

Report title: Dementia Strategy Update	
Report to: Essex Health and Wellbeing Board	
Report author: Will Herbert, Head of Integration Partnerships	
Date: 18 th May 2022	For: Information
Enquiries to: Will Herbert, Head of Integration Partnerships (will.herbert@essex.gov.uk)	
County Divisions affected: All Essex	

1 Purpose of Report

- 1.1 The purpose of this paper is to provide an update on, and consult with HWB members about, the draft Dementia Strategy.
- 1.2 The aims of the HWB session are to
 - Note the development of the draft strategy and highlight the launch of the public consultation
 - Seek views and feedback on activities to support the strategy's priorities
 - Endorse the partnership engagement process to refine the actions in the strategy
 - Seek support from board members in promoting and distributing the consultation through their forums and networks to maximise its reach.
 - Note that following approval of the draft strategy at the July Health and Wellbeing Board each member organisation will need to take the strategy through their own governance processes for formal approval and adoption of the strategy.
- 1.3 The current draft of the strategy is included in appendix A

2 Background

- 2.1 In 2018 Essex, Southend and Thurrock agreed and published the Greater Essex Dementia Strategy. That strategy is now due to be refreshed. Work has been underway since 2021 but has been subject to some delay due to covid pressures.
- 2.2 Since the Dementia Strategic priorities were agreed by the Essex Health and Wellbeing Board last year, engagement activities with stakeholders have progressed to gain further insight on local needs, priorities and aligned delivery plans. The outputs of this engagement have been used to develop an initial set of actions, outcomes and measures that now make up the draft strategy (Appendix A).

2.3 Engagement activity to date has included:

- A 6 week public consultation (15th Feb. to 5th April 2021) to inform the planned refresh of the existing Strategy. The consultation asked questions to establish whether, or not people agreed or disagreed that the nine priorities previously identified continued to be important and their reasons for this.
- Alzheimer's Society Dementia Voices Programme
- Essex ASC Covid-19 Lived Experience research and insight
- Dementia Voices: Living through Lockdown – North East Essex Commissioned engagement & insight activity
- ECC Social Media engagement activity (analysis of posts, comments etc)
- Essex Welfare Service, welfare Calls & Care Nav + pathway
- Throughout the development of the strategic approach regular discussion and dialogue has been held with
 - Pan Essex & Local Dementia Action Alliances incl. local partners – Sharing of thinking and ongoing dialogue to shape the strategic priorities, actions & outcomes.
 - SET Dementia strategy oversight Group – Health, Local Authority and community partners
 - Locality Dementia forums/steering groups - Sharing of thinking and ongoing dialogue to shape the strategic priorities, actions & outcomes

2.4 A public consultation will commence on the 13th May, seeking views on the actions, outcomes and measures for the SET Dementia Strategic Approach feedback from which will be used by local systems to inform their priorities and local ambitions. This will be available at <https://consultations.essex.gov.uk/rci/dementia-strategy/>

2.5 It is essential that we continue to work in partnership with local alliances to ensure outcomes and delivery plans reflect local population need and approaches and are in line with the health and care bill direction. To make sure all partners have the opportunity to review the draft strategy, starting with the Health and Wellbeing Board it will be presented at partnership forums including the alliances and local HWBs to provide further opportunities for input and to refine the activity set out in the strategy.

2.6 The link to the consultation is also being shared through internal and external communications channels with a view to ensuring information and access is available through social media, corporate and functional communications, press release and media, LA & NHS websites, Health Watch Essex, Essex Association of Local Councils, Essex partners, Essex Care Association, Provider Newsletters

3 The Strategy

3.1 The strategic approach will provide the overarching aims and ambitions for Dementia in Essex, Southend and Thurrock. By taking into account local variation, need and other strategies such as, the All Age Carers, Housing and the Joint Health and Wellbeing Strategies, all due in 2022. The approach will

ensure dementia is embedded in the wider Adult Social Care business plan direction and framework. It will also align to the NHS Well pathway and Live Well domains and allow collaborative work with other strategic approaches and commissioning programmes.

3.2 The high-level priorities we aim to achieve are

- I. **Prevention:** People in Greater Essex will have good health and wellbeing, enabling them to live full and independent lives for longer
- II. **Supporting carers:** Carers are supported to enable people with dementia to remain as independent as possible
- III. **Reducing the risk of crisis:** All people with dementia receive support to reduce the risk and manage crisis
- IV. **A knowledgeable & skilled workforce:** All people with dementia receive support from knowledgeable and skilled professionals where needed
- V. **Finding information and advice:** Everyone with dementia will have access to the right information at the right time.
- VI. **Diagnosis & support:** All people with dementia will receive appropriate and timely diagnosis and integrated support.
- VII. **Living well with dementia in the community:** All people with Dementia are supported by their Greater Essex communities to remain independent for as long as possible
- VIII. **Living well in long term care:** All people with dementia live well when in long term care
- IX. **End of life:** People with dementia and their families plan ahead, receive good end of life care and are able to die in accordance with their wishes

3.3 Under each priority the strategy sets out the outcomes to be achieved, the areas for action, current and planned activity, and the measures used to assess progress.

4 Next Steps

- Ongoing systemwide engagement, stakeholder and communication activities 22nd April – June 22
- Operational engagement and mapping activity completed June 2022
- Public Consultation – 13th May – 17th June
- Final draft “Refreshed SET Dementia Strategic Approach 2022/26” shared with Essex Health & Wellbeing Board for adoption at the July HWB

- Co-production of local and organisational delivery plans across systems and partners (Aug – Nov 2022) including:
 - Discussions with stakeholders
 - System wide focus groups
 - Wider engagement opportunities through local forums.

5 Issues for consideration

5.1 Legal implications

- 5.2 Following approval of the draft strategy at the July Health and Wellbeing Board each member organisation will need to take the strategy through their own governance processes for formal approval and adoption of the strategy.

6 List of appendices

Draft Dementia Strategy