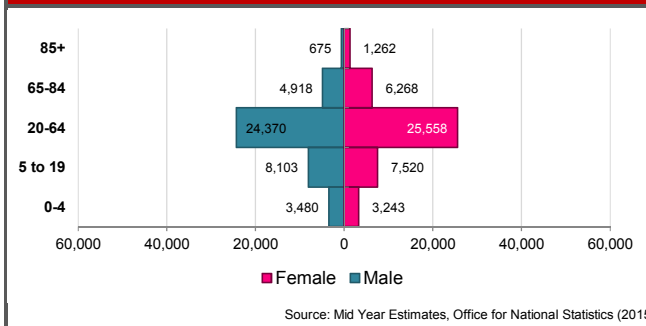


ELECTORAL DIVISION PROFILES

DIVISION LOCATION



HARLOW POPULATION



HARLOW WEST MOSAIC PROFILE

Experian's Mosaic UK™ consumer classification provides an understanding of the demographics, lifestyles and behaviour of all households in the UK. For further information please contact Organisational Intelligence. The top three Mosaic types in this electoral division are (percentage by division household):



- M** Families with limited resources who have to budget to make ends meet 19%
- K** Mature homeowners of value homes enjoying stable lifestyles 16%
- H** Younger households settling down in housing priced within their means 13%

Source: Mosaic UK™

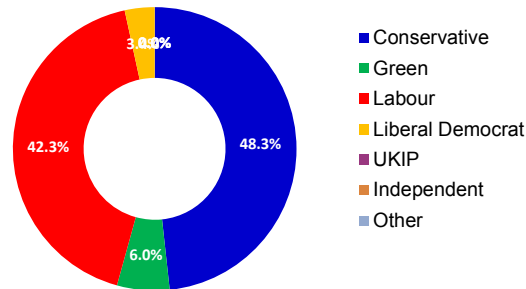
DISTRICT LOCAL AUTHORITY PORTRAITS

District: Harlow

Harlow is one of a number of 'new towns' built in the 1950's to provide social housing to people living in London. Covering an area of 12 square miles, the town was designed by the architect Lord Gibberd and built on a theme of neighbourhoods around the town centre. Each of the original seven neighbourhoods has necessary amenities – shops, schools, church, health centre and district council neighbourhood offices. The aim across the town was to have large areas of green open spaces - most of which have been preserved.

Source: Local Authority Portrait Series (2016) - Detailed portraits on www.essexinsight.org.uk

HARLOW WEST ELECTORAL RESULTS



Registered voters: 29,911
Turnout: 56.3%
Councillor: Cllr Michael Hardware & Cllr Clive Souter
Party: Conservative
Elected: May 2017

Source: CMIS (2017)

HARLOW ECONOMIC PROFILE

	Harlow	Essex
Employed part-time	↑ 14.7%	14.4%
Employed full-time	↑ 43.1%	39.1%
Self-employed	↓ 8.7%	11.1%
Unemployed	↑ 5.2%	3.8%
Full-time student	↑ 3.1%	2.7%
Economically inactive*	↓ 25.3%	28.9%

*Includes retirees, students, looking after home/family & long-term sick/disabled

Source: Census (2011)