# The
# EssexWorks
# Corporate Plan

# 2012 - 2017

## Annex B – Measures of Success

**Measures of success**

We will use the success measures set out within our Corporate Plan to assess our progress in delivering the outcomes we want to achieve for Essex residents, businesses and communities.

In order to assess our performance, we will analyse all relevant sources of evidence.  We will draw on customer feedback, research and public engagement, statistical analyses and the information we collect as we commission and deliver services.  These sources of information will allow us to form rounded judgements on our performance in delivering outcomes.

Some of the most important pieces of information we will use to inform assessments of our performance in 2012-13 are listed below.  In many cases, we will set specific targets against these by the end of March 2012.  Regular assessments of our performance will be published at www.essex.gov.uk.

**Enabling every individual to achieve their ambitions by supporting a world-class education and skills offer in the county**

- increasing the percentage of children and young people who achieve well in early years education (age 5), at Key Stage 2 (age 11), at GCSE (age 16) and beyond (up to age 19)
    - Proportion of children achieving a good level of development in the Early Years Foundation Stage
    - Proportion of children (including children with special educational needs (SEN), Children in Care and those eligible for free school meals) achieving expected levels in KS2 English and Maths
    - Proportion of young people (including children with SEN, Children in Care and those eligible for free school meals) achieving 5+ A*-C at GCSE or equivalent, including English and Maths
    - Proportion of children and young people (including Children in Care) with 15% or more school absences
    - Proportion of young people achieving level 3 qualifications by age 19

- promoting adult learning through the provision of adult community learning courses
    - Learner success rates in adult community learning accredited courses
    - Proportion of the population with level 2, level 3, and level 4 qualifications or higher

- ensuring Essex libraries continue to offer learning opportunities for all
    - Number of physical and virtual visits to Essex Libraries
    - Percentage of Essex residents satisfied with Essex Libraries
    - Learner success rates in libraries learndirect and Ukonline course provision
    - Learner satisfaction with courses provided within our libraries

- increasing the percentage of residents who feel they have enough information, guidance and support to access education and lifelong learning
    - Percentage of Essex residents who feel they have enough information, guidance and support to access education and lifelong learning

- increasing the number of people undertaking apprenticeships in Essex
    - Number of people undertaking apprenticeships in Essex
    - Number of people successfully completing the Essex Apprentice Scheme

- increasing the percentage of young people in Essex who participate in post-16 learning, and aspire to lifelong learning and self improvement
    - Percentage of young people who aspire to continue in post-16 learning
    - Percentage of 16-19 year olds who continue in post-16 learning
    - Percentage of care leavers who are in education, employment or training at age 19

## Securing the highways, infrastructure and environment to enable businesses to grow

- supporting the Essex business community to grow, attract investment and succeed in new markets
    - Total number of active enterprises
    - Number of enterprise start-ups

- increasing the number of jobs, and particularly high-value jobs, in the Essex economy
    - Number of jobs in Essex
    - Average workplace earnings

- ensuring that infrastructure in Essex, including highways, supports businesses to trade and to grow;
    - Journeys on specified routes undertaken within the target time range
    - Number of business premises as defined by the national non domestic rates
    - Percentage of homes and businesses with a basic level of broadband (2mgps)
    - Percentage of homes and businesses with superfast broadband (24mgps)

- ensuring that the road network is well maintained
    - Local authority principal road network where structural maintenance should be considered
    - Local authority non-principal classified road network where structural maintenance should be considered

- reducing the number of young people who are not in education, employment or training
    - Percentage of 16-19 yr olds who are not in education, employment or training

- increasing the availability of childcare to make it easier for parents to choose to go back to work
    - Take up of formal childcare by low-income working families
    - Availability and take-up of childcare places in Essex

- reducing worklessness amongst key sections of the community
  - Number of Jobseekers Allowance claimants


## Improving public health and wellbeing

- ensuring that people receive the support they need to regain or maintain their independence
  - Percentage of social care users receiving personal budgets
  - Number of people achieving a positive outcome from reablement
  - Number of older people supported through assistive technology
  - Proportion of adults with learning disabilities who live in their own home or with their family
  - Proportion of adults in contact with secondary mental health services who live independently, with or without support

- ensuring that communities which rely most on local buses receive a punctual service
  - Percentage of non-frequent bus services that run on time
  - Number of people using public transport

- reducing smoking, obesity, alcohol and drug misuse and avoidable illness, death and disability
  - Overall life expectancy
  - Differences in life expectancy across Essex for a) men, and b) women
  - Winter mortality rates
  - Percentage of reception year pupils measured as obese
  - Percentage of year 6 pupils (aged 10 and 11) measured as obese
  - Prevalence of smoking amongst people living in Essex
  - Prevalence of diabetes amongst people living in Essex
  - Rate of alcohol related hospital admissions
  - Take up of health screening programmes
  - Percentage of drug users in effective treatment and percentage of those who leave treatment in a planned way

- supporting people to live active lives;
  - Number of adults who exercise
  - Delivery of the Hadleigh Olympic Legacy Venue and, following this, the number of people using the venue

- improving residents' experience of Essex's urban and rural environments
  - User satisfaction with country parks
  - Percentage of footpaths and rights of way that are easy to use

- reducing our environmental impact, and securing improvements to Essex's natural environment
  - Number of hectares of Essex's rare wildlife habitats restored or re-established
  - Tonnes of $CO_2$ emitted within the authority's buildings and specified operations
  - Percentage of household waste sent for re-use, recycling or composting
  - The level of household waste generated across Essex

**Protecting and safeguarding vulnerable people**

- ensuring the physical, mental and emotional wellbeing of people receiving social care services
    - Social care quality of life score – based on survey responses

- promoting employment opportunities for adults with learning disabilities
    - Number of adults with learning disabilities in paid employment

- reducing the number of older people who are admitted to hospital following falls
    - Acute admissions to hospital as a result of falls or fall injuries for people aged over 65

- ensuring our work to safeguard children is externally recognised as 'improving'
    - Ofsted judgements

- increasing the percentage of children in care who enjoy stable placements or are placed permanently with adoptive families
    - Percentage of Children in Care who have a) been in the same placement for 2 or more years b) have had fewer than 3 placements in 12 months
    - Percentage of Children in Care who are in foster care family placements
    - Percentage of Children in Care who are adopted each year

- ensuring that carers receive the support they need to enjoy a good quality of life
    - Number of carers assessments provided to adults who regularly care for others
    - Number of carers receiving direct payments
    - Satisfaction of carers receiving support from Essex County Council

**Giving people a greater say and a greater role in building safer and stronger communities**

- reducing the level of crime and ensuring that residents feel safe in their communities
    - Number of crimes per 1,000 residents committed in Essex
    - Percentage of residents who feel safe after dark

- combating rogue and dangerous traders
    - Percentage of businesses causing consumers significant detriment which are brought to compliance within 12 months

- making Essex roads safer
    - Number of people injured in road traffic collisions
    - Number of people killed or seriously injured on Essex's roads

- encouraging residents to get more involved in their communities

- Percentage of residents who would like to be more involved in decision making
- Percentage of residents who are interested in getting involved to improve their local community
- Percentage of residents engaged in volunteering

- promoting closer working between local authorities across Essex
  - Successful development of Locality Boards across Essex. Following development these will be measured by the amount of financial resources and level of decision-making powers devolved to the boards

- delivering key programmes to give citizens greater power to scrutinise and challenge public services
  - Successful development of HealthWatch