

**Alzheimers Society Public Information Officer**

Essex County Council is funding this service to raise public awareness about dementia. It is funded through a one off C&VS Grant of £22,500 and commenced in February 2010.

Since this time the Information officer has made 134 visits to 84 different venues which include shopping centres and stores, public events (e.g. Clacton Air Show), libraries, public venues (e.g. Stansted Airport), hospitals, health centres, social care venues, community and spiritual centres, colleges and venues which provide support to people with dementia and their carers. I have received a recent update regarding this service which shows that the Officer provided information to 8120 people in the 7 months between April and October 2010.

The Information Officer is bringing his stand to County Hall on 27<sup>th</sup> November and will be based in area 3 of the Public Square throughout the day.

The Information Officer has also been invited to attend the Older People's Planning Group AGM on the 25<sup>th</sup> November and will provide information to group.

Sheila Davis  
Strategic Commissioning Officer (OAMH)  
10<sup>th</sup> November 2010