

Report title: Health and Social Care 4-year strategy, 2021-2025	
Report to: People and Families Policy and Scrutiny Committee	
Report author: Mike Gogarty, Director of Public Health Nick Presmeg, Executive Director, Adult Social Care	
Date: 9 th December 2021	For: discussion
Enquiries to: Mike Gogarty (Michael.gogarty@essex.gov.uk) Nick Presmeg (nick.presmeg@essex.gov.uk)	
County Divisions affected: All Essex	

1. Purpose of Report

- 1.1 To receive and provide feedback on the ECC Public Health and Adult Social Care strategic ambitions for 2021-25, and to understand how these will contribute to the delivery of the twenty commitments set out in ECC's 'Everyone's Essex' strategy.

2. Recommendations

- 2.1 The Committee is invited to review the aspirations and targets being set for health and adult social care in Essex, and to identify any further scrutiny work to schedule into its work programme.

3. Summary of issue

- 3.1 Following the elections in May, the Director of Public Health and the Executive Director of Adult Social Care were charged with developing strategic plans, identifying the ambitions and outcomes to which Essex County Council is committed for achievement by 2025.
- 3.2 Two short extracts from those plans, detailing the key priorities, are attached as Appendix One (Public Health) and Appendix Two (Adult Social Care). The relevant priorities from 'Everyone's Essex' are attached as Appendix Three.

4. Options

- 4.1 The Committee is asked to consider and provide feedback on the priorities.

5. Next steps

- 5.1 Feedback and comments will be taken on board before the full four-year strategy is published in the coming weeks.

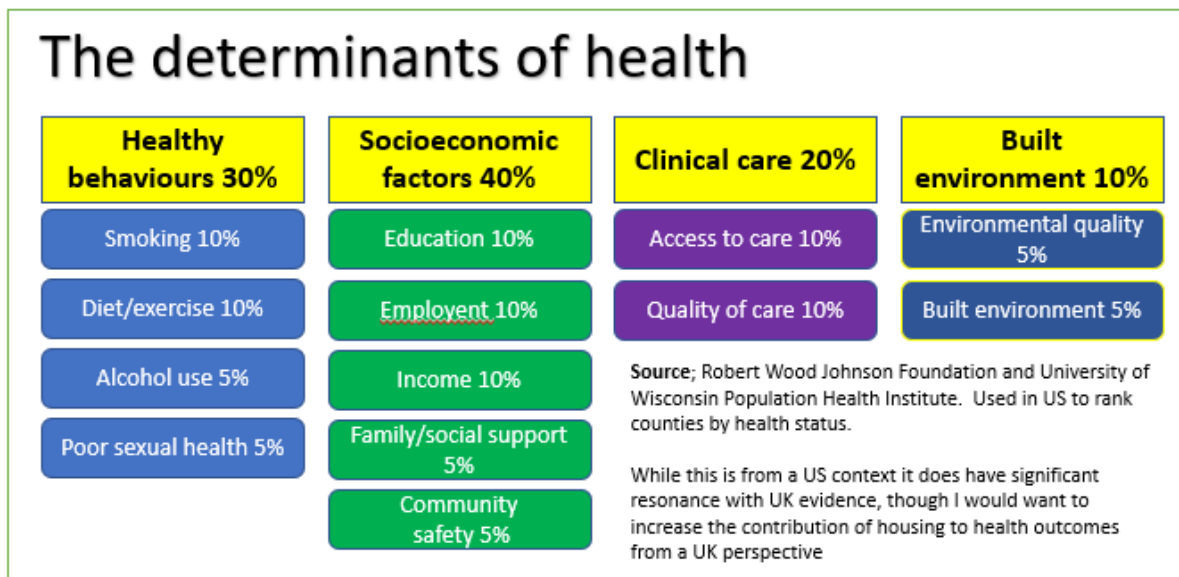
6. List of appendices & background papers

Appendix One: Public Health – summary of strategic ambitions
Appendix Two: Adult Social Care – summary of strategic ambitions
Appendix Three: Everyone's Essex – the five Health commitments
Paper: Health and Social Care Strategy 2021 - 2025

Public Health 4-year strategy 2021-25

Introduction

Public Health seeks to optimally improve the health and wellbeing of the population and seeks impact across a range of strategic principles aligning the focus of our work with the wider determinants of health and specifically the Robert Wood Johnson Foundation's for key themes:



The Public Health vision

Whilst Public Health directly commissions a range of lifestyle, behaviour change and health promotion services across Essex from a defined Public Health Grant greater influence across the wider public/private sector and population of Essex is key to achieving against the wider ambition:

- Increased healthy life expectancy
- Increased wellbeing
- Reduced health inequalities
- Reduced demand on “crisis” provision
- Protecting the health of the population

Working with Partners and Stakeholders

The determinants of public health are wide and complex. To optimally impact those identified in the Robert Wood Johnson model we will need to work in close consort with a wide range of partners. The power to deliver change in most cases is outside our direct control and influence.

ECC Public Health and Adult Social Care Priorities

Internal partners in the County Council

- Economic Growth and Skills
- Children's services – CSC, Early years etc
- Education – schools (all settings), FE/HE, lifelong learning/training
- Adult social care
- Environment and Planning
- Transport and Infrastructure
- Strategy and Policy
- Organisational Development and People

External partners

- Communities and people
- District, Borough and City Councils
- NHS as a commissioner and as an anchor, Primary, Secondary and Acute
- OPFCC
- Wider Criminal Justice System including Probation, Prison, CSPs
- Universities, Schools etc
- CVS/Community Interest
- Business/Private sector
- Other National partners
- Central government

Achieving our vision – our priority areas of focus

The developing public health approach is set out in the context of the new Essex County Council Organisational Framework of **health, wellbeing and independence for all ages**.

We will seek to work universally across a range of the areas identified as Wider Determinants of Health to improve longer term health and wellbeing and reduce health inequalities by explicitly tackling issues that impact on those deprived and underserved communities over the coming four years and beyond, working collaboratively to deliver improvements in:

- Employment
- Economic Growth
- Infrastructure
- Housing
- Education and lifelong learning
- Community Safety

In addition, key priorities within our directly commissioned areas of influence have been identified as:

ECC Public Health and Adult Social Care Priorities

Priority area	Why is it important?	Where do we want to be by 2025
PHYSICAL ACTIVITY: Increase the proportion of people who are classed as physically active	Physical activity improves health and wellbeing yet 1 in 4 people in Essex are not active, rising to 1 in 2 in deprived communities.	<ul style="list-style-type: none"> 72% of people will be classed as active (doing more than 150mins a week) 22% of people will be classed as inactive (doing less than 30mins a week)
WEIGHT MANAGEMENT: Implement a new approach to weight management to tackle rising obesity	Obesity increases the risk of developing long-term health conditions	<ul style="list-style-type: none"> Increased the number of people supported to successfully lose excess weight from less than 10,000 to hundreds of thousands who maintain a healthy weight over years not months
ALCOHOL: Reduce the rate of hospital admissions for alcohol-related conditions	Drug and alcohol misuse is very damaging for people, families and communities and has wider impacts on crime, worklessness, poor health and wellbeing and homelessness	<ul style="list-style-type: none"> Increased the proportion of dependent drinkers accessing effective treatment from 10% of the prevalence estimate to 20% (above the DHSC recommendation of 15%) Continued to reduce the rate of increase in alcohol related hospital admissions to 5% (from a previous high of 16%)
LONELINESS: Reduce the amount of people in Essex who report that they are lonely	Loneliness and social isolation adversely affect people's wellbeing and can lead to mental ill health and other issues.	<ul style="list-style-type: none"> Increased the number of people accessing and achieving their goals through a range of Social Isolation support both digitally and face to face from 37,000 to 200,000 Increased the number of people accessing digital community support to deliver public health interventions at scale increasing resilience for communities of place purpose and identity from 45,000 to 200,000 Essex residents

In addition, and linking to the priority need to address the wider determinants of health and inequalities, key work streams and areas of work identified are:

Public Health:

- Substance misuse
- Sexual health
- Smoking and tobacco
- Criminal justice
- Health checks

Beyond the Directorate but influenced by wider Council functions:

- Employment
- Economic growth
- Education and school readiness
- Lifelong learning/Training
- Infrastructure

ECC Public Health and Adult Social Care Priorities

Beyond the Council:

- Mental Health – system thread
- Safer Communities
- Community empowerment and involvement
- Housing and Planning
- Vulnerability and Underserved groups
- Access to services
- Digital

Adult Social Care 4-year strategy 2021-25

Introduction

Adult Social Care supports about 17,000 vulnerable Essex residents each year who need help with daily living tasks so that they can live as independently as possible. It is part of a complex system of support that includes public, private, voluntary and community services which seek to improve health and care outcomes for citizens.

There is a large market of privately funded service users for older people in social care, with around 55% of older people services in Essex being privately commissioned and sourced.

Demand for ASC is set to increase. Essex has a growing and ageing population which is higher than the England average and it is anticipated that this will grow by a further 16% by 2030.

The gross budget for ASC is £635m (net £441.9m), most of which is spent on purchasing care – mainly domiciliary or residential care - with the highest volume of gross spend on older adults, closely followed by people with learning disabilities. When we look at net spend, care and support services to adults with learning disabilities is the single largest area of spend for ECC. Funding struggles to keep pace with demand and there is national uncertainty about future funding.

Protecting those that are at risk of abuse or neglect is integral to our work and good quality safeguarding, awareness of risk, and giving people choice underpins all we do. Listening to the views of people who are expert by experience, and coproduction with citizens and partners is a guiding principle.

Our strategy has been developed in the context of the government's Health and Care Bill and we are committed to working with our partners to achieve the implementation of three Integrated Care Systems across the greater Essex footprint (Mid and South Essex; Suffolk and North East Essex; and Hertfordshire and West Essex).

The Adult Social Care vision

Putting communities at the heart of Adult Social Care: enabling people to live their lives to the fullest

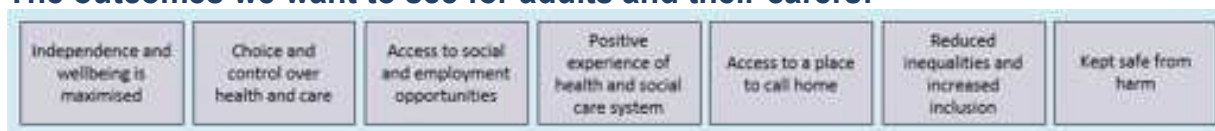
To meet future challenges Adult Social Care needs to change, moving from a model of traditional, centralised provision of services that deals with crisis to a more **place-based model** that is more local, more preventative, and more integrated with partners – helping to ensure that people can get the right support at the right time to maintain their independence and quality of life.

This change will take time and we cannot do it by ourselves. We are part of a wider eco-system of citizens, communities, partners and providers.

Alignment to the Council's strategic aims and ambitions

The Council has set out its 4 strategic aims and commitments. While these are cross-cutting, the focus of Adult Social Care is on improving health, wellbeing and independence outcomes for all ages. The Council's themes of renewal, ambition and equality are echoed in our priority areas of focus.

The outcomes we want to see for adults and their carers:



Achieving our vision – our priority areas of focus

To move towards our vision for Adult Social Care and delivery against ECC's strategic commitments we have identified 7 immediate, mission-critical areas that we must address in the next 4 years.

1. Develop a prevention and early intervention offer - *to help reduce or delay the onset of health and care needs*

By 2025 we will have worked with health and public health colleagues to achieve reductions in dependency on social care, with health issues being resolved at primary care/community care level.

2. Improve our support offer to carers - *to ensure that people get the support they need in their caring roles, while enabling them to enjoy a good quality of life*

By 2025 Essex will have a first-class, all-age offer with carers feeling well-supported by the system and know where to go to be able to access the information and support they need as and when they need it.

3. Improve access to housing, employment, and meaningful opportunities - *ensuring we promote an inclusive society that addresses inequalities in access which has an adverse impact on quality of life, independence, and health outcomes*

By 2025 all partner housing authorities across Essex have a clear understanding of demand and therefore the supply requirements for specialist housing to meet the needs of adults with disabilities and those with poor mental health.

By 2025 Essex will have a vibrant, inclusive job market and the disability employment gap is reducing. All adults can join in with the lifestyle, social and leisure activities they choose.

4. Implement place-based working and integration - *working in multi-disciplinary teams with partners to improve people's experience of the health and care system*

By 2025 there will be 5 strong and mature alliances across the Essex geography with effective coordination devices, and a shared understanding of those solutions best created a local level, at ICS level, and at Essex level.

5. Support and shape the care market so that care provision is viable and sustainable going forward

By 2025 quality, choice and viability of the care provider market exists in all parts of Essex. We will have achieved much higher recognition of the value of social care workers across the county and enhanced their feelings of wellbeing

6. Improve quality of practice – *to fully embed a strengths-based approach that promotes independence, choice and control and dignity*

By 2025 Essex has an engaged, high-performing social care workforce delivering high-quality practice standards in meeting their statutory responsibilities. The workforce knows and can measure the quality of its work and practice and is delivering transformational change through social care activity.

7. Improve digital and technology infrastructure – *to ensure we have the right support for people with care needs to live independently, to support the workforce to work as efficiently as possible and to support the care market*

By 2025 digital health and social care guidance and services will be simple for adults to access and intuitive to use; our technology will make it easy to work from wherever we need to; we will have complete, trustworthy data at our fingertips to support decisions; our technology platforms will support collaboration and shared information with partners; and it will be easier for providers to link with our IT systems reducing processing time and costs.

ECC Public Health and Adult Social Care Priorities

By 2025 we will have achieved a shared care record for health and Adult Social Care.

Everyone's Essex: our plan for levelling up the county 2021 to 2025

Everyone's Essex sets out 20 commitments divided into 4 key areas: economy, environment, health, and family. While these are cross-cutting, the Health and Care 4-year plan links primarily to the 5 health commitments which are:

Health

We have 5 commitments for promoting health, care and wellbeing for all the parts of our population who need our support.

Health lifestyles

We will aim to increase the proportion of people able to live healthy lifestyles by embedding a community-first approach, by helping people to overcome social isolation, mental ill health and substance misuse, and by helping people to live fit and active lifestyles.

Promoting independence

We will work with key partners and the adult safeguarding board to help individuals to live free from abuse and neglect and will enable residents to live independently by assisting them to access suitable accommodation, supporting access to employment and meaningful activities, and enabling independence at home through reablement, care technology, and market shaping to ensure strong domiciliary support, and investment in housing.

Place-based working

We will deliver better care that meets the needs of residents by joining up care and support with local partners in a place, including with district councils, health partners and the local voluntary and community sector.

Carers

We will help those carers of all ages whose caring duties are impacting most on their wellbeing by achieving a step change in the advice, guidance and support we provide to support wellbeing and independence, and by targeting it at those who need it most.

Levelling up health

We will seek to reduce health inequalities by bringing together partners and communities to address the socio-economic drivers that underpin poor health outcomes, such as poor housing, poverty, economic insecurity and low skills.