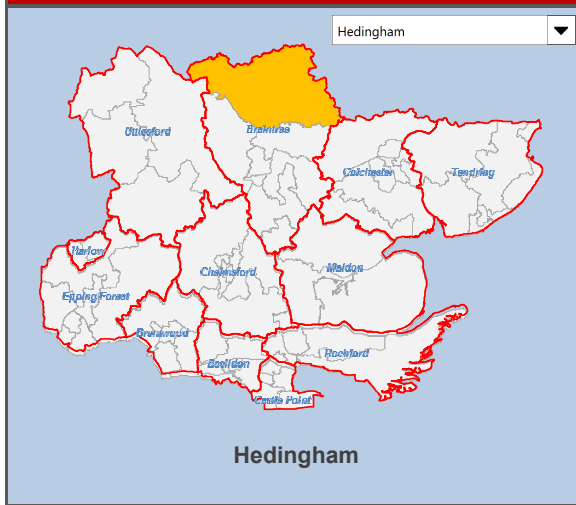


ELECTORAL DIVISION PROFILES

DIVISION LOCATION



Hedingham

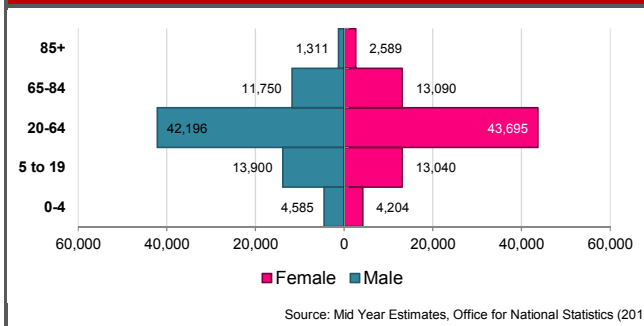
DISTRICT LOCAL AUTHORITY PORTRAITS

District: Braintree

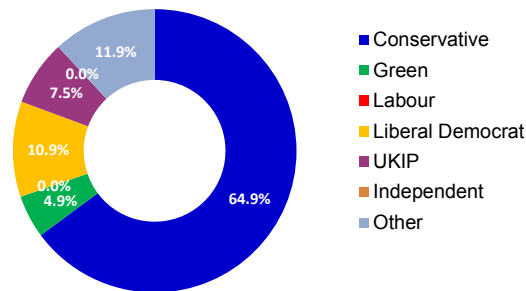
Covering approximately 612 square kilometres, Braintree is the second largest Essex local authority in terms of geographical area. Despite this, the district is only the fifth most populated of the 12 Essex local authorities. The district consists of Braintree, Halstead and Witham and is interconnected with many smaller villages and rural areas. Crossing the southern portion of the district are the two main arterial roads of Essex, the A12 and the A120 which provide the area with quick access to the rest of the county, London and Stansted airport.

Source: Local Authority Portrait Series (2016) - Detailed portraits on www.essexinsight.org.uk

BRAINTREE POPULATION



HEDINGHAM ELECTORAL RESULTS



Registered voters: 14,615
 Turnout: 34.1%
 Councillor: Cllr David Finch
 Party: Conservative
 Elected: May 2017

Source: CMIS (2017)

HEDINGHAM MOSAIC PROFILE

Experian's Mosaic UK™ consumer classification provides an understanding of the demographics, lifestyles and behaviour of all households in the UK. For further information please contact Organisational Intelligence. The top three Mosaic types in this electoral division are (percentage by division household):



- A** Well-off owners in rural locations enjoying the benefits of country life 46%
- G** Householders living in inexpensive homes in village communities 36%
- D** Thriving families who are busy bringing up children and following careers 4%

Source: Mosaic UK™

BRAINTREE ECONOMIC PROFILE

	Braintree	Essex
Employed part-time	↑ 14.8%	14.4%
Employed full-time	↑ 41.1%	39.1%
Self-employed	↑ 11.6%	11.1%
Unemployed	↔ 3.8%	3.8%
Full-time student	↓ 2.5%	2.7%
Economically inactive*	↓ 26.2%	28.9%

*Includes retirees, students, looking after home/family & long-term sick/disabled

Source: Census (2011)