

Everyone's Essex



On overview of the Plan
for Essex 2021-2025

OUR FUTURE PLANS AND AMBITIONS

KEY THEMES



RENEWAL

Our people, businesses and communities have suffered greatly as a consequence of the pandemic

- *But we are on the road to recovery and we will accelerate into an even brighter future. Renewal means being clear about our strategic ambitions for this Council and being rigorous in delivering them.*



EQUALITY

We perform well in the aggregate, but performance at the Essex level masks what is going on in particular parts of the county and for specific parts of our population

- *Some people and places need more help than others. We will target our attention and focus on the people and places where we can make the biggest difference to improve lives.*

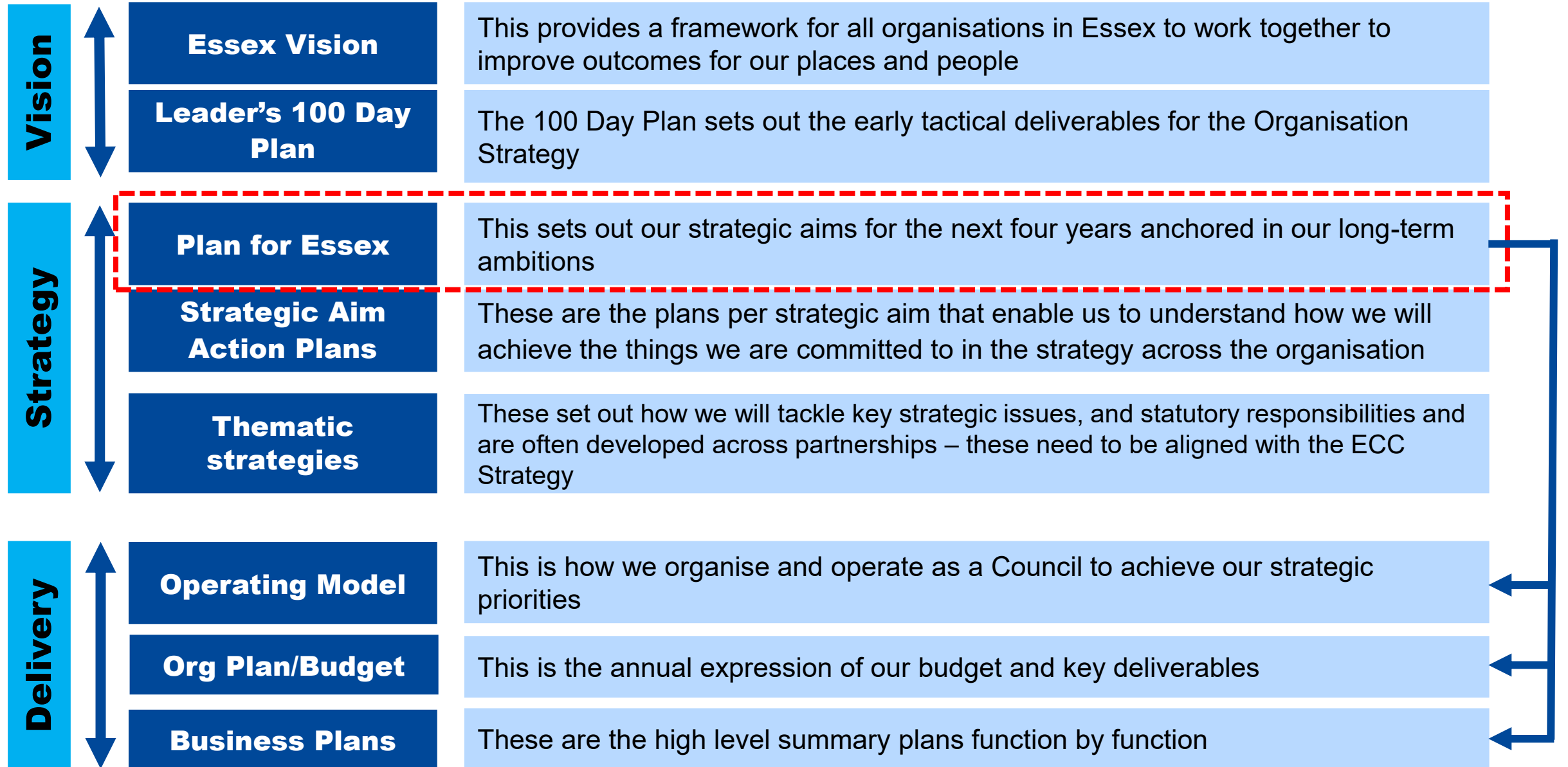


AMBITION

It is always important to reach for the stars. It doesn't always matter if you get there but attempting to is ambition

- *We want to be the best local authority in the country – not by the standards of other councils, but by the standards of the people, businesses and communities we are here to serve. We cannot change everything overnight, that is why being clear about our long-term ambition is important so that what we do today enables us to get to where we need to be tomorrow.*

OUR STRATEGIC PLANNING FRAMEWORK



These plans will build on and complement existing key strategic activity: the climate action commission; the covid commission; the education task force etc

STRUCTURE OF THE STRATEGY

Foreword

This sets out the strategic context, the Leader's vision for the council and the county and our approach to Renewal, Equality and Ambition

Our 20 Commitments

This sets out the commitments we are making as an organisation over the next 4 years with 5 commitments for each of our strategic aims



Strong, inclusive and sustainable economy



High quality environment



Health, wellbeing and independence for all ages



A good place for children and families to grow

Levelling Up – Runs through all of our strategic aims

Levelling Up & Equalities

This sets out our commitment and approach to tackling inequalities and to level-up our most deprived cohorts

Service Excellence

This will set out the narrative on the importance of sustaining excellence in service delivery and our approach to that over the next 4 years

How we will deliver the strategy

This sets out our approach the delivering the strategy, principles for how we will work, and performance measures that we will use to measure and monitor progress our strategic aims and commitments

OUR 4 STRATEGIC AIMS



Strong, inclusive and sustainable economy



High quality environment



Health, wellbeing and independence for all ages



A good place for children and families to grow

OUR 20 COMMITMENTS

- 1. GOOD JOBS**
- 2. LEVELLING UP ECONOMY**
- 3. INFRASTRUCTURE**
- 4. FUTURE GROWTH AND INVESTMENT**
- 5. GREEN GROWTH**

- 6. NET ZERO**
- 7. TRANSPORT & BUILT ENVIRONMENT**
- 8. MINIMISE WASTE**
- 9. LEVELLING UP ENVIRONMENT**
- 10. GREEN COMMUNITIES**

- 11. LEVELLING UP HEALTH**
- 12. HEALTHY LIFESTYLES**
- 13. PROMOTING INDEPENDENCE**
- 14. PLACE-BASED WORKING**
- 15. CARERS**

- 16. EDUCATION OUTCOMES**
- 17. LEVELLING UP OUTCOMES FOR FAMILIES**
- 18. FAMILY RESILIENCE AND STABILITY**
- 19. SAFETY**
- 20. OUTCOMES FOR VULNERABLE CHILDREN**

LEVELLING-UP

Consistent with the Government's focus on levelling up, we are making addressing inequalities and achieving levelling up a key pillar of our new strategy. There are financial and economic reasons why we should care about levelling up, but there is also a very strong moral argument that a person's potential should not be defined at birth by who their parents are or where they live.

- Levelling Up is written into our 20 commitments (as above)
- We have also set out some clear principles for how we are approaching Levelling Up:
 - 1) It is levelling up – we are not interested in making everyone equal if that is achieved at the expense of making some people or places worse off.
 - 2) It is both place-based and cohort focused – recognising that inequalities affect people and places.
 - 3) It is long-term – we don't believe that there are quick fixes here and we believe the Council has to demonstrate its commitment to this over the long term.
 - 4) It is multi-dimensional – we believe the actions to address levelling up will need to take place right across the Council and the wider system.
 - 5) It is cross-cutting – we recognise that levelling up will not be achieved issue by issue but by joining up our work at a place and/or people level.
 - 6) It is structural – we want to address root causes and culture, not symptoms.
 - 7) It embraces our statutory equalities responsibilities.

ENGAGEMENT ON THE PLAN FOR ESSEX



ECC Councillors

- Discussion at Corporate Policy and Scrutiny Committee (4th August)
- We will set up an all Members briefing session for September
- We will engage scrutiny committee chairs on performance measures during second half of September



ECC Partners

- We have written round to a wide range of partners to engage them on the strategy
- We are engaging partners collectively through partnership boards
- We are also having some bilateral discussions including with all district leaders and chief executives



ECC Staff

- Senior leaders have already been closely engaged in the strategy development process
- We are engaging staff across the organisation through a series of workshops, through employee networks and through the line management chain

- Engagement discussions are not just about how we refine and finalise The Plan for Essex but about strengthening collaboration for successful delivery over the next four years

DEVELOPING PERFORMANCE MEASURES



This information is issued by:
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Strategy, Insight and Engagement

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