> <ul style="list-style-type: none"> Appearance at national 	<ul style="list-style-type: none"> Review of other LEPs and local landscape – where could SELEP lead on behalf of the LAs? Continue leadership role on existing strategies 	<ul style="list-style-type: none"> CLGU/SELEP – regular catch up meetings to reflect 	<ul style="list-style-type: none">

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<p>events – thought leadership</p> <ul style="list-style-type: none">• Leadership on key pieces of work – building on our lead on the South2East Energy Strategy	<ul style="list-style-type: none">• Consider furthering that leadership role for future LEP work• High profile events and brand development linked to the AGM and to milestones driven by the production of the LIS.		
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