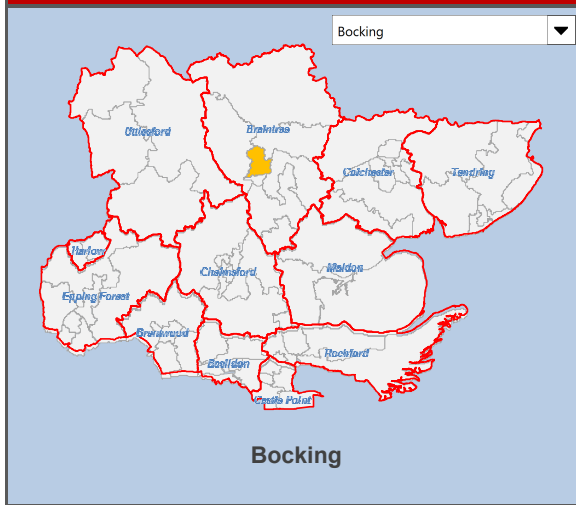
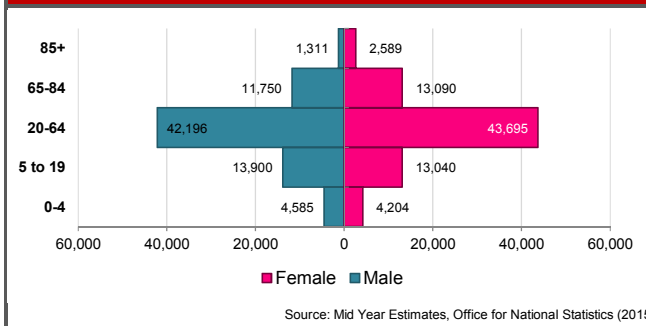


ELECTORAL DIVISION PROFILES

DIVISION LOCATION



BRAINTREE POPULATION



BOCKING MOSAIC PROFILE

Experian's Mosaic UK™ consumer classification provides an understanding of the demographics, lifestyles and behaviour of all households in the UK. For further information please contact Organisational Intelligence. The top three Mosaic types in this electoral division are (percentage by division household):



- H** Younger households settling down in housing priced within their means 18%
- E** Mature suburban owners living settled lives in mid-range housing 15%
- D** Thriving families who are busy bringing up children and following careers 12%

Source: Mosaic UK™

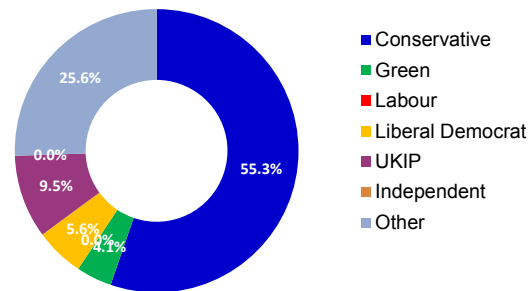
DISTRICT LOCAL AUTHORITY PORTRAITS

District: Braintree

Covering approximately 612 square kilometres, Braintree is the second largest Essex local authority in terms of geographical area. Despite this, the district is only the fifth most populated of the 12 Essex local authorities. The district consists of Braintree, Halstead and Witham and is interconnected with many smaller villages and rural areas. Crossing the southern portion of the district are the two main arterial roads of Essex, the A12 and the A120 which provide the area with quick access to the rest of the county, London and Stansted airport.

Source: Local Authority Portrait Series (2016) - Detailed portraits on www.essexinsight.org.uk

BOCKING ELECTORAL RESULTS



Registered voters: 14,097
Turnout: 27.6%
Councillor: Cllr Stephen Canning
Party: Conservative
Elected: May 2017

Source: CMIS (2017)

BRAINTREE ECONOMIC PROFILE

	Braintree	Essex
Employed part-time	↑ 14.8%	14.4%
Employed full-time	↑ 41.1%	39.1%
Self-employed	↑ 11.6%	11.1%
Unemployed	→ 3.8%	3.8%
Full-time student	↓ 2.5%	2.7%
Economically inactive*	↓ 26.2%	28.9%

*Includes retirees, students, looking after home/family & long-term sick/disabled

Source: Census (2011)